



# CHARGING AHEAD

SMU RAISES CAMPAIGN GOAL TO \$1 BILLION





TALK OF THE CAMPUS



MAGICAL  
MOODY

AFTER UNDERGOING AN EXTENSIVE RENOVATION AND EXPANSION, MOODY COLISEUM OPENED JUST IN TIME TO CELEBRATE SMU'S COMMENCEMENT ON DECEMBER 21 AND THE FIRST AMERICAN ATHLETIC CONFERENCE HOME BASKETBALL GAMES JANUARY 4. THE VENERABLE SMU AND DALLAS ARENA ALSO IS HOME TO SMU SPORTING EVENTS AS WELL AS CONCERTS AND HIGH SCHOOL GRADUATIONS. A NEW ADDITION ON THE NORTH SIDE, THE MILLER EVENT CENTER, PROVIDES SPACE FOR PREMIUM SEATING, ENTERTAINMENT AREAS AND OFFICES.

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ON THE COVER

Representing the goals of SMU's Second Century Campaign are (clockwise, from upper right) political science faculty member Josh Rovner, and students – junior Mason Meine, senior Elizabeth Dubret and junior Prithvi Rudrappa, and sophomore Melanie Enriquez.



Photography by  
Hillsman S.  
Jackson

Features



Charging Ahead To A Billion

At the Volunteer Summit in October, SMU's Second Century Campaign volunteers and leaders celebrated the total of \$800 million raised toward a new goal of \$1 billion and the announcement of a \$15 million gift for a new research center from Trustee Gerald J. Ford. The platform party included (from left) campaign co-chairs Carl Sewell, Caren Prothro, Ruth Altshuler, President R. Gerald Turner, convening co-chair Gerald J. Ford, Ray Hunt and Brad Cheves, vice president for development and external affairs.



Gaga Over Goya

The Meadows Museum has acquired a major work by Spain's renowned artist Goya, painted in 1827. The work, which has not been on display for more than 40 years, is one of Goya's last paintings.



A Nobel-Winning  
Discovery

SMU's experimental physics group played a pivotal role in discovering the Higgs boson – the particle that proves the theory for which two scientists received the 2013 Nobel Prize in Physics.



Here's To SMU's World Changers

SMU's Second Century Campaign is making an impact on the recruitment and retention of faculty through endowed chairs (like political scientist Josh Rovner, above) and support for student excellence. And SMU alumni are making their marks on the world in many areas.



SMU's Rockin' 1970s!

From students gaining the right to vote to studies on hard rock's effect on hearing, Fiji Olympics to the beginning of Celebration of Lights, SMU hummed along during this rocking decade.



In Step With Tradition

The Mustang Band – the "Hub of SMU Spirit" – is one of the University's oldest traditions, with a rich and lively history.

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32 SMU HONORS ALUMNI

(FROM LEFT) PEGGY HIGGINS SEWELL '72, JEANNE ROACH JOHNSON '54, BRITTANY MERRILL UNDERWOOD '07 AND JOSEPH M. "JODY" GRANT '60 WERE RECOGNIZED FOR EXTRAORDINARY ACHIEVEMENT AND OUTSTANDING LEADERSHIP AT THE ANNUAL DISTINGUISHED ALUMNI AWARDS EVENT OCTOBER 24.

FAST COMPANY

THE SMU CROSS COUNTRY TEAM CAPTURED THE INAUGURAL AMERICAN ATHLETIC CONFERENCE CHAMPIONSHIP IN NOVEMBER.

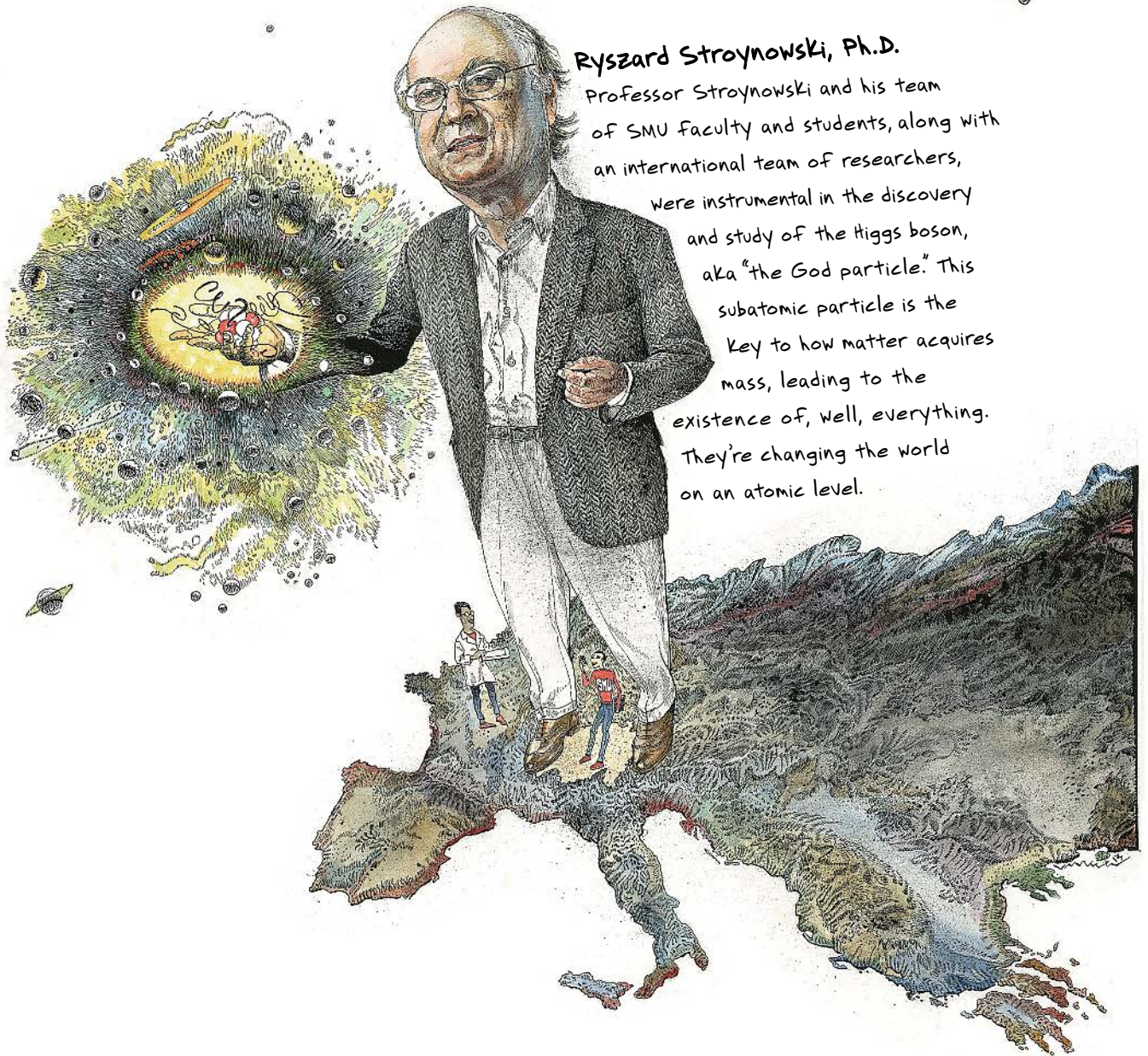




FINDING THE INFINITELY SMALL

# "GOD PARTICLE"

IS HELPING ANSWER INFINITELY LARGE QUESTIONS.



**Ryszard Stroynowski, Ph.D.**

Professor Stroynowski and his team of SMU faculty and students, along with an international team of researchers, were instrumental in the discovery and study of the Higgs boson, aka "the God particle." This subatomic particle is the key to how matter acquires mass, leading to the existence of, well, everything. They're changing the world on an atomic level.

From our tree-lined campus near the heart of Dallas, the students, faculty and alumni of SMU have an impact on the world every day. Learn more at [smu.edu/world](http://smu.edu/world)

SMU is an Affirmative Action/Equal Opportunity Institution.

World Changers Shaped Here



**SMU**

# Answering The Billion-Dollar Question



President R. Gerald Turner

*In this atmosphere of “can do” for SMU, we know that there are potential new donors who will answer the call to give, as well as longtime donors who will continue their support.*

**As you read in this magazine** about our new campaign goal of \$1 billion, you may well ask, “Why”? Since we exceeded our original goal of \$750 million in summer 2013, ahead of our 2015 target date, why not stop now, thank our donors for their generosity and celebrate the achievement?

One answer, of course, is that success can breed further success. Our new goal derives from the tremendous speed, breadth and level of giving we have enjoyed to date. Our donors are responding enthusiastically to The Second Century Campaign, fueling our unprecedented momentum. In this atmosphere of “can do” for SMU, we know that there are potential new donors who will answer the call to give, as well as longtime donors who will continue their support.

Donors are embracing our goals to complete funding for important projects improving our libraries, health center, and academic and athletics facilities. They want us to hire and retain the best faculty and explore new opportunities, such as establishing centers of expertise in areas ranging from cyber security to economic freedom. And they support our continuing commitment to provide scholarships, so that all students worthy of an SMU education can indeed afford to study here. For those students and the

faculty who inspire them, we can and must do more. You’ll read more about our new and continuing goals in this *SMU Magazine*.

And the time is right. Our centennial era, 2011-2015, gives us the opportunity to reaffirm boldly and publicly our founding vision and carry it forward. Our donors have become the next generation of University builders for our second century of achievement.

A pragmatic question is, “If not now, when?” With a billion-dollar goal, SMU is among 34 private universities that have sought or are seeking that amount or more. If we chose not to join this distinguished group, we would be failing to fulfill the potential that presents itself to us now. And it would take another 10 years of planning and cultivating to reach a similar intersection of opportunity. Our founders had a bold vision when they established SMU, and we are committed to continuing that tradition.

We’re moving on with our fundraising so that SMU can continue moving forward. Thanks to all who have brought us to this new milestone, and to those who will join in the days and months ahead.

R. GERALD TURNER  
President

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# SEEKING A BILLION

## SMU RAISES CAMPAIGN GOAL TO SUPPORT ITS RISE IN QUALITY

BY PATRICIA ANN LASALLE MLS '05

**O**n a bright, crisp day in late October, SMU students walked as usual across the Main Quad on their way to class. Unusual, however, was a huge tent that had been erected in front of Dallas Hall, causing some to wonder what was going on inside. As several students pressed their faces against the tent's transparent plastic sides to satisfy their curiosity, some of the tent's occupants also peered through the plastic to get a look outside, creating a virtual face-to-face encounter. Pointing to the students looking in, and the others making their way across the Quad, one occupant of the tent said to a colleague, "This is why we are here."

They were indeed "here." More than 200 volunteers and leaders of SMU's Second Century Campaign gathered on campus October 25 for a revival of sorts, complete with music, streamers, enthusiastic speakers, rousing applause and,

finally, a surprise announcement.

In the 100-by-150-foot tent, erected to house several Homecoming events, the Campaign Volunteer Summit enabled supporters from throughout the nation to hear progress and plans as the major gifts drive nears its final two years. They also heard about the structure and strategies to reach a new \$1 billion goal, approved by SMU trustees in September 2013. By that month, SMU had already surpassed its original goal of \$750 million, and raised more than \$785 million by October. Now, the campaign's momentum will fuel the drive to a billion-dollar destination by December 2015. The new goal places SMU among the ranks of 34 distinguished private universities that have raised or are seeking at least that amount. Among them are Columbia, Duke, Johns Hopkins, Georgetown, the University of Chicago and the University of Southern California.

"That's good company to be in," said SMU President R. Gerald Turner at the Summit. "We belong in this group."

Summit participants soon learned, however, that there was even more reason to celebrate. As the Summit ended, Turner made an announcement that would rework the math of the campaign to date: Gerald J. Ford had just informed Turner that he was committing \$15 million to fund a new research center at SMU, supporting a major new initiative to expand advanced computing and interdisciplinary research throughout the University. Ford, an SMU trustee and convening co-chair of the campaign, has a strong history of support for faculty research, as well as programs throughout the University. (See story on page 9.)

Ford's new gift brought the campaign total raised to more than \$800 million, charting a clear path to the finale – \$200 million in the next two years.





**(LEFT)** More than 200 campaign volunteers gathered for a summit on campaign progress. **(ABOVE)** Campaign leaders thank Gerald J. Ford for his new \$15 million gift. (See story on page 9.)

“The campaign has achieved remarkable results that can be seen in our impressive gains throughout the University,” said Board Chair and campaign co-chair Caren Prothro. “But its momentum tells us that much more can be accomplished.”

### GOALS EXPAND

“We are focused on what needs to be done,” Turner continued. “Going to a billion dollars enables us to adopt new goals to accelerate our progress.” At the Volunteer Summit, campaign leaders outlined the goals:

- Increase the number of new scholarships from 472 to 500. SMU not only wants the best students to choose the University but also wants them to graduate with minimal indebtedness, keeping SMU an outstanding value in private higher education.
- Increase the number of endowed faculty positions from 100 to 110. These positions attract accomplished faculty with active research agendas who are nationally and globally competitive. Faculty and academic leadership positions targeted for endowments are in areas such as entrepreneurship, biostatistics, science and technology law, the impact of the arts on communities, art

history and theological studies.

Academic programs earmarked for new endowments and operational support represent areas of growing importance to the region and nation, among them energy management, public policy, interdisciplinary studies, cyber security, arts research and K-12 school leadership.

- Complete funding of 15 major capital projects, among them the renovation of Fondren Library Center and Bridwell

Library in Perkins School of Theology, the Dr. Bob Smith Health Center, Moody Coliseum, and the construction of the five-hall Residential Commons complex. “To date SMU has added more than

125,000 square feet of academic space alone, not counting renovation of existing facilities,” Trustee and co-chair Ray L. Hunt reported at the Summit.

The campaign also seeks to reach 25 percent alumni giving per year and 50 percent over the course of the campaign, the latter already having reached 51.1 percent. For the year ending May 31, 2013, SMU neared its annual alumni giving goal, reaching 24 percent. Rates of alumni giving are one measurement used by national ranking organizations in evaluating universities nationwide.

**“OUR  
MOMENTUM  
TELLS US  
MUCH MORE  
CAN BE  
ACCOMPLISHED.”**

**- BOARD CHAIR CAREN PROTHRO**



Faculty Senate President Santanu Roy says thanks for scholarships supporting high-achieving students that “enhance the education of all.”



Summit leaders discuss progress toward the three quantitative goals of the campaign.



Student Body President Ramon Trespalacios says he is inspired by the work of campaign volunteers and “can’t wait to give back.”



# \$1,000,000,000

## OUR CAMPAIGN "WILL JOIN THE LIST OF MILESTONES THAT HAVE CHANGED OUR COMMUNITY AND ITS IMPACT ON THE WORLD."

- BOARD CHAIR-ELECT MICHAEL BOONE

### REACHING NEAR AND FAR

The Second Century Campaign is led by five co-chairs: convening co-chair Gerald J. Ford '66, '69, with Ruth Altshuler '48, Ray L. Hunt '65, Caren H. Prothro and Carl Sewell '66. They lead a 19-member Campaign Leadership Council and nearly 40 Steering Committees. The Committee co-chairs spearhead various fundraising efforts, such as those for each school, the libraries, athletics and student life.

At the Summit, trustee and co-chair Carl Sewell outlined a new campaign structure, including the addition of four SMU trustees to the Campaign Leadership Council: Paul B. Loyd Jr. '68, Bobby B. Lyle '67, David B. Miller '72, '73 and Sarah Fullinwider Perot '83. Also new is an Alumni Campaign Steering Committee, chaired by Alumni Board President Leslie Melson '77. Members are being recruited to focus on increasing the annual rate of alumni giving.

A new regional strategy for the campaign will focus on Texas and its

more than 70,000 SMU alumni. Trustees Michael Boone '63, '67 of Dallas, Scott McLean '78 of Houston, and Richard Ware '68 of Amarillo will lead the Texas regional effort. The strong work of the Campaign Steering Committees in Houston, led by Scott McLean '78 and Dennis Murphree '69, and Fort Worth, led by Albon Head '68, '71 and Stephen Tatum '76, will contribute to this regional strategy.

"At critical times in Dallas' history, the city has been transformed by decisions that resulted in world-class assets for our community," Boone said in support of SMU's \$1 billion goal. "Among these are an airport that serves as a global hub, a thriving arts district, a distinguished medical school producing Nobel laureates and a vibrant business community. Our new campaign goal signals the unequivocal commitment to join the list of milestones that have changed our community and its impact on the world."

Regional fundraising efforts will be led by Tim Moen '74 and Jim White '82

(Midwest); Jim MacNaughton '72, '73 (Northeast); Marty Flanagan '82 (South-east); and Liz Armstrong '82 and Trustee Ed Wilson (West). These leaders will continue to work with the co-chairs of the 10 leadership city Campaign Steering Committees. These efforts are led by co-chairs: Tim '74 and Paulette Moen '75, and Jim '82 and Becky White '82 (Midwest-Chicago); Paul '86 and Sheri Diemer '86 (Midwest-St. Louis); Jim MacNaughton '72, '73 (Northeast-New York City) and Ann Cole '63 (North-east-Washington, D.C.); Marty '82 and Jennifer Flanagan '82 (Southeast-Atlanta); Liz '82 and Trustee Bill Armstrong '82 (West-Denver); Marion and Roger Palley, Kelly '78 and Kevin Welsh, and Leslie '81 and Trustee Ed Wilson (West-Los Angeles); and David Cush '82, '83 (West-San Francisco).

### IMPACT: COUNTING THE WAYS

To date, the campaign has raised funds for 472 new scholarships; 24 academic programs, such as two newly named

The Volunteer Summit included "SMU Experiences" illustrating campaign impact: **(BELOW)** Volunteers examined rare texts at Perkins School of Theology's Bridwell Library, scheduled for renovation with campaign support, and watched a live student production in the Tony Pederson Broadcast Studio, Meadows School of the Arts.







Participants enjoy a hard-hat tour of renovated Moody Coliseum and the new Miller Event Center, which opened in December.

schools and several institutes and centers; 34 endowed faculty positions, bringing SMU's total to 96; and five capital projects, including new or expanded facilities for academic programs and athletics.

In another measure of impact, the average SAT score of entering students has risen from 1144 in 1999 to 1302 in 2013, thanks to increasing resources for scholarships. "The return on investment for scholarships is too great to let this moment pass," Turner said at the Summit. Also increasing is SMU's diversity, with minority enrollment now at 25 percent of the total student body. And a record number of international students makes up 13 percent of the fall 2013 enrollment.

Among those outstanding students is senior Ramon Trespalcacios, student body president, who made remarks at the Summit. "You are an inspiration," he told the volunteers. "I can't wait to graduate and give back to SMU."

Faculty Senate President Santanu Roy

of the Department of Economics added his perspective. "Dallas will have one of the best universities in the world, and that university will be SMU." He said it has become evident that "high-achieving students enhance the education of all students. Thank you from the faculty."

Thus far 58,159 donors have made one or more gifts to the campaign. This includes 467 who have given \$100,000 or more, and 124 who have committed \$1 million or more, a record high for SMU.

At the Volunteer Summit, one of SMU's longest-serving leaders, Ruth Altshuler, reminded her colleagues that she entered the University during World War II and has been an SMU trustee for 46 years. "With the opening of the George W. Bush Presidential Center and all that we are accomplishing with this campaign, we are into the stratosphere. A billion dollars – here we come!"

## CAMPAIGN FUNDING PRIORITIES

**SMU's Second Century Campaign has raised its goal to \$1 billion. To date, the campaign has raised \$800 million and seeks additional funding for projects that need to be completed, along with important new goals.**

**Among them are:**

**Endowed faculty positions, scholarships, and academic programs or centers in Cox School of Business, Dedman College, Dedman School of Law, Lyle School of Engineering, Meadows School of the Arts, Perkins School of Theology and Simmons School of Education and Human Development.**

**Building and/or renovation of Harold Clark Simmons Hall, Fondren Library Center, Bridwell Library, Dr. Bob Smith Health Center, Moody Coliseum and Miller Event Center, Mustang Band Hall, new Tennis Complex, three Residential Commons complex buildings, SMU-in-Taos Campus Center and Trinity Forest Golf Complex.**

**For a complete list of projects, visit [smu.edu/unbridled](http://smu.edu/unbridled).**

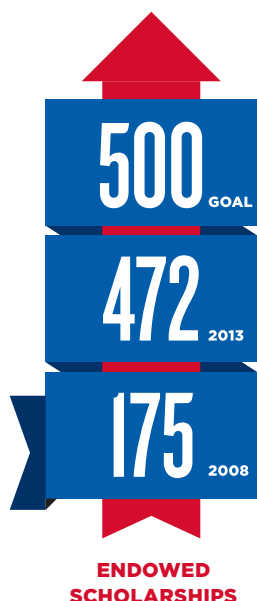
**(BELOW LEFT)** Volunteers witness in action the Kitt Investing and Trading Center at Cox School of Business. **(BELOW RIGHT)** At Lyle School of Engineering, participants explored the Innovation Gym in Caruth Hall.





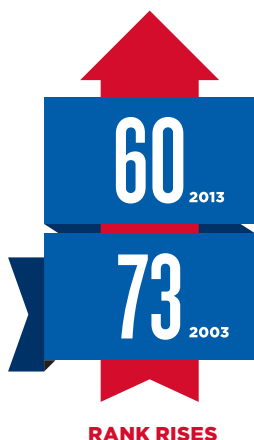
### NEW ENDOWED SCHOLARSHIPS

Increasing the number of scholarships helps ensure that SMU can compete for top students well into the future.



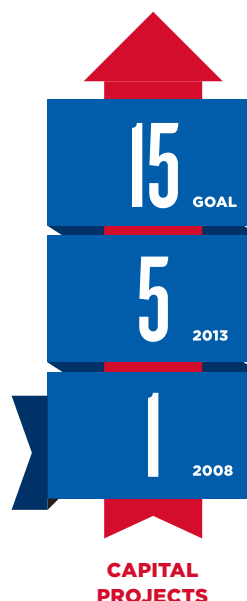
### RANKING AMONG TOP NATIONAL UNIVERSITIES

SMU's national ranking by *U.S. News & World Report's* Best Colleges has risen significantly, thanks, in part, to resources from SMU's two recent fundraising campaigns.



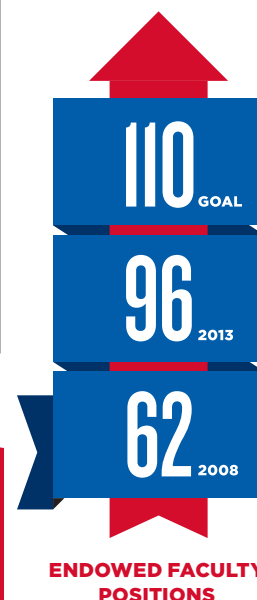
### COMPLETE MAJOR CAPITAL PROJECTS

SMU will complete funding of 15 major capital projects, among them the renovation of Fondren Library Center and Bridwell Library in Perkins School of Theology, the Dr. Bob Smith Health Center and Moody Coliseum, and the construction of the five-hall Residential Commons complex. New and renovated facilities will enhance the campus environment for academics, athletics and student life.



### INCREASED ENDOWED FACULTY POSITIONS

SMU is 14 chairs away from reaching the campaign goal of **110 substantially endowed faculty positions**.



## MEASURING IMPACT

**SMU is rising higher with resources from The Second Century Campaign. New scholarships are attracting high-achieving students. Additional endowed faculty positions are enabling SMU to recruit and retain outstanding professors. New facilities for academics, athletics and student life are changing the profile of the campus. Here are numbers that show recent growth and new goals pushing SMU ahead.**

### RIISING SAT SCORES

The **average SAT score** of SMU first-year students has continued to rise as the University attracts high-achieving students with increased scholarship funding.

### NATIONAL RECOGNITION



The SMU Cox School of Business Executive MBA (EMBA) and Professional MBA (PMBA) programs both moved to the **#3** spots in the biennial *Bloomberg Businessweek* magazine business school rankings.



Dedman School of Law is **No. 48** among top law schools, based on reputation, selectivity and placement success (*U.S. News & World Report*).



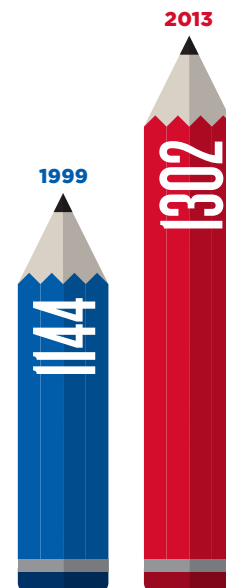
Career services, including Hegi Family Career Development Center, rank **No. 8** in the nation by *The Princeton Review*. Also, SMU has been recognized for its residence halls, campus beauty and game-day activities.



SMU Lyle School of Engineering is ranked **No. 19** among the top 50 colleges and universities nationwide whose graduates earn the highest salaries.



SMU ranks **No. 46** in *Kiplinger's* new listing of the best values among private U.S. colleges. SMU's ranking is up 23 places from 2012.





# \$15 Million Gift Funds SMU Research Center

A new \$15 million commitment has been made as the lead gift to construct a campus research center supporting SMU's goal to expand advanced computing and interdisciplinary research throughout the University. The gift is from Gerald J. Ford '66, '69 and Kelli O. Ford and The Gerald J. Ford Family Foundation. The commitment brings to over \$800 million the amount raised to date by SMU's Second Century Campaign.

The new building will support research facilitated by SMU's high-performance computing capabilities, among other projects. It also will be the home of the Dedman College Interdisciplinary Institute, established in May 2012 through a gift from the Dedman family and Foundation. The building will be located at McFarlin and Airline.

Establishment of the Gerald J. Ford Research Center joins other advancements SMU is implementing to support its accelerated research initiative. Among them is completion of a new University data center, a companion building under construction south of Mockingbird Lane. Technology in the new building will enable SMU's high-performance computing capacity to grow from 2,000 to more than 10,000 CPUs. Other actions to promote research include raising support for new endowed faculty chairs and other faculty with active research agendas, along with increasing opportunities for undergraduate research.

"The new Gerald J. Ford Research Center will help to transform the research and educational landscape of SMU," says President R. Gerald Turner. "Students must be prepared for a world in which data analyses, modeling and visualization are critical decision-making tools, while faculty continue to push the boundaries of knowledge and innovation. Gerald Ford's new gift continues his tradition of strong support for faculty research."

In 2003 Ford established the Gerald J. Ford Research Fellows program at SMU, which annually honors outstanding faculty members with funding to

*"Students must be prepared for a world in which data analyses, modeling and visualization are critical decision-making tools."*

— R. Gerald Turner



President Turner thanks Gerald J. Ford for his new campaign gift.

support their research and creative endeavors. By providing the lead gift for the Mustangs' football stadium in 1997, Ford revitalized the campus experience for athletes, other students and supporters. He also supports student scholarships.

It is expected that availability of the Research Center will encourage more faculty to use high-performance computing and attract greater levels of external research funding. SMU aspires to increase its current \$20 million in research activity annually to \$50 million per year. In addition, high-performance computing will apply directly to the undergraduate curriculum in several disciplines.

Projects that will benefit from the Ford Research Center and expanded high-performance computing include those in biology and chemistry, aiding the development of new drugs to treat life-threatening diseases. In business, advanced computing will support accurate simulations and forecasts of changes in financial markets and consumer behavior. Projects in computer science and engineering also will include

forecasting behavior of complex networks, and research in the arts will be aided by improved digital imagery and sound. In statistical science, high-performance computing will support comparisons of DNA/RNA sequences in the human genome to identify sources of genetic disorders.

"Over the years, I have seen firsthand the contributions made by our faculty through their research," says Ford, a member of the SMU Board of Trustees, former Board chair and the convening co-chair of the Second Century Campaign. "I am pleased to provide them with the next essential asset they need to continue their achievements."

Gerald J. Ford is one of the nation's most accomplished financial services executives. Over the past 35 years, he has acquired, managed and sold banking businesses and other financial services companies, including First United Bank Group Inc., First Gibraltar Bank, FSB, Golden State Bancorp and Pacific Capital Bancorp. He serves as chair of Hilltop Holdings Inc., which acquired in 2012 PlainsCapital Corporation, and is the co-general partner and principal investor in Ford Financial Fund II, L.P.

Ford earned a B.A. in economics from Dedman College in 1966 and a J.D. from Dedman School of Law in 1969. He received SMU's Distinguished Alumni Award in 1995 and the Mustang Award in 1997 honoring significant contributions to the University.

Ford is a member of the Executive Board of Dedman School of Law. He is a past member of the executive boards of Cox School of Business, Dedman College and the John Goodwin Tower Center for Political Studies.

For more information on the Ford Research Center, visit [www.smu.edu/News/2013/gerald-ford-gift-25oct2013](http://www.smu.edu/News/2013/gerald-ford-gift-25oct2013).



# Arnold Gift To Support New Dining Facility

**Anita and Truman Arnold have given \$5 million** toward construction of the Dining Commons in SMU's new Residential Commons complex.

Opening in fall 2014, the Anita and Truman Arnold Dining Commons facility joins five new residence halls and a parking garage. The complex will accommodate 1,250 students and several faculty members in a shared campus community.

"This dining facility will be the centerpiece of our new Residential Commons complex and will be an important element of the campus experience for countless present and future students," says President R. Gerald Turner.

The new Residential Commons complex is located in the southeast quadrant of the campus adjacent to Ford Stadium and Dedman Center for Lifetime Sports. The addition of the residential facilities will enable SMU to implement a new requirement that sophomores, as well as first-year students, live on campus. The new complex is part of a larger SMU initiative to establish a residential commons living-learning model that will include renovation of six current residence halls as residential commons. On-campus living beyond the first year has been linked to higher student retention rates at universities offering this benefit.

"By including facilities for live-in faculty members, who also will have offices and teach classes in the Residential Commons, this complex will provide students with an integrated academic and living experience," says Paul W. Ludden, SMU provost and vice president for academic affairs.

"This model supports a strong residential community with a balance between academic and social aspects of campus life," adds Lori S. White, vice president for student affairs. "Each commons will develop activities and traditions that build a sense of community and encourage lasting ties among the student residents."



All students and faculty living in the five residential units of the complex will share meals in the Anita and Truman Arnold Dining Commons, which will be open to other students as well. The 29,658-square-foot dining commons will have a seating capacity of 500.

Truman Arnold is founder of Truman Arnold Companies, which he started in 1964 in Texarkana and is one of the nation's largest privately owned petroleum marketing firms. In 1995 Truman and Anita Arnold acquired First National Bank of New Boston, a \$55 million community bank. The name was changed to Century Bank and grew to \$1.4 billion when it was sold in 2008 to Wells Fargo. They are co-partners in TA Capital, a family private equity firm.

Truman Arnold has served as chair of the board of directors for Texarkana College and Texarkana College Foundation, president of the Texarkana

Chamber of Commerce and member of the Lamar University board of regents. Anita Arnold serves on the boards of SMU's Willis M. Tate Distinguished Lecture Series, the AT&T Performing Arts Center and Baylor Health Care System Foundation, among others.

The Arnolds donated land for the recent relocation of Texas A&M University-Texarkana. Their support of higher education includes the SMU President's Scholars program, scholarships at Texas A&M-Texarkana and the Student Center at Texarkana College.

"We have a deep appreciation for higher education in our state and its impact on students," says Truman Arnold. "We focus our efforts on projects and organizations that enhance the student experience."

For more information, visit [www.smu.edu/residentialcommons](http://www.smu.edu/residentialcommons).

# Donor Honors Meadows Symphony Director

**Music aficionados know the ritual.** As student musicians in SMU's Meadows Symphony Orchestra take their seats on stage, the audience quiets and the lights dim. Maestro Paul Phillips steps onto the podium and lifts his baton, and the orchestra begins to play.

Now, Phillips has the added distinction of being the first holder of the Martha Raley Peak Endowed Centennial Chair and Director of the Meadows Symphony Orchestra. The endowment is funded by a \$2 million gift from the Preston Peak family.

"As we thank the Peak family for this generous centennial gift, it is important to note that the School of Music was one of SMU's first four schools at its opening in 1915," says President R. Gerald Turner. "Since then, generations of gifted musicians have sharpened their talents here, then shared them with audiences worldwide. This gift ensures that this important legacy will continue."

The Martha Raley Peak Endowed Centennial Chair and Director of the Meadows Symphony Orchestra is one of three endowed centennial faculty positions in Meadows School of the Arts. Special centennial faculty positions include annual funding to support the faculty position while the endowment

matures, providing an immediate impact on the University. The \$2 million gift counts toward the \$1 billion goal of the Second Century Campaign, which to date has raised more than \$800 million.



Meadows Symphony Director Paul Phillips and donor Martha Raley Peak at the gift presentation in September.

A musician, arts leader and patron, Martha Raley Peak was a choral singer, violinist and pianist while at SMU. Selected as a charter member of Pi Kappa Lambda music honor society, she graduated in 1950 with a Bachelor of Music degree.

A member of the Highland Park Presbyterian Church Chancel Choir since 1948, she also performed with the Dallas Civic Chorus from 1962 to 1973 and various other choirs.

A leader in Dallas' arts community, Peak serves on numerous boards, including the Dallas Opera Board of Directors and the Meadows School of the Arts Executive Board. In addition, she is a member of Pro Musica, which re-creates vocal music from the Medieval, Renaissance and early Baroque periods.

Peak attends SMU's performing arts programs, and Martha and Preston Peak have contributed to scholarships for Meadows School students as well as to the Meadows Symphony Orchestra.

"Music teaches discernment, dedication and attention to detail," says Martha Peak. "It impacts the ways our brains develop and function and is a universal language. I am thrilled and honored to support the training of young student

musicians by endowing this position."

A 1974 SMU music graduate, Phillips joined the Meadows School in 1996 after earning his Master of Arts and Doctor of Musical Arts degrees from the Eastman School of Music in Rochester, New York. He served as music director of the Eastern Connecticut Symphony Orchestra and was professor of music at the University of Connecticut. He also served as assistant conductor of the Atlanta Symphony Orchestra.

As conductor he has recorded new works for compact disc release, taught master conducting classes around the world and received critical acclaim as guest conductor of internationally renowned symphonies, including the Dallas Symphony Orchestra.

Phillips directs the Master's degree program in conducting in Meadows' Music Division and, as a teacher, closely works with 125 student musicians from all over the world in the Meadows Symphony Orchestra.

The orchestra performs concerts in Caruth Auditorium at SMU and at the Meyerson Symphony Center in downtown Dallas. New this year is a concert at the Dallas City Performance Hall for the "Meadows in the Community" series. In addition, the orchestra annually collaborates with the Meadows Opera Theatre and the Meadows Dance Ensemble. The orchestra also has participated in world premiere performances. Meadows Symphony Orchestra alumni are members of orchestras throughout the world, including Dallas, Fort Worth, Chicago, San Francisco, Paris, London and Tokyo.

"The artistic community at Meadows is one of the most amazing things in this country," Phillips says. "There is a sense of extremely high artistic standards along with true caring about the students. This is the type of school where students don't get lost – we challenge and nurture them at the same time."

For information on the Meadows Symphony Orchestra, call the Meadows Ticket Office at 214-768-2787 or visit [calendar.meadows.smu.edu](http://calendar.meadows.smu.edu).

## Centennial Chair In Music Created

**A \$2 million gift from SMU Trustee Sarah Fullinwider Perot '83 and Ross Perot Jr., in honor of Sarah's mother, Leah Fullinwider, has established an endowed centennial chair in music performance at Meadows School of the Arts, the first centennial position in the Meadows School.**

"The arts are vital to our community, and we are proud that SMU is leading the way in preparing artists for careers that will help keep the arts relevant for future generations," says Sarah Perot. "We are delighted to lend our support to these efforts through this new centennial chair in honor of my mother, who studied both piano and organ and has had a lifelong love of classical music."

This is the second centennial chair established by the Perots. The first, established in 2011 in the Cox School of Business, honored Sarah's father, Jerome M. Fullinwider. In addition to serving SMU as a trustee, Sarah Perot is co-chair of the Campaign Steering Committee for the Meadows School. Ross Perot Jr. is a former member of the SMU Board of Trustees.



(From left) Ross Perot Jr., Sarah Fullinwider Perot '83, Leah Fullinwider and Jerome M. Fullinwider with the certificate honoring the creation of the Fullinwider Endowed Centennial Chair in Music.



# Renovated Moody Coliseum Reopens For Commencement, Basketball Games

With the snip of a red ribbon, SMU's renovated Moody Coliseum and the Miller Event Center addition opened for Commencement on December 21. The 57-year-old landmark is home to SMU Commencement as well as athletics, speaking and community events.

A \$20 million gift from the Moody Foundation in 2011 provided the impetus for the extensive expansion and renovation. SMU and the Moody Foundation have enjoyed a long partnership, including the foundation's support of improvements to Fondren Science Building and Moody Coliseum.

Alumnus and trustee David Miller '72, '73 and his wife, Carolyn, also committed \$10 million toward the renovation project in 2011. The Miller Center, an addition on the north side of Moody Coliseum named in their honor, includes the Miller Champions Club – a 5,000-square-foot furnished entertainment area on the concourse level – and 12 suites with court-side views, along with other resources to support student athletes and coaches.

"The renovation of Moody Coliseum enhances a valuable resource that serves as a gathering place convenient to the entire region," says President R. Gerald Turner. "Programs ranging from academic ceremonies to George W. Bush Presidential Center offerings to athletic events will attract thousands to SMU."

Through the leadership of the Moody Foundation and the Millers, and the generous support of other donors, the renovation features widening of the entry lobby and concourses, event space, party suites, premium and loge seating, and courtside retractable seating designated for students. Technology improvements include new video boards, scoreboards, sound system, broadcast capabilities, and heating and cooling systems. In addition, new conference rooms and coaches' offices were created, and locker rooms and restrooms were upgraded.

Known as SMU Coliseum when it opened in 1956, the building was renamed

***"The renovation of Moody Coliseum enhances a valuable resource that serves as a gathering place convenient to the entire region."***  
— President R. Gerald Turner



The west entry concourse (above) has been widened and opened up to reveal a view of the basketball court (below).

Moody Coliseum in 1965 in recognition of a \$1 million gift from the Moody Foundation.

Moody Coliseum long has been the site of special events, including heart-stopping basketball moments. In its inaugural year, fans packed the coliseum to cheer the Mustang men's basketball team to the Southwest Conference Championship and the NCAA semifinals. Women's basketball came to Moody

Coliseum in 1976 and women's volleyball began there in 1996. Legend has it that "Moody Magic" contributes to consistent wins at home for Mustang teams.

Each May and December the coliseum is transformed to host SMU Commencement as well as graduation ceremonies for thousands of area high school students. Four U.S. presidents have spoken at Moody Coliseum, including Richard Nixon, Gerald R. Ford, George H.W. Bush, and George W. Bush.

Moody Coliseum also has been the venue for bands such as the Rolling Stones, Three Dog Night, Grateful Dead,



U2 and Pearl Jam. Dallas' first professional basketball team, the Chaparrals, competed at Moody along with professional tennis players at the Virginia Slims and WCT tennis tournaments. Sports camps and dance marathons also have taken place at Moody.

The first athletic event will be an American Athletic Conference double-header men's and women's basketball games January 4, with the men playing University of Connecticut and the women playing South Florida (see article on page 29).





# SMU Physicists Contribute To Nobel Prize-winning Discovery Of The Higgs Boson

SMU's experimental physics group played a pivotal role in discovering the Higgs boson – the particle that proves the theory for which two scientists received the 2013 Nobel Prize in Physics.

The Royal Swedish Academy of Sciences awarded the Nobel Prize to theorists Peter W. Higgs of Scotland and François Englert of Belgium to recognize their work developing the theory of what is now known as the Higgs field, which gives elementary particles mass.

The Nobel citation recognizes Higgs and Englert “for the theoretical discovery of a mechanism that contributes to our understanding of the origin of mass of subatomic particles, and which recently was confirmed through the discovery of the predicted fundamental particle, by the ATLAS and CMS experiments at CERN’s Large Hadron Collider.”

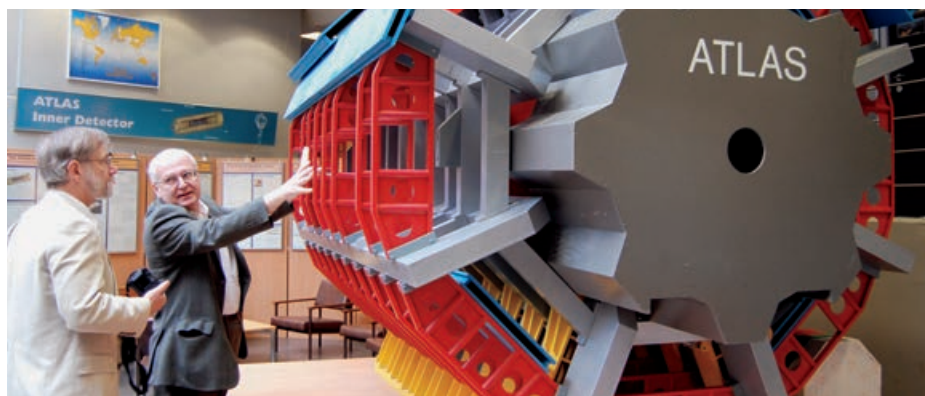
In the 1960s, Higgs and Englert, with other theorists, published papers introducing key concepts of the theory of the Higgs field. In 2012, scientists on the international ATLAS and CMS experiments, performed at the Large Hadron Collider at CERN in Europe, confirmed this theory when they announced the discovery of the Higgs boson.

“A scientist may test out a thousand different ideas over the course of a career. If you’re fortunate, you get to experiment with one that works,” says SMU physicist Ryszard Stroynowski, a principal investigator in the search for the Higgs boson. As the leader of an SMU Department of Physics team working on the experiment, Stroynowski served as U.S. coordinator for the ATLAS Experiment’s Liquid Argon Calorimeter, which measures energy from the particles created by proton collisions.

The University’s experimental physics group has been involved since 1994 and is a major contributor to the research, the heart of which is the Large Hadron Collider particle accelerator on the border with Switzerland and France.

SMU joins nearly 2,000 physicists from U.S. institutions – including 89

*The Nobel citation recognizes Higgs and Englert “for the theoretical discovery of a mechanism that contributes to our understanding of the origin of mass of subatomic particles.”*



SMU physicist Ryszard Stroynowski (right) explains an aspect of the ATLAS Experiment to James Quick, associate vice president for research at SMU and dean of graduate studies.

universities and seven Department of Energy laboratories – that participate in the ATLAS and CMS experiments. The majority of U.S. scientists participating in LHC experiments work primarily from their home institutions, remotely accessing and analyzing data through high-capacity networks and grid computing.

The SMU High Performance Computing system is part of that grid and routinely runs data that contributed to the observation, Stroynowski says. “Much of the success of our small group in the highly competitive environment of a large international collaboration has been due to an easy access and superb productivity of the SMU High Performance Computing system,” he adds. “We used the HPC for fast data analyses and complex calculations needed for the discovery.”

The High Performance Computing Center will be expanded and relocated later this year to the new University Data Center under construction at the southern edge of the main campus.

SMU’s role in the Higgs discovery contributes to the University’s drive to expand research and enhance education, says James Quick, associate vice president for research at SMU and

dean of graduate studies.

The discovery of the Higgs boson at CERN was the culmination of decades of work by physicists and engineers around the world. Contributors from SMU have made their mark on the project at various stages, including current Department of Physics faculty members Ryszard Stroynowski, Jingbo Ye, Robert Kehoe and Stephen Sekula. Faculty members Pavel Nadolsky and Fred Olness performed theoretical calculations used in various aspects of data analysis.

University postdoctoral fellows on the ATLAS Experiment have included Julia Hoffmann, David Joffe, Ana Firan, Haleh Hadavand, Peter Renkel, Aidan Randle-Conde and Daniel Goldin.

Significant contributions to ATLAS also have been made by SMU faculty members in the Department of Physics’ Optoelectronics Lab, including Tiankuan Liu, Annie Xiang and Datao Gong.

“The discovery of the Higgs is a great achievement, confirming an idea that will require rewriting of the textbooks,” Stroynowski says. “But there is much more to be learned from the LHC and from ATLAS data in the next few years. We look forward to continuing this work.”

## SMU Research Team Studies 'Flopping' In Sports

SMU biomechanics experts have teamed with Dallas Mavericks owner Mark Cuban to study the practice of player flopping in basketball and other sports. The Cuban-owned company Radical Hoops Ltd. awarded a grant of more than \$100,000 to fund the 18-month research study.

Flopping is a player's deliberate act of falling, or recoiling unnecessarily from a nearby opponent, to deceive game officials. Athletes engage in dramatic flopping to create the illusion of illegal contact, hoping to bait officials into calling undeserved fouls.

The phenomenon is considered a widespread problem in professional basketball and soccer. To discourage the practice, the National Basketball Association in 2012 began a system of escalating fines against NBA players suspected of flopping.

"The issues of collisional forces, balance and control in these types of athletic settings are largely uninvestigated," says SMU biomechanics expert Peter G. Weyand, who leads the research team.

The objective of the research is to investigate the forces involved in typical basketball collisions, says Weyand, associate professor of applied physiology and biomechanics in the Annette Caldwell Simmons School of Education and Human Development.

Other members of the research team include engineer and physicist Laurence Ryan; Kenneth Clark, doctoral student in the SMU Locomotor Performance Laboratory; and mechanical engineer Geoffrey Brown.

The research findings conceivably could contribute to video reviews of flopping and the subsequent assignment of fines, Weyand says. "It may be possible to enhance video reviews by adding a scientific element, but we won't know this until we have the data from this study in hand."

## Study Finds Fruit Flies Fed Organic Diets Are Healthier

A high school student from Plano, Texas, under the guidance of SMU biologist Johannes H. Bauer, recently participated in a new study looking at the potential health benefits of organic versus non-organic food. Specifically, research conducted by Ria Chhabra and Bauer found that fruit flies fed an organic diet recorded better health outcomes than flies fed a non-organic diet.

"While these findings are certainly intriguing, we now need to determine why the flies on the organic diets did better, especially since not all the organic diets we tested provided the same positive health outcomes," says Bauer, assistant professor in the Department of Biological Sciences in Dedman College and principal investigator for the study.

To investigate whether organic foods are healthier for consumers, the lab utilized one of the most widely used model systems, the fruit fly *Drosophila melanogaster*. Because of the low costs associated with fly research and the fly's short life cycle, researchers use fruit flies to study human diseases – from diabetes to heart function to Alzheimer's disease.

Fruit flies on organic diets showed improvements on the most significant measures of health, namely fertility and longevity. "We don't know why the flies on the organic diet did better," says Chhabra, who led the experiment. "That will require further research. But this is a start toward understanding potential health benefits."

Chhabra sought to conduct the experiments after hearing her parents discuss whether it's worth it to buy more expensive organic foods to achieve possible health benefits.

Bauer mentored Chhabra by helping guide and design her research experiments. The research focus of Bauer's fruit fly lab is nutrition and its relationship to longevity, health and diabetes.

The Bauer lab fruit flies were fed organic and nonorganic produce purchased from a leading national grocery retailer.



Ria Chhabra discusses her research with biologist Johannes Bauer at his lab.

The flies were fed extracts made from organic and conventional potatoes, soybeans, raisins and bananas. They were not fed any additional nutritional supplements. The researchers tested the effects of each food type independently and avoided any confounding effects of a mixed diet.

The findings have been published in the open access journal PLOS One at [bit.ly/RGB8LJ](https://bit.ly/RGB8LJ). Bauer and Chhabra co-authored the paper with Santharam Kolli, a research associate at SMU.

The Bauer lab results come at a time when the health effects of organic food are widely debated. Previous studies have yielded conflicting results as reflected in the scientific literature. While several studies have shown elevated nutrient content and lower pesticide contamination levels in organic food, a recent publication reporting a large-scale analysis of all available studies concluded no clear trend was apparent.

Baur urges caution, however, in jumping to conclusions about their study results. "We need to understand what causes these health differences first before attempting to extrapolate the results to humans."

– Margaret Allen



HERE'S to SMU'S  
LEADERS SEEKERS  
INNOVATORS  
*Creators* THINKERS  
HISTORY MAKERS  
ACHIEVERS  
INVENTORS: *Entrepreneurs*  
RESEARCHERS

# WORLD CHANGERS



Tony Pederson

FACULTY



Prithvi Rudrappa

STUDENTS



William Joyce

ALUMNI

Those being featured are examples of the impact  
of campaign funding on the recruitment and  
retention of faculty through endowed chairs and  
support for student excellence.

# SEATS OF EXCELLENCE



## Endowed Chairs Add Special Areas Of Expertise To The Faculty *By Susan White MLS '05*

In September, when SMU announced that it had attracted an internationally recognized expert in cyber security to the faculty, as well as a scholar in international politics and national security, it was evident that the University was expanding research and teaching in areas critical to a global society. They are among several faculty who have joined SMU as endowed chairs in areas ranging from economic freedom to medieval studies.

Endowments created through The Second Century Campaign provide permanent funding for scholarships, faculty positions, research opportunities, academic programs and facilities. With endowed faculty chairs, SMU can recruit top faculty and reward current faculty for outstanding research and teaching.

Normally, a gift designated for an endowed faculty position takes five years to become fully funded before an appointment can be made. But during the Second Century Campaign, the Board of Trustees established new centennial endowments in recognition of SMU's 100th anniversary. These giving opportunities provide permanent funding as well as operational funds to initiate the faculty position or scholarship quickly. For example, Centennial Distinguished Chairs are endowed at \$2.5 million, plus start-up funding of \$1 million for the first five years to provide immediate support for the position and related research. Other funding levels create Centennial chairs and professorships.

To date, SMU has 96 substantially endowed faculty chairs. SMU's Board of

Trustees recently increased the targeted goal from 100 to 110 endowed faculty positions for the remaining two years of the Second Century Campaign (see article on page 4). The number is significant because of what it tells the rest of the world about the University, including organizations that rank colleges and universities, says Linda Eads, associate provost for faculty affairs and Dedman School of Law professor.



Centennial Distinguished Chair in Cyber Security Fred Chang (left) and benefactor Bobby B. Lyle.

"The best faculty in the country note if SMU is hiring for and growing its number of endowed chairs. It means that SMU is on the move academically and that our alumni and donors support our goals in this area. To attract the best faculty you have to match what other comparable institutions are offering, and endowed chair support enables us to do that. Raising funds for endowed chairs

shows that we are going after the best and keeping the best."

Eads also notes that endowed chairs often attract external funding for their research, particularly in the sciences and engineering. "Most importantly, what they bring with them is their network and ability to bring us into the national discussion in a variety of areas," she says.

### Navigating Cyberspace

Joining a team already conducting research on cyber security in the Department of Computer Science and Engineering is Frederick R. Chang, the new Bobby B. Lyle Endowed Centennial Distinguished Chair in Cyber Security. Chang, whose career credentials include leadership positions in academia, business and government, will develop a multidisciplinary program aimed at tackling today's most pressing cyber challenges.

Chang says he enjoys working toward something bigger than himself – a philosophy that carries over from his service at the National Security Agency and that he shares with SMU students. "There are some very difficult problems that the nation faces in cyber security," he says. "I am confident that SMU, working with different partners, can make a difference at the national level."

Chang will add to the research that Computer Science and Engineering faculty members Suku Nair, Mitch Thornton and Tyler Moore are conducting in network security. "What is required today is cyber security research that incorporates innovative thinking



with consideration of people, processes and technology,” he says.

Chang’s Centennial Distinguished Chair is made possible by a financial commitment from SMU trustee and longtime benefactor Bobby B. Lyle ’67, for whom SMU’s engineering school is named. “Research will be significant under Dr. Chang’s leadership, but he also intends to teach courses that make information about cyber science and security accessible to students of all disciplines,” Lyle says. “That’s a tremendous gift, as understanding the rules in cyberspace becomes more important in our daily lives.”

Reflecting a trend toward greater interdisciplinary collaboration, Fred Chang is also a senior fellow in the John Goodwin Tower Center for Political Studies.

#### Examining Force And War

Looking at security issues from another angle is Joshua R. Rovner, the new John Goodwin Tower Distinguished Chair in International Politics and

National Security, who aims to bring wide-ranging discussions on the use of force and war to SMU’s undergraduate program in political studies. (See photo on page 1.) He recently added to the conversation when he served as co-convenor of the sixth annual Tower Center National Security Conference in October featuring senior defense officials, military officers and leading national security experts.

Rovner, who writes extensively on strategy and security, also has been named director of studies for the Tower Center and associate professor of political science in Dedman College. His research on terrorism and surprise attacks challenges conventional wisdom, and his writing confronts widely held beliefs about counterinsurgency and U.S. strategy in Iraq and Afghanistan.

Before joining SMU, Rovner served as associate professor of strategy and policy at the U.S. Naval War College. He was attracted to SMU because of its commitment to undergraduate security studies, the national prestige of the Tower Center and the endowed chair. “The Tower Center is where undergraduates engage in meaningful debate over critical issues as they prepare for careers in public service,” he says. “It is a place to interact with faculty from across the University as well as public officials from the United States and abroad.”

#### A Distinguished Tradition

Chang and Rovner join a distinguished list of faculty members who have held endowed chairs since the University’s early years, names familiar to the thousands of alumni they taught. SMU’s first endowed chair was the E.A. Lilly Professorship of English, established in 1920 and then held by Jay B. Hubbell, who founded the *Southwest Review*. The chair was later held by beloved English professors Lon Tinkle and Marsh Terry ’53, ’54, and since 2006 by former SMU provost Ross C Murfin, a scholar on 19th- and 20th-century British literature.

Eads points to Latin American history scholar Kenneth Andrien, the Edmund J. and Louise W. Kahn Chair

in History, as another example of a recent appointment that attracted national attention. “Last year there was a review of SMU’s Clements Department of History by faculty from UCLA, USC and Yale, and one of the first things they mentioned was SMU’s impressive faculty for Southwest and Latin American studies, including Neil Foley, the Robert H. and Nancy Dedman Chair in History, and John Chavez,” she says. “These scholars are among the best in the field, and the recent appointment of Andrien and Foley shows that SMU is able to compete for top faculty.”

Eads, who has been a professor of law at SMU for 27 years, finds there are now more faculty throughout the University who are known regionally and nationally. She cites Bill Dorsaneo, the Chief Justice John and Lena Hickman Distinguished Faculty Fellow in Dedman School of Law, as an example of “stellar endowed faculty: He’s considered one of the absolute experts on Texas litigation and civil procedure, and his book on the subject is widely used in Texas courtrooms.”

#### Strengthening Programs

Hemang Desai, the Robert B. Cullum Professor of Accounting in Cox School of Business since 2007, joined SMU in 1998. As a nationally recognized researcher on mergers and acquisitions, corporate



Hemang Desai, the Robert B. Cullum Professor of Accounting in Cox School of Business.

restructuring, short selling and financial reporting, he often is quoted in publications such as *The Wall Street Journal*, *Barron’s* and *The New York Times*, among others. He also chairs an Accounting Department that has two other endowed

### SMU’s Growing Endowed Faculty Positions

The Second Century Campaign has added endowed faculty positions in areas such as the following:

- » **Economic Freedom**
- » **Jurisprudence and Constitutional Law**
- » **Cyber Security**
- » **Biological Sciences**
- » **Engineering Innovation**
- » **Art History**
- » **Entrepreneurial Studies**
- » **Music Performance**
- » **Constructive Theology**
- » **Interdisciplinary Studies in Humanities and Sciences**

For more information on SMU’s endowed chairs, visit [www.smu.edu/SecondCentury/CampaignPriorities/FacultyAcademicExcellence](http://www.smu.edu/SecondCentury/CampaignPriorities/FacultyAcademicExcellence).



Alyce McKenzie, the George W. and Nell Ayers LeVan Chair of Preaching and Worship.

chairs – Jody Magliolo, Distinguished Chair in Accounting, and Wayne Shaw, the Helmut Sohmen Endowed Professor in Corporate Governance. Endowed chairs have enabled the Business School to recruit top researchers and teachers at both the senior and junior faculty levels, Desai says.

“The chairs help to build a department and develop a culture that helps attract other top-quality faculty. This has a direct impact on the quality of education for our students. We are very fortunate to have donors who want to make a difference in the lives of our students and, by extension, help develop future leaders of business and industry.”

Alyce McKenzie, who has been at SMU since 1999, was appointed in 2011 to the George W. and Nell Ayers LeVan Chair of Preaching and Worship in Perkins School of Theology. The appointment signaled that “the University values as scholarship the fields of homiletics and liturgics, which are crucial to faith communities and bridge the distance between the academy and church. The chair will allow me to pursue my own passions in preaching and worship and to help re-energize the preaching and worship ministries of others,” she says.

(McKenzie also wryly notes that the chair was not just a title – she was actually given a chair. “It’s a beautiful captain’s chair with my name and the

LeVan family’s name carved in the back. I sit in it every day.”)

Beyond the University, McKenzie is widely known in her field of homiletics, having written numerous books on preaching that focus on the wisdom literature of the Bible and, more recently, the role of creativity in preaching. She writes the blog “Knack for Noticing” that highlights “insights from everyday life that might spark ideas for sermons,” and the weekly column “Edgy Exegesis,” a reflection on the New Testament that attracts nearly 5,000 readers worldwide.

### Real-world Perspectives

Ultimately it’s the students who become the beneficiaries of what endowed faculty bring to the institution. Joining SMU in 2003 as The Belo Foundation Endowed Distinguished Chair in Journalism in Meadows School of the Arts, Tony Pederson brought perspectives based on 29 years with the *Houston Chronicle*, where he was managing editor and executive editor. (See photo on page 16.) An expert on media ethics and converging media, Pederson is a longtime activist on issues related to the First Amendment and international press freedom, especially in Latin America. Today he directs a journalism program that was strengthened in part through support from The Belo Foundation in Dallas.

“It allowed us to build this terrific facility” that transformed the lower level of Umphrey Lee Center. It comprises three digital classrooms equipped with cable television and multimedia projection and a cutting-edge convergent media lab, among other resources.

The Belo gift also enabled Pederson to attract and support faculty who “are dedicated to the old-fashioned values of producing professional content and emphasizing reading, writing and editing. But they also teach students how to adapt to rapidly evolving methods for delivering news content – from mobile devices such as smartphones and tablets to social media venues such as Twitter.”

The funding also allowed the SMU Journalism program to respond to specific market needs in Dallas through focus

areas in fashion, business and sports journalism. The William J. O’Neil Chair in Business Journalism attracted long-time journalist Mark Vamos to SMU. His background includes serving as a reporter and editor at *Business Week*, *Newsweek*, *SmartMoney.com* and *Fast Company* magazine. As the first holder of the O’Neil Chair, Vamos designed and launched an interdisciplinary program with the Cox School of Business to prepare undergraduate students to become business journalists for print, broadcast and the web.

“After 25 years as a working business journalist, I had become convinced that too many people were entering the field with too little knowledge and understanding of business and economics, and that they often were not making up for this deficit in the course of their work,” Vamos says. “I wanted to do something about that. The O’Neil Chair represents the



Mark Vamos, the William J. O’Neil Chair in Business Journalism.

cornerstone of SMU’s commitment, not just to offer a business journalism course, but to establish an innovative interdisciplinary program that would help train the next generation of business journalists.”

Linda Eads believes that SMU’s strong current faculty have created the kind of environment that welcomes and attracts the caliber of faculty who are appointed to endowed chairs, who in turn have created new energy among the faculty. “Our faculty and endowed chairs are very active people. They are always seeking ways to connect things, organizing colloquia, programs, symposia,” she says. “They are doing what they love. As more endowed chairs come here, they stimulate the environment for everyone else.”



DIFFERENT

LIVES,

SAME

PURPOSE



SMU junior Katie Bernet says that her volunteer work in Zambia with the George W. Bush Institute made her realize that she wants to be “part of something that matters” in her future career.

## SMU Students Work With Bush Institute, Zambians To Improve Women’s Health Care

By Patricia Ward

Tyrell Russell, a sophomore Hunt Leadership Scholar from Riviera Beach, Florida, planned on taking an organic chemistry course over the summer. Instead, he embarked on “the trip of a lifetime” with fellow SMU students Katie Bernet, Melanie Enriquez and Prithvi Rudrappa. In June they met up with a group of volunteers led by former President George W. Bush and Laura Bush ’68 for a weeklong renovation of a cervical cancer screening and treatment center in Livingstone, Zambia.

Immersed in a situation in which limited material resources and a patriarchal culture have blocked progress in the past, the students witnessed the power of a community’s boundless determination bolstered by its international partners’ resolve to improve medical care. As hands-on participants in the clinic overhaul, the students not only assisted

with a lifesaving project, but they also found new purpose as they continue their educations at SMU.

“The experience gave me a new perspective,” says Russell, a double major in biology and philosophy in Dedman College. “It inspired me to explore the

applications, they were interviewed by Eric G. Bing, who traveled with them to Africa. Bing, professor of global health in the Annette Caldwell Simmons School of Education and Human Development and Dedman College of Humanities and Sciences, serves as



SMU junior Prithvi Rudrappa takes five with a group of children on a soccer field in Simoonga, a village near Livingstone, Zambia. Photo by Katie Bernet.

humanities side of medicine, including the cultural barriers that prevent people from seeking treatment.”

The students were recommended for the project by their respective schools or programs. After submitting

senior fellow and director for global health at the Bush Institute. The Bush Institute paid all expenses, except for students’ vaccinations and malaria pills.

In Africa, the students worked with local Zambians, U.S. Embassy officials



and Bush Institute staff – including SMU alumna Hannah Abney '02, director of communications for the Bush Institute – on the Mosi-Oa-Tunya Clinic. The clinic is part of Pink Ribbon Red Ribbon, the George W. Bush Institute's flagship global health program. The public-private partnership focuses on cervical cancer prevention, screening and treatment, as well as breast and cervical cancer education efforts, in sub-Saharan Africa and Latin America.

Cervical cancer is a growing public health concern in Africa. According to the World Health Organization, Zambia has the highest cervical cancer mortality rate globally, with 38.6 deaths per 100,000 women.

When the students arrived June 21, major construction had already been completed on the clinic, so the students pitched in on the finishing details, including interior and exterior painting and floor installation. The Bush Institute's humanitarian project not only improved a critical medical resource, but it also created a cross-cultural bridge, says Enriquez, a Hunt Leadership Scholar from Corpus Christi, Texas.

"Working alongside Zambians daily during the renovation and speaking with the women at an operating cervical cancer clinic were priceless experiences," says Enriquez, a sophomore on the pre-medical track in Dedman College of Humanities and Sciences. "Even though we have lived completely different lives on opposite sides of the world, in most cases, we shared the same core values of family, faith and education."

The extraordinary opportunity "showed me that learning should not be limited to the classroom," she says. "I will now seek more opportunities, such as a study abroad program, to enhance my academic experience."

Rudrappa also has set his sights on a health-related career, which he is now considering in a global context. The son of a primary care physician in Cape Girardeau, Missouri, Rudrappa began working at hospitals as a high school student. He spent summers in facilities as varied as a small clinic in rural Missouri and an urban medical center in Detroit.

Working in Zambia "made me realize what a powerful health-care tool education can be, which has inspired me to get involved in shaping global health policy," says Rudrappa, a junior Dedman College Scholar studying biochemistry and finance in the Cox School of Business.

He is now assisting Bing with a project to determine the costs and efficiencies of

and asked the women to take pictures of what they felt were the most important aspects of their lives," she explains.

Most of the women photographed their children, families and homes, she says. "I have pictures of myself when I was young posing in the same way that a Zambian girl is posing in one of the photographs. We face vastly different



A group of volunteers organized by the George W. Bush Institute helped renovate the cervical cancer screening and treatment center in Livingstone, Zambia, shown above. Among the volunteers were (left to right) Pam Jackson, SMU junior Prithvi Rudrappa, Carolyn Creekmore, Professor Eric G. Bing, SMU sophomores Tyrell Russell and Melanie Enriquez, and SMU junior Katie Bernet.

scaling up cervical cancer screening and treatment in Tanzania, Botswana and Zambia, countries included in the Pink Ribbon Red Ribbon initiative.

For Russell, a trip to a nearby village was a defining moment. "I was so impressed by the residents' ingenuity and resourcefulness. They were able to find value in the smallest things," he says. "It made me more appreciative of things that we often take for granted, like our health and family."

The trip influenced Bernet, a junior advertising and photography major in Meadows School of the Arts, to visualize her future in broader terms. "I know that I want to do something that makes me feel the way I did during that trip," she says, "like I'm a part of something that matters."

Bernet, now a marketing and communications intern with the George W. Bush Presidential Center, used her photography talents for a project to highlight the women's lives outside the medical setting.

"We distributed 19 disposable cameras

circumstances, but underneath it all, we are very much the same."

Hannah Abney recommends that students interested in global health and other Bush Institute focuses apply for internships.

"Because the Bush Center sits on the SMU campus, SMU students have a unique opportunity to volunteer and intern for projects that few other students have access to," she says. "Whether it's in global health or any of the other Bush Institute focus areas – including education, military service, women's issues, human freedom and economic growth – one of the most exciting elements of the work is exposing SMU students to new and different ideas, and learning from them as well."

*Hundreds of other SMU students are making a difference every day in Dallas and across the globe. Read about some of their experiences on the SMU Adventures blog, [smu.edu/studentadventures](http://smu.edu/studentadventures).*



# RISE & SHINE

## Accomplished Alumni Trace Career Awakenings To SMU

By Patricia Ward

An Academy Award-winning film by alumnus William Joyce '81 wrapped adult emotions in a magical tale that speaks to audiences of all ages. Another alumnus, Travis Tygart '99, led an investigation that revealed consistent doping by cyclist Lance Armstrong. And alumna NoViolet Bulawayo '07 won international praise and a Man Booker Prize nomination for her provocative first novel.

Although the alumni have earned fame in diverse fields, they share an appreciation for the SMU faculty members who recognized and nurtured their talents.

"If you're lucky, you get a couple of teachers that sort of get you and say 'you might really succeed,' and that happened at SMU," Joyce said in an interview with *The Dallas Morning News* October 25. "There was a really nice group of teachers that put up with all my shenanigans and encouraged this crazy bunch of enthusiasms that I was hell-bent on merging."

As a measure of the University's impact, the trio's accomplishments set a gold standard that also is being met by thousands of other successful graduates around the

globe. Following are stories of their internationally recognized achievements and how their SMU student experiences helped set the trajectory of their futures.

### THE 'MISCHIEVIAN'

William Joyce – author, illustrator, filmmaker and self-proclaimed "rascal" – played a special role in the 2013 Homecoming celebration. He served as grand marshal of SMU's book-themed Homecoming parade (see page 51), a salute to the University's Year of the Library. The recipient of a 2004 Distinguished Alumni Award, he also was honored along with other Centennial History Makers at the annual DAA dinner and ceremony. During the week, he also visited two elementary schools where he read from his books and

delighted the youngsters with rollicking tales from his childhood.

And, at a free community event on campus, he showed his Oscar-winning animated short, "The Fantastic Flying Books of Mr. Morris Lessmore." A world like no other came to life before 350 children and adults as the dialogue-free movie combined humor, allusions to the "The Wizard of Oz" and Hurricane Katrina, and pathos. When the lights in the Hughes-Trigg Student Center theater went up, children and adults smiled and wiped away tears.

Less than 15 minutes long, the movie encapsulates Joyce's mammoth creative powers. "Bill's special gift is his ability to hold onto a sense of childhood wonder," says Sean Griffin, chair of Film and Media Arts in SMU's Meadows School of the Arts. Griffin led a question-and-answer session with Joyce after the screening. "He taps into that yearning in adults to come back to that mindset, to celebrate imagination and faith in magic."

Joyce told the audience he had always "wanted to do something with flying books." On a trip to New York to visit his ailing mentor, the late publisher Bill Morris, he wrote *Morris Lessmore* with his friend in mind.

Although it was originally planned as a book, it first became a movie, the debut film of Moonbot Studios, a multimedia startup he helped found in his

# CREATOR



hometown of Shreveport, Louisiana.

In a 2011 profile, *The Atlantic* called Moonbot Studios the “Pixar for the iPad age.” One of Moonbot’s latest projects, “The Scarecrow,” made headlines when it captured more than 7 million views on YouTube in September. Moonbot collaborated with Chipotle Mexican Grill on the short film and companion mobile game app that supports the restaurant chain’s “Food with Integrity” focus on responsible agriculture.



*The Mischievians*, William Joyce’s new book, is a field guide to the secret world of the Remote Toter, the Sock Stalker and other mischievous characters.

Joyce’s two latest books are *The Mischievians*, a pictorial guide to the sock thieves lurking in dryers and other mischief-makers, and *The Sandman and the War of Dreams*, the fourth chapter book in his *The Guardians of Childhood* series. They demonstrate the artistic versatility that he traces, in part, to his time as an SMU student.

“I started taking journalism classes and worked for *The Daily Campus*. I learned how to tell a story quickly and succinctly,” he said. “In Meadows, all of the arts are in the same building. So you see it and feel it and soak it up. That fed my curiosity and imagination. It showed me that art does not have to have boundaries.”

## PLAYING FAIR AND SQUARE

As the chief executive officer of the U.S. Anti-Doping Agency (USADA) since 2007, Travis Tygart has taken on professional cycling’s Goliath – seven-time Tour de France winner Lance Armstrong and his powerful entourage. Tygart’s thorough investigation of the athlete’s use of banned performance-enhancing substances over a period of years ended in Armstrong’s disgrace. The cyclist eventually admitted to doping, was stripped of his titles and banished from the sport.

Tygart, who earned a Juris Doctor with Order of the Coif honors from SMU’s Dedman School of Law in 1999, was on campus August 26 for lectures on “Playing Fair and Winning: An Inside View on Ethics, Values and Integrity from the Lance Armstrong Case.” He talked to students and faculty at the law school and later spoke as the Delta Gamma Lecturer in Values and Ethics at an event co-sponsored by SMU’s Maguire Center for Ethics and Public Responsibility.

In introducing her former student, Julie Patterson Forrester, the law school’s interim dean, quoted *TIME* magazine, which named Tygart one of 2013’s 100 most influential people in the world: “No one would argue with the philosophy of doping-free sport, but few are willing to

undertake the demanding work of identifying cheaters and imposing sanctions on them,” wrote Dick Pound, former chairman of the World Anti-Doping Agency. “Score one for the good guys.”

Tygart describes USADA’s role as protecting “clean athletes who are frustrated by being tainted” by cheaters. His commitment to that mission kept the attorney going despite death threats – two men were indicted in July following an



Travis Tygart talked about the U.S. Anti-Doping Agency’s investigation of cyclist Lance Armstrong at a lecture on values and ethics at SMU.

FBI investigation – and an organized campaign to discredit him and derail his inquiry.

An athlete with youngsters involved in team sports, Tygart said a “win at all costs” culture has hijacked athletics on every level – from parents giving their eight-year-old energy drinks for swim meets to Armstrong’s sophisticated doping operation. “Whether you’re an athlete or running a business or practicing law, if you build on a foundation of fraud, it is all going to come down at some point.”

Tygart joined USADA “because I wanted something bigger than myself to commit to every day.” He previously practiced sports law with a firm in Colorado. He credits his SMU education with providing “a great foundation” for his current role.





"My professors taught me to want to be a good person," he said. "I also got a sound legal education and great experience at the legal clinics. I wrote an anti-trust paper and Title IX paper, both of which got published. All of that was good preparation when an opportunity opened up for me in sports law."

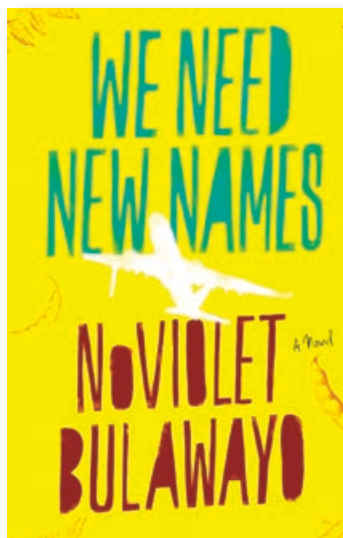
## PAINTING A GLOBAL PICTURE

In her remarkable first novel, *We Need New Names*, NoViolet Bulawayo speaks in a 21st-century voice as she weaves a global generation's immigration story. Lauded by literary critics worldwide, she became the first black African woman – and the first writer from Zimbabwe – to be shortlisted for the prestigious Man Booker Prize this year. She also was the only debut novelist on the list.

Among those praising Bulawayo's work was Michiko Kakutani, the Pulitzer Prize-winning critic for *The New York Times*. In a review published May 15, she called the novel "deeply felt and fiercely written" and described Bulawayo's powerful "pictorial language" as possessing "the indelible color and intensity of a folk art painting."

Speaking to *Publisher's Weekly*, Bulawayo said her book "is not fiction fiction ... it's very much born out of politics." Without pinpointing the country or the time period, the author entwines the grim headlines of Zimbabwe's recent history with the story of 10-year-old Darling and her group of young friends. After a government-sponsored relocation program obliterates her community and unravels her family, Darling is sent to live with an aunt in the United States. As years pass and the girl becomes an Americanized teenager, Bulawayo captures the push and pull of the immigrant experience. No matter how comfortable Darling becomes in her adopted country, she feels the tug of her birthplace, a longing for home.

Soon after the Booker nomination, Bulawayo was selected by Pulitzer Prize-winning author Junot Díaz for the National Book Foundation's "5 Under 35"



Author NoViolet Bulawayo was the only debut author – and the first writer from Zimbabwe – to be shortlisted for the prestigious Man Booker Prize this year.

program, which honors young fiction writers tapped by past National Book Award honorees. As the fiction editor for the *Boston Review*, Díaz had published her short story, "Hitting Budapest," which won the Caine Prize for African Literature in 2011. That story became the

first chapter of *We Need New Names*.

Shortly after receiving the Caine Prize, Bulawayo talked with Shelley Strock '07, a former SMU classmate, in an interview posted on the English Department blog. In the interview Bulawayo said she did not start taking her writing seriously until she enrolled at SMU. She credited English professors David Haynes, head of SMU's creative writing program, and Beth Newman, director of the Women's and Gender Studies program, with "getting her in line" as a student and giving her "the courage to go for it."

Haynes did not have to wait for her book to know Bulawayo would become a literary sensation. While she was working toward her master's degree in English, she participated in his undergraduate creative writing workshop. She had not yet adopted her pen name and was known as Elizabeth Tshele. From the first assignment she submitted to him, Haynes "knew this work was something special."

"The writing was extraordinary, not just for the quality but because of the depiction of the troubled lives of the characters in the story," Haynes says.

Bulawayo, now a Stegner Fellow at Stanford University, continued working with him for another year, producing a creative thesis for her master's degree. In that "impressive body of fiction, she began her exploration of some of the characters and situations that eventually became *We Need New Names*," Haynes says.

The novel is "stunning, deserving of all its accolades," he says. "By reinventing the story of the relationship between immigrants/emigrants and their homes, NoViolet has made a significant contribution to the world of fiction."

Read about more world-changing alumni: SMU's 2013 Distinguished Alumni Award/Emerging Leader recipients, pages 32-33; and Alumni News and Class Notes on pages 30-45. Keep up with SMU's outstanding alumni online at [smu.edu/smumagazine](http://smu.edu/smumagazine) and on Twitter at [www.twitter.com/smumagazine](http://www.twitter.com/smumagazine).



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1920s

1930s

1940s

1950s

1960s

► 1970s

1980s

1990s

2000s

2010s

# 100 Years Through the Pages of SMU's

# Alumni Magazine



Fall 1971



Spring 1973



Fall/Winter 1973



March-April 1974



Summer 1976



Fall 1976



Fall 1977



Summer 1978



Fall 1978

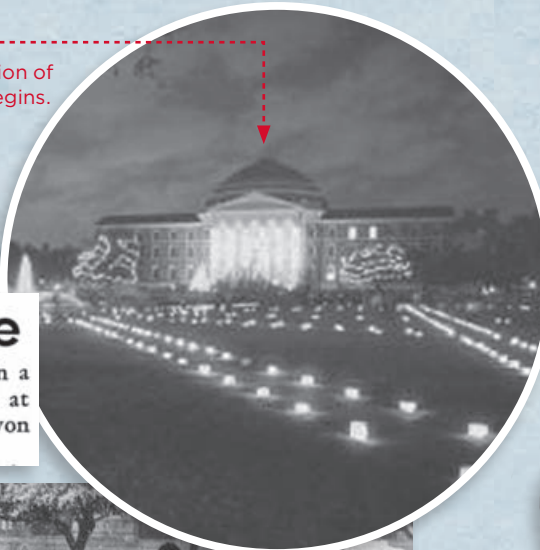


Fall 1979

**FALL 1976** ◯  
Democratic convention organizer Richard Guay, left, explains the uses of floor phones to SMU students, who worked as aides for a class project.



**1977** ◯  
Celebration of Lights begins.



◯ **FALL 1976**  
Second-generation cheerleader Sharon Herkimer adds her own brand of vitality to SMU's 1976-77 squad.



**NOV.-DEC. 1972** ◯  
Business School Dean Bobby Lyle and Herman W. Lay, receiving last year's "Outstanding Entrepreneur Award." The Lay family has presented the Business School with the H.W. Lay Endowed Chair in Marketing.



◀ ◯ **FALL 1978**

## REMEMBER them?

### Students to exercise vote

Eighty-two per cent of the college freshmen interviewed in a just-released nationwide survey and 89 per cent of those at Southern Methodist University plan to exercise their newly-won right to vote next year.

**MARCH-APRIL 1972**

**SPRING 1978** ◯



### The Lady is a Champ

Mustang golfers snare national championship

IT WAS A RECORD-BREAKER!

◯ **FALL 1979**

The women's golf team, led by Kyle O'Brien and her individual first-place finish, won the 1979 national collegiate title.



### Hard Rock Hurts Hearing

A recent test to gauge the effects of amplified hard rock music on the hearing carried out by a Southern Methodist University teacher has shown hearing loss in students tested.

**MAY-JUNE 1972** ◯  
Students at Red Barr Memorial Swimming Pool



◀ ◯ **SUMMER 1978**  
David Huntley, first black Student Body president.



◯ **JAN.-FEB. 1972**



◯ **SEPT.-OCT. 1973**  
First Student Foundation Committee

◯ **JULY-AUGUST 1971**  
SMU President Willis Tate with former U.S. President Lyndon Baines Johnson



◯ **SUMMER 1976**  
Manada



◯ **NOV.-DEC. 1973**  
Fiji Olympics



Jim Caswell



Bonnie Wheeler



Lon Tinkle



Mary Vernon



Luis Martin



# Former Mustang Football Players Making Waves In NFL

**On the third and final day of the 2013 NFL Draft**, former SMU running back Zach Line '13 was waiting at his home in Oxford, Michigan, to hear where his NFL career would begin.

The first glimmer of hope came in the fifth round when Line received a phone call from an NFL coach telling him he would be the team's next pick. But the team chose someone else. Another coach called with the same guarantee. Once again, Line was not selected. The same routine played out four more times throughout the draft, which ended with SMU's most decorated running back since Eric Dickerson '83 without a home.



Running back Zach Line now plays for the Minnesota Vikings.

Hours after that letdown, Line received a call from the Minnesota Vikings, and he accepted a rookie minimum contract as an undrafted free agent, facing long odds of making the team's 53-man roster.

"You've got to trust coaches to make the right decisions," Line says. "You see guys whom you've competed against get drafted, and you know you're better. Once I got on the field, I thought I could make it."

Currently, 10 SMU alumni are playing football in the NFL on Sundays. Some, such as Margus Hunt '13 and Emmanuel Sanders '10, were drafted early (second



Emmanuel Sanders



Cole Beasley



Kelvin Beachum

and third rounds, respectively). But many more have waited until the later rounds to find a team.

A year before Line began his rookie journey, wide receiver Cole Beasley '12 faced the same improbable odds when he entered the Dallas Cowboys training camp as an undrafted free agent. Beasley finished his career at SMU with the third most receiving yards and second most receptions in team history, but he was not expected to catch any passes in the NFL because of his 5-foot-8 stature.

However, Beasley made a name for himself as he fearlessly ran routes through the middle of the field, eluding defenders with his speed. He ended up making the Cowboys' 53-man roster and catching 15 passes for 128 yards in the 2012 season. His former teammate, Aldrick Robinson '11, who was drafted in the sixth round by the Washington Redskins a year earlier, broke out in 2012 with 237 yards and three touchdowns on 11 catches.

Many former SMU players now in the NFL, such as Beasley, Line, Pittsburgh Steelers offensive lineman Kelvin Beachum '12 and Atlanta Falcons wide receiver Darius Johnson, say they flew under the radar in college because of SMU's lower national television exposure compared to schools in bigger athletic conferences. Nevertheless, head coach June Jones has been known in his six years on the Hilltop for grooming players who have succeeded

in the NFL. One of the major changes Jones made when he came to SMU was creating an environment of personal accountability, where players are expected to practice and play with excellence and become hard-working men of integrity.

"A lot of players have their hands held throughout college, and when they get to the pros it's a rude awakening," says Jones, who played four years in the NFL with the Atlanta Falcons and later became their head coach for three seasons. "The way we treat players here is just like they're treated in the pros. When we practice and when we meet together, we hold each other accountable. We coaches don't yell, holler or scream, but everyone has to take care of his business if he's going to play."

Line was known as a player who took care of his business at SMU, and it was his work ethic and maturity that helped him beat improbable odds to make the Vikings' final roster. He even started a game before suffering a season-ending injury in late September. Line hopes the injury is just a minor setback in the beginning of a long NFL career, one in which he could follow in the footsteps of other successful SMU graduates, such as New Orleans Saints punter Thomas Morstead '09, who won a Super Bowl in his rookie season in 2009 and made his first Pro Bowl in 2012.

—Chris Dell '11





## SPORTS SHORTS

### BASKETBALL RETURNS TO EXPANDED MOODY COLISEUM

The SMU men's and women's basketball teams make their debuts in Moody Coliseum with a doubleheader on January 4. The arena, which opened in 1956, recently underwent a \$47 million renovation. The men will open play at 1 p.m. in Moody against new conference foe Connecticut. The Huskies



Nick Russell

won their last national title in 2011. The women follow at 3:30 p.m. against South Florida. The teams are playing their first season in the American Athletic Conference. For



Alisha Filmore

tickets, visit [www.smumustangs.com/tickets](http://www.smumustangs.com/tickets) or call 214-768-4263.

### PETRUCELLI CAREER VICTORY

SMU women's soccer coach Chris Petrucelli became only the 16th head coach in NCAA history to tally 350 career victories when the Mustangs defeated Louisiana Monroe 6-1 in their season home opener August 23. Before joining SMU in 2012, Petrucelli coached Notre Dame for nine years and Texas for 13 years. He was the

NCAA Coach of the Year in 1994 and 1995 and won the 1995 national championship. He led the Longhorns to back-to-back Big 12 postseason titles in 2006 and 2007.



Chris Petrucelli

### CROSS COUNTRY CAPTURES FIRST AAC TITLE

The SMU cross country team placed first and captured the inaugural American Athletic Conference Championship on Saturday, Nov. 2 in Madison, Connecticut. The championship was the fifth in the



SMU cross country team wins first AAC title.

past six years (2008, 2009, 2011, 2012, 2013) and third straight for the Mustangs. The previous four conference titles came in Conference USA. Six Mustang runners earned all-conference honors and finished as the team with 29 points, beating second-place Louisville by 32 points. Rounding out the top five was UConn, UCF and Rutgers. Head Coach Cathy Casey earned Coach of the Year honors, garnering her fifth accolade since her arrival on the Hilltop.

### AAC VOLLEYBALL HONORS

Caroline Young became the first volleyball player in the newly formed American Athletic Conference to earn multiple Player of the Week honors. The junior scored 80 kills during two weeks in late September, leading the Mustangs to a 4-1 record, including a 2-0 record against conference opponents. SMU completed its first season in the AAC in the fall with a 19-9 record as of press time, playing home games at the Dedman Center for Lifetime Sports while Moody Coliseum was being renovated. The Mustangs will return to the updated arena for the 2014 season.



Caroline Young

See [www.smumustangs.com](http://www.smumustangs.com) for more information.

## New Lead Named For Athletics Fundraising

**Kurt Pottkotter has been named senior associate athletics director for development.** He will be responsible for developing and managing the major gift and annual fundraising for athletics initiatives. Priorities include completing the fundraising for Moody Coliseum's renovation and expansion, the new tennis complex and the Trinity Forest Golf project.

Leading SMU's national major giving team since 2010, Pottkotter has increased major gift commitments to The Second Century Campaign from key regional markets. He also has served as assistant director of development for Cox School of Business and as assistant director of annual giving for SMU. He earned a Master's degree in sports administration from Ohio University.

Pottkotter replaces Tim Leonard, who was named director of athletics at Towson University in Baltimore, Maryland.



Kurt Pottkotter



## YOUNG ALUMNI

# DYA Professional Breakfast Series Spotlights 'World Changers In Action'

**Four alumni talked about** how their University experiences helped shape their success when the Dallas Young Alumni Professional Breakfast Series focused on "SMU alumni making a difference" October 24.

DYA Chair Liz Healy '07 (center) moderated the panel discussion with (from left) Brittany Merrill Underwood '07, founder of the Ugandan American Partnership Organization and the Akola Project in Uganda; Michael Waters '02,

'06, '12, founder and senior pastor of Joy Tabernacle A.M.E. Church, Dallas; Rogers Healy '03, founder and owner/broker of Rogers Healy and Associates Real Estate and Healy Relocation, Dallas; and Mark Plunkett '96, partner and managing director of Capital Tactics Advisors, LLC, Dallas.

"To me, being a world changer means changing something in your immediate world for the better," said Plunkett, a member of the SMU Alumni Board. "It's about being involved with your school, your community."

Check the SMU Young Alumni Facebook page – [facebook.com/SMUYoungAlumni](https://facebook.com/SMUYoungAlumni) – for program information as the series continues in the spring.



## Mustang Pride Goes Where You Go

**SMU alumni, parents and friends** have a versatile way to show their Mustang spirit with a new affinity card.

Offering convenience and flexibility, the card is structured to provide maximum benefits for its users. Emblazoned with a photo of iconic Dallas Hall and the distinctive University logo, it identifies cardholders as members of the SMU community each time they present it.

"Using this card whenever they shop, dine or travel is a great way for SMU alumni, parents and friends to show their Mustang pride as well as to earn some great rewards," says Leslie L. Melson '77, chair of SMU's Alumni Board.

More information about the card is available on the SMU Alumni web page, [www.smu.edu/alumni/benefits](http://www.smu.edu/alumni/benefits).

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Daily alumni updates and more



[SMU.EDU/SMUMAGAZINE](http://SMU.EDU/SMUMAGAZINE)



[FACEBOOK.COM/SMUDALLAS](https://facebook.com/SMUDALLAS)  
Connect with alumni and friends



[INSTAGRAM.COM/SMU](https://instagram.com/SMU)  
Follow the picture of the week



[YOUTUBE.COM/SMUVIDEO](https://youtube.com/SMUVIDEO)  
Special events, news and more



# FOUNDERS' DAY WEEKEND

SAVE THE DATES

APR

10

11

12

13

## MARK YOUR CALENDARS

NOW FOR THE FOURTH ANNUAL WEEKEND CELEBRATING THE FOUNDING OF SMU WITH LEARNING OPPORTUNITIES, HISTORICAL TRIBUTES, FAMILY ACTIVITIES AND MORE. EVENTS WILL INCLUDE THE GOLDEN MUSTANGS REUNION APRIL 10 FOR ALUMNI WHO GRADUATED 51-PLUS YEARS AGO AND INSIDE SMU, AN AFTERNOON OF INTERESTING LECTURES BY FACULTY. FOR THE LATEST INFORMATION ON FOUNDERS' DAY WEEKEND, VISIT [SMU.EDU/FOUNDERSDAY](http://SMU.EDU/FOUNDERSDAY).

## Class of 41

**Francile Foote Ehricht** dated her future husband, **John Ehricht**, in their senior year at SMU. She remembers Snider Hall, the just-completed Fondren Library and the Commerce School, housed in a prefab building behind Dallas Hall. John became a partner at Main Hurdman CPA, and Francile taught Latin and English in Richardson (TX) schools, followed by 14 years at the Hockaday School and six years at the Episcopal School of Dallas. She retired in 1984, and in 1986 following John's retirement, they moved to Baton Rouge to be near their son and his family. Since John's death, she has maintained her independence, still in her home. She recalls her years at SMU fondly and enjoys hearing about the University's 100-year celebration.

## Class of 48

**Clare G. Weakley, Jr.** (M.Th. '67) of Cornerstone Ministries is an ordained theologian, businessman and philanthropist in Dallas named in *Who's Who in the World*, *Who's Who in Finance and Industry* and *Who's Who in the South and Southwest*. He has edited and published five collections of John Wesley's works, and his "Chaplain-at-Large" ministry crosses all denominational lines. His various charitable ministries are supported solely through Weakley and Company, an insurance brokerage business.

## Class of 49

**Earle Labor** (M.A. '52) is professor emeritus of American literature at Centenary College of Louisiana, curator of the Jack London Museum and Research Center in Shreveport and the acknowledged Jack London authority. He completed his doctoral dissertation on London at the University of Wisconsin in 1961 and taught the first American course devoted solely to London in 1966. His new book, *Jack London: An American Life* (Farrar, Straus and Giroux, 2013), is the result of more than 50 years of serious study and 20 years of dedicated research and writing. Reviewers say that his deep understanding of his subject shines through on every page, and the book is being called "the definitive biography of London for many years to come."

## Class of 55

**Cecil Williams** has written a memoir based on radical hope and perseverance, transformative love and jubilant revolution. *Beyond the Possible: 50 Years of Creating Radical Change at a Community Called Glide* was co-authored with his wife and longtime collaborator, Janice Mirikitani. They lead what has been described as the most exuberant congregation in America. Glide Memorial United Methodist Church

and the Glide Foundation are legendary San Francisco institutions, the latter one of the city's largest social service providers and the real-life shelter featured in the 2006 Will Smith-starrer "The Pursuit of Happyness." Every Sunday morning Williams can still be found on the Glide stage enthusing, "Love everybody!"

## Class of 57

**Shirley Heilbron Price** reports that she is the mother of one son.

## Class of 59

**James W. Holaday** and **Barbara Runyon Kolb** '58, '60 opened Blue Ridge Vineyard in Virginia in 2007 (<http://www.blueridgevineyard.com>). **John Nieto** continues his painting despite some recent health setbacks. Last summer from August 16 through September 15, he presented new works at a solo exhibition at Ventana Fine Art in Santa Fe. His New Mexico ancestry dates back hundreds of years. The icon of Native art has shown internationally in Paris and Tokyo and each summer has a solo show at Altamira Fine Art in Jackson Hole, WY, in addition to Ventana.

## Class of 68

**Albon O. Head, Jr.** (J.D. '71), an attorney in the Fort Worth office of Jackson Walker, has been included in the 2014 edition of *The Best Lawyers in America*, widely regarded as the definitive guide to legal excellence. **Lydon Neumann** joined Impact Advisors LLC, a leading healthcare IT consulting firm, leading advisory and implementation services as vice president.

## Class of 69

**V. Hugh (Chip) Price, Jr.** was elected executive board vice chair of the American Veterinary Medical Association (AVMA) at a board meeting July 23, 2013. The AVMA was founded in 1863 and has more than 84,000 members, one

# Honoring Distinguished Alumni And History Makers

**Business leader Joseph M. “Jody” Grant ’60, arts benefactor Jeanne Roach Johnson ’54 and community leader Peggy Higgins Sewell ’72** received the SMU Distinguished Alumni Award, the highest honor the University bestows upon its graduates, at a campus ceremony October 24.

In addition, Brittany Merrill Underwood ’07, who has established organizations helping women and children in poverty, received the University’s Emerging Leader Award, which recognizes the achievements of outstanding alumni who have graduated within the last 15 years.

The awards ceremony and dinner launched a weekend of Homecoming festivities.

## 2013 DISTINGUISHED ALUMNI

**Joseph M. “Jody” Grant ’60** provides leadership in his profession and his community with abilities he first honed at SMU. He earned a B.B.A. from SMU, followed by an M.B.A. and a Ph.D. in economics and finance from the University of Texas at Austin. While attending SMU on a swimming scholarship, he earned four individual Southwest Conference swimming championships and was twice named All-American.

Grant served as CEO of Texas American Bancshares and as chief financial officer of EDS before launching Texas Capital Bank in 1998. In recognition of his successes in the banking industry, *American Banker* named him Community Banker of the Year in 2001, and he received the Horatio Alger Award in 2010. He is now chair *emeritus* of Texas Capital Bancshares, Inc.

He served on the SMU Board of Trustees from 1980 to 1988 and currently serves on the board of SMU’s John Goodwin Tower Center for Political Studies in Dedman College. His civic involvement includes service on numerous boards. As chair of the Woodall Rodgers Park Foundation Board, he worked to raise approximately \$100 million for Klyde Warren Park, a vital



Honorees (from left) Peggy Higgins Sewell ’72, Jeanne Roach Johnson ’54, Brittany Merrill Underwood ’07 and Joseph M. “Jody” Grant ’60

part of the Dallas Arts District.

**Jeanne Roach Johnson ’54** serves her alma mater and her community with dedication and distinction. She earned a B.B.A. from SMU and established the Johnson Women in Business Scholarship for women with proven leadership skills to pursue an M.B.A. in SMU’s Cox School of Business.

Johnson’s love of music inspired her support of SMU’s Meadows School of the Arts with funds that led to new concert-quality pianos, a special initiatives fund for the Meadows piano program and renovation of the music practice rooms. The Jeanne Johnson Piano Guest Artists Endowment Fund gives SMU students the opportunity to learn from visiting piano artists. The annual Jeanne Roach Johnson Piano Recital showcases outstanding students and alumni of SMU’s piano program. Johnson has served on the Executive Board of Meadows School of the Arts and currently serves on SMU’s Second Century Campaign Committee for the Meadows School.

**Peggy Higgins Sewell ’72** exemplifies the dedicated volunteer leadership that is vital to community organizations. She earned her B.F.A. in art history and

serves on the Executive Board of Meadows School of the Arts. She and her husband, Carl, have co-chaired the SMU annual giving campaign and established the Sewell Meadows Scholarships for students in the Meadows School.

Peggy Sewell has provided leadership to numerous organizations. Her service includes membership on the Dallas Museum of Art Board of Trustees, Junior League of Dallas Sustainer Advisory Board, Salvation Army of Dallas Advisory Board, M.D. Anderson Cancer Center Board of Visitors in Houston and St. Martin’s Episcopal School Alumni Board in New Orleans.

Her contributions to the arts in Dallas were recognized with the 2013 TACA Silver Cup Award, and she has received the Profiles in Leadership Award presented by the annual SMU Women’s Symposium, the Kappa Kappa Gamma Sorority of Dallas Golden Key Award and the Distinguished Alumna Award from St. Martin’s Episcopal School of New Orleans. Peggy and Carl Sewell were honorees at the 2009 SMU Meadows at the Meyerson Annual Benefit Concert and together received the Flora Award from Texas Discovery Gardens.





## Centennial History Maker Awards

### 2013 EMERGING LEADER

**Brittany Merrill Underwood '07** has had an extraordinary impact by transforming the lives of impoverished women and children. In 2006, Underwood founded the Ugandan American Partnership Organization (UAPO) to help build a three-story orphanage with the capacity to house 180 street children. She moved to Uganda after completing her B.A. in journalism. Her first orphanage project was completed in 2009 and was featured worldwide on CNN and in other media outlets.

While working on the orphanage in 2007, Underwood founded the Akola Project, a nonprofit that provides sustainable skills and reliable income for women, lifting more than 1,200 participants and their children out of extreme poverty.

Since 2004, Underwood's organization has successfully drilled more than 23 clean water wells in displaced communities, constructed two vocational training centers and created a thriving social business for women. Underwood received a master's degree in Intercultural Studies from Fuller Theological Seminary in 2013 and continues to serve as president of the Akola Project.

### SEEKING 2014 NOMINATIONS

Nominations are now being accepted for the 2014 SMU Distinguished Alumni and Emerging Leader Awards. Any individual may nominate an SMU alumna and/or alumnus by completing the nomination form, which can be downloaded at [smu.edu/daa](http://smu.edu/daa) and mailed to the SMU Office of Alumni Relations, P.O. Box 750173, Dallas, Texas 75275-0173. The deadline is December 31, 2013. For more information, contact Alumni Relations, 214-768-2586, 1-888-327-2586 or [smualum@smu.edu](mailto:smualum@smu.edu).

### The SMU Distinguished Alumni Awards

celebration provided an opportunity to honor past DAA recipients with Centennial History Maker Awards in recognition of the high standard of service and accomplishment they exemplified in the University's first century. The 2013 History Makers are:

Michael M. Boone '63, '67  
 Laura Welch Bush '68  
 Kirbyjon H. Caldwell '81  
 Larry R. Faulkner '66  
 Gerald J. Ford '66, '69  
 Terrybeth N. Ford '74  
 Linda Harris Gibbons '58  
 Alvis Forrest Gregg '56  
 Robert W. Haley '67  
 Mona Sheinfeld Hersh-Cochran '64, '66  
 Ward L. Huey, Jr. '60  
 Walter J. Humann '67  
 William E. Joyce '81  
 Christine Ann Looock '76  
 John Lopez, III '74  
 Thomas W. Luce, III '62, '66  
 Bobby B. Lyle '67  
 James C. McCormick '49 †  
 J. Barry McKernan '65  
 Harriet E. Miers '67, '70  
 John J. Nance '68, '69  
 Benjamin R. Oliphint '44 †  
 Cecil B. Phillips '49  
 Richard W. Quick '65, '77 †  
 George T. Reynolds, III '57  
 William C. Roberts '54  
 Karen Livesay Shuford '70  
 Charles Robert (Bob) Smith '44 †  
 Aaron Spelling '49 †  
 William B. Stallcup, Jr. '41 †  
 H. Leighton Steward '57, '59  
 William Payne Stewart '79 †  
 Regina A. Taylor '81  
 James Cleo Thompson, Jr. '52 †  
 Charles H. Trigg '29 †  
 Mary Katherine (Kitty) Hughes Trigg '31 †  
 Garry A. Weber '58  
 Ewing Werlein, Jr. '58  
 Martha Hess Whitehead '62  
 Myra Nicol Williams '63

† Deceased

### Class Notes continued from page 31

of the oldest and largest veterinary medical organizations in the world. He is director of animal resources at the Louisiana State University Health Sciences Center in Shreveport and professor of molecular and cellular physiology and professor of emergency medicine at the University. Prior to his teaching career at LSU, which spans from 1984 to present day, he was a National Institute of Health Post-Doctoral Fellow at the University of Missouri, 1981-1984. He served in the U.S. Navy from 1970 to 1974 and continued his service in the U.S. Army Reserve, retiring as lieutenant colonel in 2007.

### Class of 73

**Louise McReynolds** is professor of history at the University of North Carolina at Chapel Hill. Her new book is *Murder Most Russian: True Crime and Punishment in Late Imperial Russia* (Cornell University Press, 2013).

### Class of 74

**Ralph Duggins** of Fort Worth has been reappointed by Governor Rick Perry and confirmed by the Texas Senate to a second six-year term on the Texas Parks & Wildlife Commission to expire in February 2019. **Patrick F. McManemin** (J.D. '77) has joined Thompson & Knight, LLP law firm as a partner in the trial practice group. With more than 30 years of experience representing clients in jury trials and commercial arbitrations in a wide range of industries, he has tried cases in state and federal courts in California, Colorado, Georgia, Illinois, New York and Texas. He has expertise in advising senior management and board members on corporate governance and compliance issues. **Patrick (Pat) Yack** has been named to the Digital Advisory Council for PBS, a national group that advises PBS on a variety of digital initiatives.

## Class of '75

**John Samuel Tieman**, Ph.D., (M.A. '79) has written a chapter, "Shame on You, Child: On Shaming, Educational Psychology and Teacher Education," for a new book, *The Uses of Psychoanalysis in Working with Children's Emotional Lives* (Rowman and Littlefield). He also has an article in the spring issue of *Schools: Studies in Education* (University of Chicago Press). "Miss Freud Returns to the Classroom: Toward Psychoanalytic Literacy Among Educators" is a call for a more psychoanalytically-informed approach to educational psychology and teacher formation.

## Class of '76

**Hubert Crouch**, a founding partner of the Dallas litigation boutique firm Crouch & Ramey, LLP, has written a well-received legal thriller, *Cried For No One*, edited by Skip Hollandsworth of *Texas Monthly* magazine. He taught in the Communications Studies department in SMU's Meadows School of the Arts for 2-1/2 years and his last semester, spring 2012, he received the Rotunda Outstanding Professor Award. A description of his novel is at [www.hubertcrouch.com](http://www.hubertcrouch.com). The Rev. **G. Mackey Yokem** is an alumnus of Hendrix College in Conway, AR, and one of six new members of the Hendrix board of trustees. His current appointment is as executive director of

## Class of '77

**Craig L. Massey** (J.D. '83) is a senior vice president and private wealth advisor in the Houston office of Morgan Stanley Private Wealth Management and one of America's Top 1,000 Advisors in *Barron's* annual list. Selection factors include assets under management, revenue produced for the firm and quality of service to clients. **Susan Mead**, an attorney in the Dallas office of Jackson Walker, is one of the best in the city according to the May 13, 2013, issue of *D Magazine's* "Best Lawyers in Dallas." **Milam (Randy) Pharo** has joined Davis Graham & Stubbs, LLP in Denver as Of Counsel in the firm's natural resources department. His practice focuses on oil and gas, public lands and corporate law. Previously he was senior vice president and general counsel at SM Energy Company and vice president, general counsel and secretary of Magellan Petroleum Corporation. Active with the Rocky Mountain Mineral Law Foundation, he has been a member of the board of directors and frequent program presenter.

## Class of '78

**David R. Cassidy** in the Baton Rouge office of law firm Breazeale, Sachse & Wilson, LLP has double honors: a listing in *Chambers USA: America's Leading Lawyers for Business for Louisiana* and selection by his peers for *The Best Lawyers in America* for 2013. Tax law is his specialty. **C. Wade Cooper**, an attorney in the Austin office of Jackson Walker, is included in the 2014 edition of *The Best Lawyers in America*, called by *Corporate Counsel* magazine "the most respected referral list of attorneys in practice." **Valerie Pohl Ertz** has been appointed by

## Rallying Support For Scholarships



**More than 60 alumni attended the kickoff** of the SMU Hispanic Alumni Scholarship Fund drive November 14. Spearheading the effort are (from left) SMU Hispanic Alumni board members Miguel Molina '11, Albino Garces '10 and Natalia Vargas '07; Marcus Duron '85, former board member who hosted the event at his home; Jacky Negrete '12, president-elect; and board members Andy Garcia '10 and Elizabeth Zamora '12. Launched in 2009, the scholarship fund provided more than \$16,000 in financial support to 2012-13 recipients Nayelly Dominguez, a junior majoring in economics in Dedman College, and Lori Lizarraga, a junior majoring in communication studies in Meadows School of the Arts. Gifts to the fund, which directly support current SMU students and the University's Second Century Campaign, can be made online at [smu.edu/HAgiving](http://smu.edu/HAgiving).



Texas Governor Rick Perry to the Trinity River Authority board of directors. **Lisa Loy Laughlin** was named director of philanthropy for Communities in Schools Dallas Region, Inc.

**Rod MacIlvaine** and **Cindy Funkhouser MacIlvaine** celebrated their 34th wedding anniversary last spring along with the arrival of their sixth grandchild. Rod continues as senior pastor of Grace Community Church and adjunct faculty member at Oklahoma Wesleyan University. His article, "The Apologetic Value of Religion and Wellness Studies," was published in the *Christian Apologetics Journal*, and later in 2013 another article appeared in the journal *Complementary Therapies in Clinical Practice*.

## Class of 80

**Louis G. Fuller** is an attorney at Brunini, Grantham, Grower & Hewes, PLLC in Jackson, MS, selected for the 2014 edition of *The Best Lawyers in America* in the categories of litigation and controversy and tax and tax law. **Charles E. Hardy** is a partner with Higdon, Hardy & Zuflacht, LLP in San Antonio, elected president of the Texas Academy of Family Law Specialists for 2013-2014 at its annual meeting last August. He also has been selected as a Texas Super Lawyer in family law for 2013 by *Texas Monthly* magazine. **Laura Lane McNeal** will have her first novel published in June 2014 by Pamela Dorman Books. *Dollbaby* is set in New Orleans beginning in 1964. A young girl is left at her grandmother's dilapidated Victorian mansion where she meets Dollbaby, the maid who guides her through the ghosts of her grandmother's past and the secrets that threaten to tear her family apart. The book was inspired by the losses Laura suffered from Hurricane Katrina, not only a home but a way of life. **James P. Wilson** practices anesthesiology in Charleston, SC, and volunteers with the organization Women's Orthopedic Global Outreach. He has traveled with five women orthopedic surgeons and staff to Nepal and Guatemala to do total joint replacements and plans a trip to Tanzania in 2014.

# Dedman College Honors Alumna Karen Hughes

## Political and corporate strategist

**Karen Hughes '77** was honored with SMU's 2013 Dedman College Distinguished Graduate Award October 10.

Named by *The Associated Press* as "perhaps the most influential woman ever to serve an American president," Hughes earned bachelor's degrees in English and journalism from SMU. She graduated Phi Beta Kappa and was a member of the Alpha Delta Pi sorority.

Hughes' ability to manage public policy, communications and politics helped brand George W. Bush's "compassionate conservative" image, lending to the success of his gubernatorial campaigns beginning in 1994 and his subsequent campaigns for president.

From 2001-2002 Hughes served as strategic adviser to President Bush on policy and communications, managing all communications, speech writing and media affairs for the White House. She served as Under Secretary of State for Public Diplomacy and Public Affairs from 2005-2007.

In accepting the award from Dedman College, Hughes called a liberal arts education "foundational" and credited SMU with preparing her for "working at the White House and in the State Department, representing our country around the world. What I learned here was the best possible preparation for those roles," she said.

Two SMU professors, in particular, made a lasting impression. She spoke about the influences of the late Laurence Perrine and his English poetry class, where she "learned much more than word usage and rhyme," and Joseph Tyson and his philosophy of religion course, where she "learned what motivates people to think and act as they do, invaluable training for the State Department.

"I don't believe one specific thing that we talked about in those classes ever came up in a White House meeting, yet everything I learned in those classes prepared me for every White House meeting," she said. "I learned how to think, evaluate arguments, test logic, analyze complex situations and to use words in new and different ways to convey my thoughts and ideas effectively."

Tyson, now SMU professor *emeritus* of religious studies, was among the guests at the awards luncheon.

Hughes said she was encouraged to "think, explore and discover" at SMU. "I am so grateful because that has made my entire life so much richer."

Now based in Austin, Hughes is worldwide vice chair of the public relations and communications firm Burson-Marsteller, advising global business leaders on communications and branding strategies. She also serves on the board of SMU's John Goodwin Tower Center for Political Studies in Dedman College.

In her personal life, Hughes is an elder in the Presbyterian church and has been a longtime Sunday school teacher. She is married to attorney Jerry Hughes, and they have two children, Leigh and Robert.



Karen Hughes (left) with the Hon. Joe Straus, Speaker of the House, Texas House of Representatives, and SMU Trustee Jeanne Tower Cox '78, who serves on the board of the Tower Center for Political Studies.



## Planting A Garden Of Honor And Beauty

T. Lynn Harrison (left), reporter for the Kappa Zeta chapter, Dallas, of Zeta Phi Beta sorority, and SMU alumna Cassandra Black '73, 31st national president of the National Pan-Hellenic Council, were among



those attending the dedication of SMU's new Multicultural Greek Council and National Pan-Hellenic Council Garden. More than 250 alumni, students and guests attended the ceremony and reception, held during Homecoming weekend. Located on the corner of University Boulevard and Airline Road, the garden serves as a lasting legacy to the two Greek governing groups. In addition to evergreen and flowering plants, the garden includes a walking path flanked by stone markers honoring 13 fraternities and sororities governed by the councils.



### Class of 82

**David Amidon**, a partner at Burns & Levinson, LLP, has joined the board of directors of Art beCAUSE Breast Cancer Foundation. He says, "It's time to start addressing the causes of breast cancer, not just focus on treatment." The foundation's mission is to prevent breast cancer through research to find the environmental causes. He is the former chair of the American Liver Foundation's Run for Research Marathon team and board member/executive vice president of Massachusetts Youth Soccer Association. David has two grown daughters and two grandsons. He lives in Newton, MA, with his wife of 33 years, Carol, and their dog, Callie.

### Class of 83

**John K. Horany** (J.D. '86) has relocated his law office, John K. Horany, PC, to the heart of uptown Dallas, which allows him transportation alternatives such as walking and biking as part of his personal

commitment to the environment and a healthy lifestyle. Practicing personal injury trial law, he represents people and their families who have suffered critical or fatal injuries resulting from medical malpractice and other professional negligence, auto accidents, nursing home neglect, slip and fall injuries and harm caused by poorly designed products ([www.horany.com](http://www.horany.com)). **Rhonda Rompola**, head coach of SMU women's basketball, was recognized at the NCAA Women's Final Four for earning her 400th career win.

### Class of 84

**Jeff Austin, III** was reappointed last March 26 to the Texas Transportation Commission by Texas Governor Rick Perry for a term to expire Feb. 1, 2019. The commission oversees the Texas Department of Transportation. Jeff lives in Tyler. **Elisabeth A. (Lisa) Evert** (J.D. '87) is vice president of Arts Counsel Texas as well as an attorney and founding partner of intellectual property firm Hitchcock Evert, LLP in Dallas, representing clients throughout the world in a

wide range of intellectual property issues. Her honors include recognition through the years as Top-Notch Lawyer, Dallas Best Lawyer, Best Lawyer in America, Texas Best Lawyer, Texas Super Lawyer, Best Business Lawyer in Dallas, among Best Women Lawyers in Dallas and various legal Who's Who memberships. **Megan E. Riegel** was awarded South Carolina's highest civilian honor – The Order of the Palmetto – last June by South Carolina Governor Nikki Haley for her work since 1997 as president and CEO of the Peace Center for the Performing Arts in Greenville. The award recognized her lifetime achievements and contributions to the State of South Carolina. Under Megan's leadership the Peace Center has served as a catalyst for unprecedented economic development throughout upstate South Carolina due largely to the diversity of cultural performances and educational opportunities it offers. Previously she headed development and marketing for the Actor's Fund of America in New York City and managed development department activities for





the world-renowned Joffrey Ballet. **Keith Shafer**, child prodigy and organist extraordinaire, has won the Artist Award from the Greater Augusta (GA) Arts Council. He started piano lessons at age 5 and was playing piano preludes in church at age 10. But he was interested in a different instrument, one he says he couldn't live without. Now in his 30th year as director of music/organist for Saint Paul's Church, he also is a contributor to the Augusta arts community at large. He has taught organ students, led workshops and accompanied the Augusta Opera, the Augusta Choral Society and the Augusta Chorale. **Elizabeth Longino Waller** and **James McBrayer Sellers, III** '83 were married in New Orleans June 8, 2013, in the original stables of the French Quarter's historic Hermann House. She wore a gown circa 1905 that had belonged to the groom's great-great-great aunt. Following their vows, the couple and their wedding party and guests paraded through the Quarter. The groom's mother is **Elizabeth Singleton Sellers** '56, and guests included **Lucy Duffy Tankersley** '84 and **Lisa Cave Andrews** '84.

### Class of 85

**M. Ann Fields** announces the release of her seventh novel, *Fuller's Curse*, a story combining suspense, horror and literary fiction in a contemporary setting (<http://www.annfields.com>). **Tisa Weiss Hibbs** won a Telly Award for the "Victory" television commercial she wrote, directed and produced for At Home Healthcare. She and her husband, **Billy Hibbs, Jr.** '81, live in Tyler, TX, with their son and daughter. **Christine Karol Roberts** was recognized in March 2013 by American Lawyer Media and Martindale-Hubbell as one of Los Angeles' Women Leaders in the Law. **David Swanson**, senior pastor of First Presbyterian Church in Orlando, FL, has released his third book – *Everlasting Life: How God Answers Our Questions About Grief, Loss and the Promise of Heaven* (Baker Publishing). Recently he was named to the board of trustees of Gordon-Conwell Theological Seminary.

### Class of 86

**Evangelia Costantakos Kingsley** and Chip Prince returned to the Metropolitan Room in New York to sing songs about dance by Cohen, Coward, Gershwin and others. **Gurney F. Pearsall, Jr.**, M.D., attained the rank of colonel in the U.S. Army Reserves Sept. 22, 2012. He is attached to the 5502nd U.S. Army Hospital in Aurora, CO. **Tobie Smith** has returned to SMU as assistant director of development and communications in the Bobby B. Lyle School of Engineering. She has experience in annual, capital and endowment fundraising and has done marketing and communications for the Texas Health Resources Foundation, Episcopal Diocese of Dallas and St. Jude's Children's Research Hospital, among others.

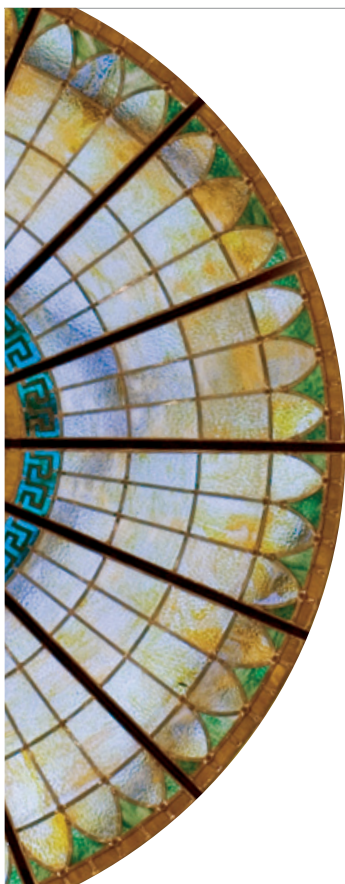
### Class of 87

**Stephen J. Carmody** has been selected by his peers for the 2014 edition of *The Best Lawyers in America* for the categories of

copyright law; employment law; management, labor law; management, litigation; intellectual property, litigation; labor and employment; mass tort litigation/class actions; and defendants, trademark law. He is in the Jackson, MS, office of Brunini, Grantham, Grower & Hewes, PLLC.

### Class of 88

The Rev. **David M. Fleming** is senior pastor of the First United Methodist Church in Pine Bluff, AR, and chair of the leadership board for the Southeast District United Methodist Church. He was welcomed recently to the board of trustees for his alma mater, Hendrix College, in Conway, AR, affiliated with The United Methodist Church since 1884. **Theodore J. Walker** is celebrating 25 years as an elementary music educator in the Richardson (TX) Independent School District. He is music specialist for the primary grades at Hamilton Park Pacesetter Magnet.



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Your planned gift benefits those you love and helps secure a bright future for SMU's second century of unbridled achievement. Naming SMU in your estate or gift plans also qualifies you for membership in the Dallas Hall Society and inspires others to consider making such gifts.

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# West Nile Virus Insights

**Epidemiology and economics merged** to produce data analysis on West Nile Virus by SMU alumnus Robert Ware Haley '67, M.D., and Tom Fomby, SMU professor of economics.

The research, published in the July 17 issue of *JAMA (The Journal of the American Medical Association)*, used previously unexplored data combinations to yield new insights into the potentially deadly virus. Among the key findings was the importance of mosquito monitoring to predict epidemics and trigger early intervention measures.

Haley, chief of epidemiology and professor of internal medicine at UT Southwestern Medical Center in Dallas, and Fomby, director of the Richard B. Johnson Center for Economic Studies in Dedman College, joined forces with Wendy Chung, chief epidemiologist for the Dallas County Health and Human Services Department, and her colleagues in the study. James Luby, M.D., professor of internal medicine at UT Southwestern and a longtime research collaborator with Haley, also contributed to the study.

The interdisciplinary University-community collaboration was a "stone soup" project, says Haley, referring to the folk tale that demonstrates the power of cooperation. "Everyone contributed their data and expertise to produce significant advances in our understanding of West Nile."

The econometric approach Fomby brought to the statistical analysis of the unusual data was crucial, Haley adds. This latest research cross-pollination follows their previous work on two noteworthy appendicitis-related studies published in 2010 and 2011.



Robert Ware Haley '67 and Tom Fomby

## Tele-Pony Students Answer The Call

**When Tele-Pony calls, alumni speak one-on-one to student donors.** All 37 student callers with the University's telemarketing outreach program joined the ranks of SMU supporters by making gifts during the student-caller giving challenge in October.

"I feel a sense of accomplishment because I know my gift – and my efforts for Tele-Pony – make a difference," says Langston Johnson '16 of Cedar Hill, Texas, a sophomore majoring in finance and political science.

Junior Wiley Drummond '15, finance major from Los Angeles, considers his gift an endorsement of the University's goals and alumni annual giving as a vote of confidence in his future. "Alumni participation demonstrates that they want current students to succeed after they graduate," he says.

From contributing to scholarships to funding research projects, annual gifts from alumni ensure that SMU will continue to attract outstanding students in its second century.

"Every gift counts," says Drummond. "Even a small gift shows you're involved and care about your alma mater's future success."

### Class of 89

**Julianne M. Furman** has been named president of Polydesign Systems, a subsidiary of Exco Technologies (Canada), managing divisions comprising almost 800 people in France and Morocco. She is based in Tangier, Morocco, where she lives. **Doug Renfro** is president of Renfro Foods, maker of Mrs. Renfro's brand of specialty salsas, sauces and other products. The company recently was presented the Torch Award for Marketplace Ethics by the Better Business Bureau of Fort Worth and Tarrant County, based on ethical business practices in four categories: community/investor/stakeholder relations, management practices, communications and marketing practices and industry reputation. **Matthew G. Thompson** is an attorney voted by some 36,000 peers for *The Best Lawyers in America* for 2014. He practices immigration law in the Houston office of the Jackson Walker firm.

### Class of 91

**Michele Carney** is a Seattle-based immigration attorney, elected chapter chair for 2013-2014 for the American Immigration Lawyers Association, Washington State Chapter. **Mitch Whitten** has left his 12-year position as executive director of integrated marketing in the SMU Office of Public Affairs to move to the Fort Worth Convention and Visitors Bureau as vice president of marketing and communications. Working with a dedicated team of professionals, Mitch strengthened SMU's marketing program to advance the University's brand and to support SMU's fundraising and student recruitment goals. He and his wife, **Kristin Sullivan** '90, live in Fort Worth with their two sons.

### Class of 92

**Debra Brandewie Driza** promoted her first young adult novel, *MILA 2.0* (HarperCollins, 2013), on a book tour last



August. The S.W.E.A.T. Tour (SoCal Writers' Excellent Adventure in Texas) took Debra and three other young adult authors to Round Rock, Dallas, Houston and Austin. **Lauren Graham**, "Parent-hood" and "Gilmore Girls" television star, is returning to The CW network (Warner Bros. Television) as writer and executive producer for an adaptation of her debut novel *Someday, Someday, Maybe*. Ellen DeGeneres also will executive produce the drama, a fictionalized story about Lauren's experience acting during the 1990s, centering on a young woman with six months left on her three-year plan to make a career as an actress in New York City. **David Gunn** and his wife, **Kristen Smith Gunn '94**, with their children, Preston, Peyton and Pierce, recently relocated to Texas after 14 years in Florida. David is vice president of business development and strategy for SonarMed, a medical device company. **Pamela Palmer Harless** has joined Dallas firm Grant Thornton, LLP as chief human resources officer. Prior to her move, she ran her own consulting firm and for eight years held talent management and human resources positions. A member of the National Association of Female Executives and Diversity Best Practices, she recently received Woman of the Year honors from the National Association of Professional Women. **William Jenkins** has been elected to membership in the Fellows of the Texas Bar Foundation, based on outstanding professional achievements and demonstrated commitment to the improvement of the justice system throughout Texas. He is an attorney in the Fort Worth office of Jackson Walker.

### Class of 93

**Calvin Carter** is founder and president of Dallas-based Bottle Rocket Apps, launched in March 2008 as a full-service mobile solutions provider creating high-end iPhone, iPad and Android mobile apps for companies such as NPR, NBC, Disney, ESPN, TBS, TNT, National Geographic, Discovery Channel,

BET, A&E Television, SPIN Magazine, Starwood, WWE, Food Network, Sony, Fox and AARP. He was named one of the regional winners of the Ernst & Young Entrepreneur of the Year program, and Bottle Rocket is ranked one of "America's most promising companies" by *Forbes* and Entertainment App Developer of the Year by *Variety*. Bottle Rocket Apps also is in the "best places to work" rankings by *The Dallas Morning News* and *Dallas Business Journal* ([www.bottlerocketapps.com](http://www.bottlerocketapps.com)). The Rev. **Mark McDonald** is a new member of the board of trustees for Hendrix College in Conway, AR, and an alumnus of the school. He is senior pastor at First United Methodist Church in Jacksonville, where he serves as chaplain for the Jacksonville Police Department and is active in the Little Rock Air Force Base Community Council, Rotary Club and Jacksonville Pastor's Alliance. **Marty Rogers** has practiced law for the past 20 years and served on the Habitat for Humanity of Greater Garland (TX) board of directors since 2004. She is chair of outreach for First Christian Church of Garland and teaches Sunday

School. Marty has the distinction of being the only individual holding a commission as a noncommissioned officer in the Texas Navy.

### Class of 94

**Drew Christopher**, Ph.D., has been at Albion College in Albion, MI, since 2001, where he is a psychological science professor. Recently he was presented the 2013 Robert S. Daniel Teaching Excellence Award from the Society for the Teaching of Psychology at the national American Psychological Association convention in Honolulu. He has published dozens of journal articles in collaboration with students and colleagues and won numerous teaching awards. He serves as editor for the journal *Teaching of Psychology*. **Long Pham** has been named chief information officer at Fort Bend Independent School District in Sugar Land, TX. He previously served as director of information technology and services for the University of Texas MD Anderson Cancer Center and

## Class of '68: Reconnecting And Reminiscing



In 1968, the Beatles topped the music charts, Twiggy set style trends and SMU conferred 914 baccalaureate degrees at Commencement in May. Among those graduating was former First Lady Laura Welch Bush '68 (center), who joined fellow alumni and friends for the Class of 1968's Centennial Reunion at Café 43 in the George W. Bush Presidential Center. Pictured (from left) are Nancy Bloede and husband Vic Bloede '68; Mrs. Bush; Debbie Johnson Head, wife of reunion co-chair Albon Head '68, '71; and Kathy Winniford Jackson '69.

Join us for an enriching weekend of classes in a relaxed and inspirational setting. Taught by distinguished SMU faculty, class topics reflect the unique geography, literature and artistic traditions, cultural richness and scientific contributions of Northern New Mexico. Registration opens January 13, 2014.



## LEARN. EXPLORE. RENEW.

SAVE THE DATE! JULY 17-20, 2014  
2014 SMU-in-Taos Cultural Institute

assistant director of network services at Rice University, both in Houston.

### Class of 95

**Joaquin E. (Quino) Martinez** is an attorney and partner in the real estate transactions, development and finance practice of Lowndes, Drosdick, Doster, Kantor & Reed, PA in Orlando, FL. He has received an AV rating from Martindale-Hubbell, the highest for an attorney, for his legal expertise, ethical behavior and overall experience in his practice. He was recognized as a "Florida Rising Star" for 2009-2013 by Florida Super Lawyers and named "Legal Elite Up & Comer" for 2013 by *Florida Trend* magazine. **Jody Sowell** has been promoted to director of exhibitions and research at the Missouri History Museum, where he oversees the design, curation, production and maintenance of physical exhibitions, online initiatives and other activities of the curatorial staff.

Prior to his seven years at the museum, he worked in journalism, as a reporter at *The Dallas Morning News*, assistant professor at the University of Missouri's School of Journalism and news editor for the *Columbia Missourian*.

### Class of 96

**Stephen Ornes** has contributed chapters to the *Science Writers' Handbook* (Da Capo Press, 2013) (<http://www.pitchpublish-prosper.com>).

### Class of 97

**Bill Crean** (M.S. '98) has accepted a position as director of product management at InterDigital Communications, moving to Wayne, PA, with his wife, **Stephanie** '98, and children Will and Allison. **Andrew D. Graham** was included on the "Super Lawyers - Rising Stars" list published in the April 2013 issue of *Texas Monthly* magazine.

He works for the Jackson Walker firm. **Cooper Smith Koch** received the 2012 Community Service Award April 25, 2012, from the North Texas GLBT Chamber of Commerce.

### Class of 98

**Sylvia Rhodes Bradley** is president, and **Lazonda Gardner** '01 is vice president of Lexington Preparatory School, a private school in Desoto, TX, for ages 12 months through 2nd grade. Though Christian, it is open to students of all faiths, nationalities and ethnic origins, who learn how to live righteously while engaged in a diverse social environment. **Monique Roy** published her second book in July 2013, the historical fiction novel *Across Great Divides*. Her first book for children, *Once Upon a Time in Venice*, was published in 2007 (<http://www.monique-roy.com>).

### Class of 99

**Travis Tygart** is the man who led the doping investigation of Lance Armstrong. Recognized as one of *Time* magazine's 100 Most Influential People, he is CEO of the U.S. Anti-Doping Agency. He was guest speaker last August 27 at SMU's McFarlin Auditorium for an event sponsored by the Maguire Ethics Center: "Playing Fair and Winning: An Inside View on Ethics, Values and Integrity from the Lance Armstrong Case."

### Class of 00

**Travis Justin Matthews, Sr.** graduated May 11, 2013, from Texas A&M-Commerce with a doctoral degree in supervision, curriculum and instruction in higher education. **Jamille Claiborne Nicholas** and Kaine Nicholas announce the birth of their daughter, Julianna Sandra, Jan. 15, 2013. **Dennis Rogers** is director of communications and digital media for the Los Angeles Clippers.



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## Class of 01

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**Nicole Brewster** is the new assistant director of constituent records in Records and Gift Administration at SMU, with experience in complex data analysis, database conversion, system upgrades and team management. Her first day was April 8. **Michael Heinlen** is an attorney at Thompson & Knight, LLP in Dallas as well as president of Arts Counsel Texas.

He focuses his law practice on commercial litigation and appellate matters, specifically intellectual property and insurance coverage disputes, and also has experience in issues related to art law. He has undergraduate, master's and doctoral degrees in art history and has been an assistant professor of art history at the University of North Texas. So as president of Arts Counsel Texas, he is able to bring law and art together to promote the preservation of the arts community.

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## Class of 02

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**Trey Ditto**, CEO and founder of Ditto Public Affairs in Brooklyn, NY, has expanded his staff with the hiring of two political and social media professionals as the company continues to grow its client roster and capabilities. The firm specializes in media relations, social media and thought leadership campaigns and has a roster of health care, financial

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# Endowed Centennial Scholarship Honors Alumnus

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**When SMU alumnus Bill Ware** passed away in spring 2012, his family, friends and colleagues wanted to create a lasting memorial that would positively impact many future generations. They established SMU's first endowed centennial scholarship in the Cox School of Business to honor Ware's philanthropic service and business leadership.



Bill Ware in 1971

Ed Cox, Jr., a longtime friend and business colleague of Ware, led efforts that resulted in the Bill Ware Memorial Endowed Centennial B.B.A. Scholarship. Cox and his son, Brad, made the major initial donation, which was matched by the Ware Foundation. Additional gifts came from other friends and business associates.

Ware and his family have a strong history with the University. He attended SMU on a tennis scholarship, earning a B.B.A. in 1970. He was an active supporter of SMU Athletics and served on the Mustang Club Board of Directors.

His brother, Richard '68, is a member of the Campaign Leadership Council for The Second Century Campaign and co-chair of the Campaign Steering Committee for Campus and Student Life. He has held numerous other leadership positions with the University, including 27 years of service on the SMU Board of Trustees.

The Wares run the family-owned Amarillo National Bank in their hometown of Amarillo, Texas. In 1999, they were named Texas Bankers of the Century by *Texas Monthly* magazine.

"The Bill Ware Scholarship is a great way to honor Bill by providing financial assistance to undergraduate B.B.A. students who

have dynamic personalities and possibly some connection to athletics. Bill always felt that personality and sports rounded out an individual and that both were critical for success later in life," says Richard Ware.

The first scholarships, which are merit-based awards, were presented earlier this fall to B.B.A. Scholars Alex Atwood of Lexington, Kentucky, and Ryan Reese of Albuquerque, New Mexico.

"I'm impressed with how distinguished alumni are so in touch with Cox students; it speaks volumes about the community at SMU," says Atwood, a

first-year student studying finance, who played tennis and lacrosse in high school. "Receiving this scholarship is a great honor and a large factor in my decision to attend SMU. It will certainly drive me to reach my full potential."

Reese, a first-year finance and math major, participated in varsity lacrosse and track in high school. He says he "did a lot of research to find a business school with outstanding faculty and a strong alumni network. I knew SMU Cox was the right place for me. Receiving this scholarship is special to me, and I appreciate the confidence the school has in me."

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*The original article appeared in Cox Today, Fall 2013.*



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Among the family and friends attending the announcement of the scholarship honoring the late Bill Ware '70 were (from left) nephew Patrick Ware '01, '07; Ed Cox, Jr.; nephew William Ware '01; Edwin L. Cox, Sr. '42; and son Tol Ware.



## Celebrating Centennial Reunions



Alumnus Bryan Hotchkins '93 and wife Nedra



Matthew Walfish '08 (left), Bradon Green '08 and Melissa Gonzalez

services, technology, entertainment, legal and public policy clients. **Lakeisha Hall** has joined the Lee College library faculty in Baytown, TX, as the instruction and outreach librarian, coordinating all marketing activities and information literacy and instruction efforts. Previously she was the instructional services and science librarian at Eckerd College in St. Petersburg, FL.

### Class of 03

**Dodee Frost Crockett**, managing director of wealth management at Merrill Lynch in Dallas, placed 20th on the list of "America's Top 100 Women Financial Advisors 2013," ranked by *Barron's*. She focuses on building one-on-one relationships founded on trust and developing an understanding of her clients' needs and financial goals. **Cameron George** has been selected from among 300 applicants as a member of the *Houston Business Journal* 40 Under 40 Class of 2013, honoring top Houston business leaders under the age of 40 who actively contribute to their companies, industries and communities. Cameron is director of finance at Linn Energy, LLC (NASDAQ:LINE), a top-15 U.S. independent oil and natural gas company based in Houston. **Angela Lee Gieras** is a former banker and the new executive director of the Kansas City Repertory Theatre, a business management position including fundraising. She has the heart of an artist and the head of a business person, she says, and that's what makes her new position perfect. **Adam McGough** is a member of the Dallas City Attorney's office now joining Mayor Mike Rawlings' staff to oversee his GrowSouth (Dallas) initiative. With the city since 2005, Adam most recently served as the chief of community prosecution and community court. Rawlings calls him a serious worker whose leadership and experience got him a unanimous thumbs up for his new position. **Josie Godshall Morgan** and her husband, Phil, welcomed a son, Davis Hamilton, Sept. 16, 2012. They live in Houston, where she is manager of business development at Bracewell & Giuliani.

### IN 2014

## Learning Opportunities Near And Far

### NATIONAL PARKS & LODGES OF THE OLD WEST

July 19-28, 2014

This 10-day journey traces historic routes through the Old West and includes Yellowstone National Park, Mount Rushmore National Memorial and Custer State Park. For more information, contact Orbridge, 1-866-639-0079, or visit [orbridge.com](http://orbridge.com).



### CUBAN DISCOVERY

October 2014

(dates to be determined in January)

This seven-day educational exchange program is licensed by the U.S. Department of the Treasury and authorizes registered travelers to visit Cuba. Stops in Havana, Cienfuegos, Trinidad and Santa Clara will allow travelers to meet people from many fields, including dancers, teachers, visual artists and entrepreneurs, as they explore culture and history. For more information, contact GoNext, 1-800-842-9023, or visit [gonext.com](http://gonext.com).

### GRADUATION CELEBRATION - CLASSIC EUROPE

May 25-June 3, 2014

The SMU Office of Alumni Relations is pleased to present a celebratory graduation tour of Europe's must-see destinations in England, France, Italy and Vatican City. This metropolitan tour of Europe is designed for new SMU graduates and friends of SMU and select peer institutions. A six-day extension to Southern Italy and Greece is available. Call AESU Travel, 1-800-638-7640 or visit [alumniworldtravel.com/smu.html](http://alumniworldtravel.com/smu.html) for more information.

For general information about the SMU Alumni Travel Program:

ONLINE: [smu.edu/alumni/events/travel](http://smu.edu/alumni/events/travel) PHONE: SMU Office of Alumni Relations and Engagement, 214-768-2586 or 1-888-327-3755 EMAIL: [smualum@smu.edu](mailto:smualum@smu.edu)



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### Class of 04

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**J. Brandon Hancock** and **Melissa Anderson** were married last March 23 in California. They live in Dallas. **Nathan Smithson** has received the honor of being named a "Super Lawyer – Rising Star" in the April 2013 issue of *Texas Monthly* magazine. He is a rising star at the Jackson Walker law firm. **Yasmeen Tadia** is gaining renown for inventing Fluffpop, a gourmet cotton candy, that she produces in a variety of flavors, among them guava, pineapple, cappuccino, pomegranate and mint. Her story appeared last July 7 in *The Dallas Morning News*.

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### Class of 05

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**Ashley Arendale** (M.S.A. '06) married Elvin Lewis Baum, II in Littleton, CO, Aug. 25, 2013. They live in Denver and Colorado Springs, where he serves at Fort Carson in the U.S. Army. **Katherine E. (Katy) Blanchard** is the keeper of the

Near East collection at the University of Pennsylvania Museum of Archaeology and Anthropology. She installed objects for the Hallie Ford Museum of Art's show "Breath of Heaven, Breath of Earth: Ancient Near Eastern Art from American Collections," running August 31 to December 22, which included moving – very carefully – a nine-inch-high votive figure, the work of an unknown sculptor from 2700 to 2500 BCE (Before the Common Era). **Kimberly Hamerman** and her husband, **Eliot Hamerman**, celebrated the arrival of their son, Conrad Cash, April 17, 2013. **Ashley Randt Kneisly** and her mother, Margo Geddie – who attended SMU before moving to Houston and becoming a successful financial advisor – work together managing large investment and retirement portfolios at The Geddie Group at Morgan Stanley in Houston, which recently became a title sponsor of MBA Women International's Houston Chapter. **Shakeeb Mir** is a "Super Lawyer – Rising Star," one of no more than 2.5 percent of the lawyers in Texas selected for this honor. His name appears in the April 2013 issue of

*Texas Monthly* magazine. Shakeeb is with the Jackson Walker law firm.

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### Class of 06

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**Ruthie Leggett** and Zachary Thicksten were married last July 6 in Beaver Creek, CO, and now live in Little Rock. **Sara Abbott McEown** is an attorney at Jackson Walker recently selected as a "Super Lawyer – Rising Star" by Thomson Reuters. Her name appeared in *Texas Monthly* magazine in April 2013. **Michael O'Keefe** opened The O'Keefe Studio in Richardson, TX, with an inaugural reception last May 17. Classes for drawing and sculpture are offered at the studio ([www.theokefestudio.com](http://www.theokefestudio.com)). **Michael Thomas** calls attention to a nonprofit organization in North Texas called My Possibilities with SMU alumni at the helm. He is executive director. **Casey Parrott** '09 is art instructor and **Elizabeth Romo** '86 is resource development manager. My Possibilities redefines post-secondary education for adults with cognitive disabilities, and its new educational center can serve about 170 adults with a variety of cognitive disabilities each day. The rapidly growing five-year-old organization is identified as a leader in its field in North Texas and throughout the state.

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### Class of 07

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**NoViolet Bulawayo** is a Stegner Fellow at Stanford University. She won the 2011 Caine Prize for African Writing for her short story "Hitting Budapest," and her debut novel, *We Need New Names*, was one of six finalists for the prestigious 2013 Booker Prize for fiction. Dr. **Tamara Carrell Jones** has completed an orthodontic residency and earned a Master of Science degree in dentistry from The University of Texas Health Science Center at Houston. She is in practice at Willow Bend Orthodontics in Plano, TX. **Brent Turman** (J.D. '12) is treasurer and co-founding board member of Arts Counsel Texas and an attorney at SettlePou, concentrating his commercial



## YOUR 50-YEAR REUNION

*Come and celebrate your 50-year reunion during SMU's centennial.*

**Class of 1964**  
**MAY 16-17, 2014**

Save the date for this exciting, once-in-a-lifetime reunion weekend experience!

Please visit [www.smu.edu/50years](http://www.smu.edu/50years) for more details, including information on joining our committee.

Look for your invitation in the spring.

*For questions, please call 1-800-766-4371 or email [reunionyear@smu.edu](mailto:reunionyear@smu.edu).*



litigation practice on contract disputes, real estate litigation, consumer financial services litigation and negligence claims. As a former producer/director for music videos and short films and a producer with ESPN college football, he brings a unique perspective to SettlePou's business counsel services clients. He has a passion for the arts and understands

how important the law is to art-related and media-related industries.

### Class of 09

**Jamila Benkato** received an M.A. degree in 2012 in global and international studies from the University of California,

Santa Barbara, after interning at the Arab American Institute and Human Rights Watch in Washington, D.C. After a year as program coordinator for West Michigan Refugee Education and Cultural Center in Grand Rapids, she is returning to California to become a member of the class of 2016 at the School of Law at UC, Irvine. **Mathew L. Busby** has become a licensed professional engineer for the State of Texas. **Timmie Hathorn** returned to SMU as assistant director for alumni engagement, managing alumni chapters in 10 campaign cities. **Brian M. Kwesiga** was elected the 10th president and CEO of the Ugandan North American Association at the annual convention in Dallas during the Labor Day weekend. He was chair of the 2013 Dallas Convention Organizing Committee. **Dan Carillo Levy** produced and directed the film "Zero Hour," which opened the HollyShorts Festival last August 15 at the historic TCL Chinese Theatre (formerly Grauman's Chinese Theatre) in Hollywood. The film was accepted into the "Short Film Corner" screenings at the Cannes International Film Festival earlier this past summer. The film's cinematographer is **Will Kamp** '10, and **Gary Suderman** '09 and **James Lentzsch** '10 also were involved in the project. **Rachel C. Stuart** married **Joshua M. Duke** '10 last June, and the couple has relocated to Tallahassee, FL, where she accepted a Ph.D. offer with Florida State University's Department of English. She has been awarded FSU's Elliott Butt Loyless Doctoral Fellowship. Josh continues to pursue business ventures in web design and digital marketing.

## PRECIOUS PONIES

**Molly Elizabeth Bragman**, born September 17, 2013, is the daughter of Matt and Melissa Rothschild Bragman '05.

**Conrad Cash Hamerman**, born April 17, 2013, is the son of Kimberly '05 and Eliot Hamerman '05.

**Jackson Paul McGown**, born January 19, 2013, is the son of Patrick McGown '09 and Susannah Cullum McGown '05. His grandparents are Sally Grayson Cullum '79 and George Mark Cullum '70. He is the great-grandson of George Pierce Cullum, Jr. '42 and Kathleen Moore Cullum '41 and Allan and Elizabeth Ann Pierce Grayson '45.

**Davis Hamilton Morgan**, born September 16, 2012, is the son of Josie Godshall Morgan '03 and Phil Morgan of Houston.

**Tripp Sciuto**, son of Frank '11 and DeMar Sciuto of Dallas, and **Emma McGuire**, daughter of Bailey '07 and Kristin McGuire of Fort Worth, are the grandchildren of Albon '68, '71 and Debbie Head.

Submit your Precious Ponies to [smumag@smu.edu](mailto:smumag@smu.edu). Please send a quality photograph – save image files at the largest size – with the names and class years of alumni parents (and grandparents) and your child's name and birthdate. Photographs will be published as space allows.



Molly Bragman



Conrad Hamerman



Jackson McGown



Davis Morgan



Tripp Sciuto, left, and Emma McGuire

### Class of 10

**Johnny R. Armijo, II** (M.A. '12) has left his position at SMU as assistant director of direct marketing solicitations in Alumni Relations and Engagement to join the Troops to Teachers program as a reading and language arts teacher at J.L. Long Middle School in the Dallas Independent



### LICENSE TO CELEBRATE

The new SMU specialty license plate is now available. Show your Mustang pride and support the University: A portion of the proceeds from sales benefit SMU. For more information: [myplates.com/go/smu](http://myplates.com/go/smu).



School District. **Robert Bobo** has returned from Washington, D.C., to be director of the Burson-Marsteller Dallas office. In Washington he was communications director for the U.S. Travel Association, involved in national, political and trade communications strategies. Before Washington, Robert worked in News and Communications in the SMU Office of Public Affairs as director of media relations.

### Class of 11

**Taylor Holden** began as an associate financial analyst with ESPN in New York City in August 2012. Previously he was in the sales and marketing division of ESPN, which he joined in June 2011.

### Class of 12

**Natalie Blankenship** married **Ryan Wolfe** in Dallas at Preston Hollow Presbyterian Church June 8, 2013. They met in high school in Austin. **Meg Friess** is a trademark and copyright attorney at the Dallas-based intellectual property firm Hitchcock Evert LLP. Having worked professionally in both law and the arts, she is executive director of Arts Counsel Texas, where the members promote the preservation of the thriving arts community by furthering interaction between creative professionals and attorneys. Aside from a law degree, she has an undergraduate degree in music and a master's degree in modern art. She has worked at a variety of North Texas arts institutions, including Dunn and Brown Contemporary and the Modern Art Museum of Fort Worth. She sits on the board of ArtLoveMagic. **Benjamin A. Moorman** graduated from Navy Officer Candidate School, receiving a commission as ensign in the U.S. Navy while assigned at Officer Training Command, Newport, RI. **Jessica Sisk** left her position in June as advancement associate at SMU's Bobby B. Lyle School of Engineering to accept a position with Uplift Education, a charter school in Dallas, where she will teach elementary-age children.

### Class of 13

**Matthew Cusick** was an artist-in-residence at the Lux Art Institute in Encinitas, CA, September 5 through October 5 and exhibited through October 26. He worked on a project dealing with the ocean and so spent part of his time at the beach making drawings and doing research. His art is in the Museum of Contemporary Art in San Diego and at the Nasher Sculpture Center in Dallas. **Mary Jo Dancer** has left her position in SMU Alumni Relations and Engagement, where she worked with alumni volunteer programs and the SMU-Taos Cultural Institute program. She started with Independence Community College as recruiting/admissions coordinator in southeast Kansas on September 23. With this move she will be closer to her parents and halfway between her two grandchildren.

**Trenton B. Owens**, after almost two years with Merrill Lynch, has transitioned to financial advising as an associate partner with Price, Dilworth & Associates. He lives in Dallas.

## WHAT'S NEW WITH YOU?

*New marriage? New baby? New job?*

*Share your news with the SMU community in SMU Magazine. Fill out the*

*online form available at the Submit Class*

*Note link on [smu.edu/smumagazine](http://smu.edu/smumagazine) or*

*email information to [smumag@smu.edu](mailto:smumag@smu.edu).*

*Deadline for the spring 2013 issue is*

*February 28, 2014.*

## Remembering Dennis D. Cordell

Thousands of alumni and other members of the SMU community have been touched by the teaching and leadership of Dennis Dale Cordell, who died October 13 after a brief battle with cancer.

Cordell was professor of history and associate dean of the University



Dennis D. Cordell

Curriculum. He was an internationally known scholar and teacher who published widely in both English and French, specializing in comparative world history with a focus on Sub-Saharan Africa, North Africa, the Middle East, African demography and social history, and the African slave trade and migration.

He made a lasting impact on the academic lives of thousands of students during his 16 years leading the Office of General Education. He strengthened the University Honors Program, created the Hilltop and New Century Scholars Programs, co-founded SMU in Paris, and spearheaded the new University Curriculum required of all undergraduates.

Dennis' many friends and colleagues will remember him for his fundamental kindness, his concern for the well-being of others, and his unwavering commitment to social justice.

At the time of his death, he served as president of the board of the First Unitarian Church of Dallas.

Dennis Cordell is survived by Michael Alexander Fuller, his husband, as well as by a sister, a brother, a nephew and three nieces, and friends, colleagues, and students on four continents.

Donations in honor of Dennis D. Cordell can be made to the Dedman College of Humanities and Sciences, SMU, PO Box 750402, Dallas TX 75275-0402

VICKI HILL

Assistant Dean for the University Curriculum

# In Memoriam

- 22 Kathleen Souther Smilie, 10/11/96
- 24 James M. Warlick, 5/29/08
- 29 Catherine McBride Ford, 12/18/98
- 33 Janie Chambless Kinkor, 8/8/05
- 35 Dr. Frank Harrison, 8/9/13
- 36 Elvie Nichols Scott, 12/2/06
- 37 Dr. Albert H. Half, 3/25/13
- 38 Carolyn Craig Stover, 8/23/13
- 39 Edith Barnard Latch, 9/18/13 Emma Dunlap Maxwell, 7/13/13
- 40 Dorothy Langwith Maxwell, 7/2/13 Marcile Patterson Stallcup '41, 5/17/13 Robert D. Trace, 4/17/13 Jean Gray White, 2/12/07
- 41 Gowan L. Cecil, 2/24/13 Calvin N. Clyde, 4/21/13 Lucy Williams Foster, 5/23/13 Bette Belle Brewer Ingwer, 2/9/13 Lonnie C. Redus, 5/17/13
- 42 Frank G. Honeycutt, 9/13/13 The Rev. Edgar L. Huffstutler, 4/8/13 Robert J. La Prade, 9/10/13 Carl R. Nelson, 8/6/13 Jeannette Rowntree Sadler '45, 4/17/13
- 43 Hollis G. Boren, 4/6/13 Jo Fay Harrison Godbey '74, 8/25/13 Florence Chan Poyner, 3/9/13
- 44 Edith McClure Bettinger, 7/12/13 Mary Lou Burnside Blair, 8/7/13 Betty Lou Warner Linehan, 7/13/13 Maryan Hughes Manson, 3/8/13 Leon F. Wilson, 4/21/13
- 45 Ira B. Forrest, 3/2/13 Frank W. Greenhaw, 6/4/13
- 46 Ruth Sowell Clark, 7/24/13 Lucy B. Harrison, 8/25/12 Barbara Law Rice, 8/28/13 Muriel Moss Smith '48, 5/18/07 Sallie Minter Strange '84, 8/19/13
- 47 Ralph T. Doshier '56, 6/21/13 Lena Connally Lacy, 6/3/13 John E. McLean, 2/25/13 Bettye Hart Padgett, 8/5/13 William T. Reece, 7/8/13 Joseph W. Smith, 6/21/13 Joe T. Weiss, 5/20/13
- 48 Eugene F. Birdwell, 12/13/11 Martha Collins Crowe '52, 5/31/13 Dr. Hardy W. Fields, 8/3/13 Billy B. Joiner, 8/23/13 Virginia Scrafford Jordan, 1/13/96 Robert H. McClain, 4/19/10 Alister C. Miller, 9/3/10 Ann Gentry Moore, 5/1/13 Larry W. Newman, 6/3/13 Dr. Gilbert L. Oliver, 7/17/97 Ann Hollands-worth Steger, 4/8/13 Maurice L. Tinsley, 2/8/13 Elizabeth Vaughn Williams, 1/19/12
- 49 Billie G. Currey, 4/22/13 James M. De Prato, 6/29/13 Boyce F. Farrar, 8/25/13 Clarence R. Gilbert, 3/15/13 Dr. Bradley B. Hogue '53, 6/6/13 Robert L. Irby, 8/28/13 Robert E. McKemie, 6/24/13 John D. Melton, 6/10/13 Hugh R. Morrison, 2/21/13 Joseph N. Moyer '56, 8/3/13 Evan W. Stebbins, 4/11/05 The Rev. Dr. Richard C. Stone, 7/10/13 Dr. Richard D. Strahan, 11/22/10 Joe Z. Thompson, 7/7/13 Elbert H. Walters, 5/5/13 Robert W. Woolsey '50, 3/28/13 Robert L. Yielding, 3/7/13
- 50 Gloria Turquette Brydon, 6/17/13 James B. Carr, 9/18/13 Thomas G. Chambers, 2/3/13 William G. Couch, 2/1/11 Allan A. Dial '56, 8/20/13 Clifton G. Hahne, 8/8/13 Elmer E. Hardwick, 3/12/13 Donald E. Heilner, 3/1/13 Robert J. Lankford, 4/19/13 Robert V. Lentz, 3/9/13 George F. McCain, 1/31/08 Garlis Dale McKissick '54, 6/20/13 George F. Mixon, 4/24/13 Sam W. Owen, 9/23/13 Cynthia Smith Simons, 3/19/13 Marvin L. Skelton, 7/25/13 Harry J. Vandenburg, 3/6/12 Paul B. Williamson, 5/29/12 Robert T. Wollebak, 5/11/13
- 51 Amy Marshall Bajakian, 9/7/12 The Hon. Joe B. Brown '54, 7/30/13 Marion L. Foster, 7/22/13 Zane B. Hall '53, '55, 9/13/13 Delbert E. Haskins '61, 6/22/13 Jerry E. Hays, 4/22/13 Robert B. Holland, 4/26/13 Mildred Marston Jones, 6/19/13 Karl H. Kuhn, 7/25/13 Wallace W. Massey, 5/30/13 Maj. Gen. Marc A. Moore, 4/3/13 Thero D. Pantaze, 9/10/13 Ernest R. Perdue, 7/25/13 Fred M. Simmons, 7/16/13 James N. Taggart '53, 11/7/11 William E. Taylor, 5/30/13 Helen Butts Tipps, 6/4/13 Margaret L. Yeaman, 7/23/13
- 52 Dr. Clarence E. Atkins, 4/10/13 The Rev. Bryant M. Black, 8/17/13 J.W. Cannon, 6/27/08 Virginia Howell Hildyard, 2/20/11 Jack R. Mace, 3/20/13 Barbara Campbell Ottersen, 7/25/13 Robert L. Parleir, 3/23/13 Dr. Mack E. Patterson, 4/15/13 Henry G. Presley, 6/16/13 John O. Spice, 10/21/11 Dr. Ann Van Wynen Thomas, 3/27/13 James H. Whited, 6/29/13
- 53 Wilcox B. Chambliss, 10/6/07 Carroll C. Coker, 3/14/13 Alma Gray Drake '69, 4/12/13 John E. Fahrlander, 6/6/13 James L. Hairston, 5/24/13 Henry L. Horne, 4/29/13 Patsy Harper Leftwich, 4/28/13 Dr. Roland T. Scales, 7/9/13 Jere M. Scott, 3/28/13 William L. Shockley, 7/10/13 B.H. Timmins '56, 4/2/13 John E. Tullis, 1/11/11
- 54 The Rev. Harvey O. Beckendorf, 9/23/12 Billy P. Flowers '70, 8/29/13 Sue Manton Fowler, 8/13/13 The Rev. Russell J. Gotschall, 4/13/13 James E. Haynes, 8/29/13 Ernest M. Martin, 5/25/13 Anna Reuter Robinson, 6/28/04 Frank M. Shepard, 11/8/09 James D. Wallace, 7/25/13
- 55 Charles E. Anderson, 7/5/13 Dr. Chaudoin Callaway, 4/14/13 Sunshine Hollar Davis, 5/1/13 Jack P. Holman '56, 5/1/13 Ronald E. Jones, 2/14/13 Norma McCombs Moore, 9/15/13 Hal M. Quinn, 5/11/13 James E. Roberts, 6/19/13 Martha Power Wallace, 6/26/13
- 56 George R. Carlson, 3/31/13 Lee R. Dye, 3/2/13 Juanita Wells Hearn, 6/12/13 Willard E. Jones, 5/1/13 John G. Kerr, 10/2/08 Jerry P. Rose, 7/23/13 Robert M. Unsell, 9/3/13 Robert E. Williams '63, 3/9/13
- 57 Kay Wiggins Beal, 7/20/13 Frederick C. Corey, 3/14/13 William J. Cox, 3/21/13 Ruby Cozby Kuykendall, 10/12/96 Ermine D. Lewis, 3/17/13 Joyce Jurmu Pacheco, 8/21/11 Sarah Windham Sorrells, 4/8/13 Dr. William E. Steel, 7/27/13
- 58 David Goldman '74, 7/30/13 Jannis L. Greene, 9/10/13 Robert C. Harvey, 12/18/12 Dr. James L. Killen '76, 6/10/13 Lloyd T. Otto, 4/29/13 The Rev. A.E. Rushing, 6/6/13 Lee A. Smith, 9/11/13 Catherine Crain Ward '61, 8/10/13 Lewis F. Watson, 6/12/13 H.D. Weichsel, 8/7/13
- 59 William C. Archer, 2/21/13 Charles D. Bowden, 5/27/13 Jean McQueen Cordell, 3/12/13 Francis H. Disiere, 6/20/13 Dr. Leta Mills Gorham '60, '91, '95, 9/5/13 Aubrey D. Henley, 8/8/13 Harvey L. Lerer, 4/24/13 Thomas B. Poole, 4/29/10
- 60 Charles R. Hrdlicka, 3/21/13 Demetra Carras Michalopoulos '71, 9/27/13 John R. Moroney, Jr., 6/13/13 Robert W. Motherwell, 9/3/12 Paul G. Roden, 6/24/13 Lynda L. Scurlock '70, 3/16/13 Glenn E. Trewet, 6/29/13
- 61 Donald W. Brooks, 4/7/13 David L. Cobb, 7/4/97 Thomas K. Irwin, 11/24/11 Hiromi Kikuchi, 7/27/13 Dr. James P. Law, 12/25/07 Mack G. Milliorn, 6/4/13 Robert W. Watkins, 8/8/13
- 62 Kathleen Hillman Cheatum, 1/16/13 Sabra F. Eagan, 5/22/13 Dr. Linda Hawkins Kay, 9/1/13 Ronald W. Knickerbocker, 5/1/13 William C.





- Morrow, 5/19/13 **Carl E. Oates**, 7/23/13  
**Leland H. Pratt**, 5/26/13 **Lorene Bond Prewitt** '70, 8/25/13 **Bernice Rubin Waldman**, 7/2/13
- 63 **Carole Carsey**, 3/18/13 **Daniel D. Durst** '65, 7/1/09 **John H. Eagle**, 8/1/13 Dr. **Frank E. Elliott**, 3/9/13 **David M. Ivy**, 3/21/13 Major **James G. Jaborek**, 8/8/13 **Jack W. Nunnelee** '66, 2/24/13 **Jason L. Polan**, 5/4/13 **Virginia Linguist Winker**, 4/4/13
- 64 **Thomas P. Battle**, 4/3/13 **Carl M. McWherter**, 6/9/13 **John W. Rollins, Jr.**, 7/3/13
- 65 The Rev. **Richard D. Atkinson**, 7/5/13 **Frank L. Ehrle**, 3/5/13 **Thomas P. Ligon**, 8/28/13 **George R. Moody**, 6/13/13 **A.B. Pinnell**, 7/14/13
- 66 **Jack C. Brady**, 3/11/13 The Rev. Dr. **Denis R. Craft** '90, 8/4/13 **Betty M. Debenham**, 11/1/12 **Norman C. Dickerson**, 9/6/05 **Stephen M. Marlin**, 6/17/13 **John A. Reeder**, 7/23/13 **Charlotte Brewer Ruth**, 5/23/13 **Leon B. Withers**, 5/4/13
- 67 **Hugh B. Higgins** '54, 8/7/13 Dr. **William M. Lively** '71, 3/27/13 **Robert L. Powell**, 5/3/13 **Shirley L. Smith**, 3/20/13 **Curry C. Snowden**, 7/10/13 **Stephen C. Thayer**, 7/14/13 **Ernestine Orrick Van Buren**, 7/1/13 **Warren F. Wackman**, 3/15/13 **George W. Weir** '85, 5/24/13
- 68 Dr. **James H. Addison**, 2/15/11 **Kevin J. Clancy** '70, 5/14/13 **Zonia Guerra Cortez**, 4/18/13 **Mary Kadane Hughes**, 6/8/13 **Pancracio G. Rael**, 7/29/10 The Rev. **James O. Schneider**, 7/27/13 **Martha Robinson Seals** '72, 5/30/13 **Bonnie Betterman Swarsen**, 8/21/13
- 69 **Raymond H. Baring**, 4/24/13 **Donna Phifer Kidd** '74, 9/2/13
- 70 **James C. Castle**, 8/12/13 **H.J. Everett**, 6/19/13 The Rev. **Perrie J. Jackson**, 12/1/12 **M.W. Martin**, 11/22/00 **Earle F. Mason**, 7/25/13 **J.P. O'Connell**, 6/24/13 **Jack C. Pate**, 6/27/13 **Rose Marie Hinchliffe Riddle**, 2/26/13 **William R. Ross**, 6/10/13 **Donald L. Schimpf**, 5/11/13 The Rev. **Uriah L. Stegman**, 6/6/13 **James M. Thompson**, 12/9/12
- 71 **Julia Beal Barker** '76, 1/28/13 **Helen Tims Edwards**, 10/28/10 **Robert R. Hendricks**, 6/18/13 **Joseph C. Hersey**, 1/6/12 **Stephen J. Johnson**, 6/1/86 **J.P. Jung**, 6/9/13 **Christopher Kershaw**, 4/28/13 **Robert I. Knopf**, 5/19/13 **Frances Michaelson Okon**, 3/19/13
- Katherine N. Young**, 11/30/12
- 72 **Jerry A. Anderson**, 4/2/13 Dr. **James L. Ash**, 7/26/13 **Joyce S. Blair**, 3/10/04 **Lucius G. Davis**, 1/1/85 **Phillip W. Morrow**, 1/8/13 Dr. **Kenneth D. Nienhuis**, 11/24/95 **Michael H. Rhodes**, 9/23/13 **James S. Sarp**, 6/24/13 Col. **Robert J. Schafer**, 3/24/13 The Rev. **David D. Snowden**, 5/2/13 **Richard J. Stahlhuth**, 3/17/13
- 73 Dr. **Veerasamy Alagarsamy**, 4/11/09 **Frank Cantu**, 7/16/13 **Joe G. Embry**, 6/15/13 **Brian D. Lusk**, 2/28/13 **John E. McClung**, 3/16/13 **Robert R. Schermerhorn**, 7/3/13 **Gerald W. Sessom**, 5/25/13
- 74 **Felix C. Alfieri**, 1/17/11 **Raleigh B. Blakely**, 4/18/13 **Carala M. Hughes**, 7/10/13 **Carol Stephenson Johnson**, 2/12/11 **Farrell R. Loftin**, 5/6/12 **Wanda A. Marlowe**, 6/1/13 **Wanda Campbell McGrede**, 7/23/13 **Nora Nesbitt Musick**, 6/19/13 **Laura Edwards Pinkham**, 8/10/13 **Sandra M. Snell**, 7/14/13
- 75 **Stephen W. Bossart**, 5/16/13 **David J. Kendall**, 12/24/12 **David E. Lesh**, 6/21/13 **Thomas L. Michaels**, 9/7/10 **J.D. Rogers** '77, 2/17/13 **Roger G. Williams**, 4/10/13
- 76 Dr. **John C. Keenon**, 12/5/08 **Gary F. Wiley**, 5/2/13
- 77 **Nancy E. Mitchell**, 5/31/13 **Carol Lynne Starrett Tacker** '80, 2/26/13 **Julie Ayres Torgerson**, 4/1/13
- 78 **William J. Cooksley**, 5/5/13 **Laurie Hickman Cox**, 8/4/13 **Kathy Stracner Jackson**, 6/21/13 **John R. Krumnow**, 5/30/13
- 79 **Jean Cranford Appleton**, 7/20/13 **Norman J. Taylor** '81, 3/31/12
- 80 **Rebecca Haggerty Crews**, 8/15/13 **Garland J. Garrett**, 7/27/13 **Lyndia Giles-Washington**, 4/7/13
- 81 **Suzanne M. Drabek**, 7/17/13
- 82 **Ann S. Kawahata**, 1/7/12
- 84 **Joni G. Cather**, 5/27/13 The Rev. **Terry L. Myers**, 8/13/13
- 85 **Douglas A. Feldman**, 7/31/13 **James R. Taylor**, 3/20/13
- 86 **William A. Arnold**, 3/19/13 The Rev. **Josue S. Muñoz**, 6/11/13 **Robert B. Neale**, 7/3/13 The Rev. **Jayne Tram-mell-Kelly**, 8/2/13
- 87 **Roderick D. Davies**, 7/11/13 **Howard R. Gassman**, 5/6/13 **Ricardo F. Gonzalez**, 4/11/13 **Paul J. Nagler**, 5/8/13
- 88 **Raymond A. Gressett**, 12/12/12
- 89 **James R. Clendenen**, 5/11/13
- 91 **Monica L. Luebker**, 9/22/13 **Margaret M. Shriver** '98, 7/10/10
- 92 **Kimberly Aikman**, 7/29/13
- 93 **Gertrude G. Kennedy**, 6/11/13 **Barbara E. Meier**, 3/25/13
- 94 **Thomas G. Anderson**, 3/14/13 The Rev. **Elizabeth Creson Sisco**, 8/23/13
- 97 **Miguel A. Cortez**, 11/5/09
- 98 **Richard C. Skordal**, 6/15/10
- 99 **Bahram Zia**, 8/7/06
- 02 **Kristin Schroeder Buja**, 3/23/13
- 03 **Stewart M. Campbell**, 6/30/13 The Rev. **Walter C. Quoetone**, 10/30/12
- 08 **Barbara G. Smith** '11, 9/15/13
- 12 **John C. Dawson**, 5/1/13

## SMU Community

- Kimberly Aikman** '92, SMU student, 7/29/13
- Jill Bagwell**, retired staff, English Department, 6/26/13
- Dennis Cordell**, associate dean for general education and professor of history, Dedman College of Humanities and Sciences, 10/16/13
- A. Eugene Ellsworth**, retired professor of music theory, 7/14/13
- Paul James (PJ) Garcia**, SMU student, 8/17/13
- Jo Fay Godbey** '74, founder and director of Godbey Lecture Series, 8/25/13
- Jack P. Holman** '55, '56, retired faculty, Lyle School of Engineering, 5/1/13
- Robert Van Kemper** '99, professor of anthropology, Dedman College of Humanities and Sciences, 11/8/13
- Peggy King**, retired staff, Mechanical Engineering Department, 5/1/13
- Trevor John Loughlin**, SMU student, 7/4/13
- William F. Mahler**, retired professor, Biology Department, 7/2/13
- Daniel Stephen Osterland**, SMU student, 4/14/13
- Ross Powell**, professor *emeritus*, Meadows School of the Arts, 5/3/13
- John W. Rollins, Jr.** '64, former SMU trustee (1988-1995), 7/3/13
- Shirley L. Smith**, retired staff, 4/4/13
- Sallie Minter Strange** '46, '84, professor *emerita* of English, 8/19/13
- Ann Van Wynen Thomas** '52, professor *emerita*, 3/27/13



# Mustang Band Marches Into 21st Century

**The beginnings of one of SMU's oldest traditions** – the Mustang Band – evolved in fits and starts. From 1916 until 1924, band membership, often comprising high school student volunteers, grew and waned, sometimes with only 11 members and other times reaching 40.

Today, the band has 90 members, and SMU's Second Century Campaign seeks funding to complete a new band hall in Dedman Center for Lifetime Sports. A march down memory lane shows how the Mustang Band has grown to be the "Hub of SMU Spirit."

The seeds of the Mustang Band's musical style today were planted in 1924, when Cyrus Barcus was named director. He lured new members by offering them the opportunity to play swing music instead of traditional military marches.

When Bob Goodrich '41 became director in 1933, he added to halftime shows snappy marching drills, solo performances and a female singer. Goodrich's interest in stage productions led to the first "Pigskin Revue" in Navasota, Texas, to raise money for the band's travel to Houston for the Rice football game. The show, which added singers, magic acts and comedy, was so successful that the band decided to present it for the University. Later, the band toured Texas with "Pigskin Revue."

In summer 1935 the band performed on a Vaudeville tour in Chicago, Detroit, Milwaukee, Pittsburgh, Philadelphia, Baltimore and Washington, D.C. The band continued its rise in national popularity under Frank Malone, who became band director in 1937, until World War II, when 16 players quit to enlist in the armed services. Women were encouraged to join the band for the first time since 1923-25, when Mary Jo Strother '29 was a member of the group.

When Oakley Pittman took over the band in 1948, he instituted a concert music repertoire, although the band continued to perform at pep rallies and football games. In 1956, the band was split into a marching band and a concert band, with Pittman directing both. The



The Mustang Band marched in SMU's 2013 Homecoming Parade.

next year, the band moved its practices from McFarlin Auditorium to a "temporary" rehearsal hall in the basement of Perkins Natatorium.

Irving Dreibrodt, who became director in 1958, recognized the appeal of jazz and steered the band back in that direction, and re-instituted the all-male band. With 40 students, the Mustang Band marched onto the field in fall 1958. While other university band members formed the shape of school logos and letters during halftime shows, the SMU band was restricted by its size. Not to be outdone, Dreibrodt devised the "Diamond M," an angular-shaped "M" that has become a symbol of the band and Mustang teams.

He also jazzed up band uniforms. With a new hat here and a new jacket there, the band mixed and matched accessories and impressed audiences with its look as well as its sound. Along with new uniforms came a new moniker – "The Best Dressed Band in the Land."

By 1961 the band had 96 men and one woman, who served as the baton twirler. The band became known nationally as "96 Guys and a Doll," a title that stuck until 1977, when Rebecca Knight joined the band as a musician.

Bob Brandenberger '66, '70, former student and band assistant, became

director when Dreibrodt retired in 1983. He led the band through good times and bad, as the group experienced the effects of NCAA sanctions on SMU football in 1987. The Mustang Band adapted and began to perform at soccer games during the two years that SMU was without a football team.

The Mustang Band's hard work over the years has paid off with new milestones. The band performed at the Aloha Bowl in Honolulu in 1984, and returned to Hawaii for the 2009 Sheraton Hawaii Bowl, this time under the direction of Don Hopkins '82.

In 2001 the Mustang Band marched in the parade of the first presidential inauguration of George W. Bush. Completing the circle 12 years later, it performed at an event for the dedication of the George W. Bush Presidential Center April 25.

Now SMU has unveiled the Mustang Band Second Century Initiative. Funding goals include \$2 million for scholarships and student support and \$3 million for a new band hall. To learn more, contact Arlene Manthey, associate director of development for student affairs, at 214-768-4711 or [amanthey@smu.edu](mailto:amanthey@smu.edu) or visit [www.smu.edu/Second-Century/Buildings/MustangBandHall](http://www.smu.edu/Second-Century/Buildings/MustangBandHall).





William Joyce '81 served as grand marshal of SMU's Homecoming parade, riding on a float that featured a page from his Academy Award-winning animated short, "The Fantastic Flying Books of Mr. Morris Lessmore."



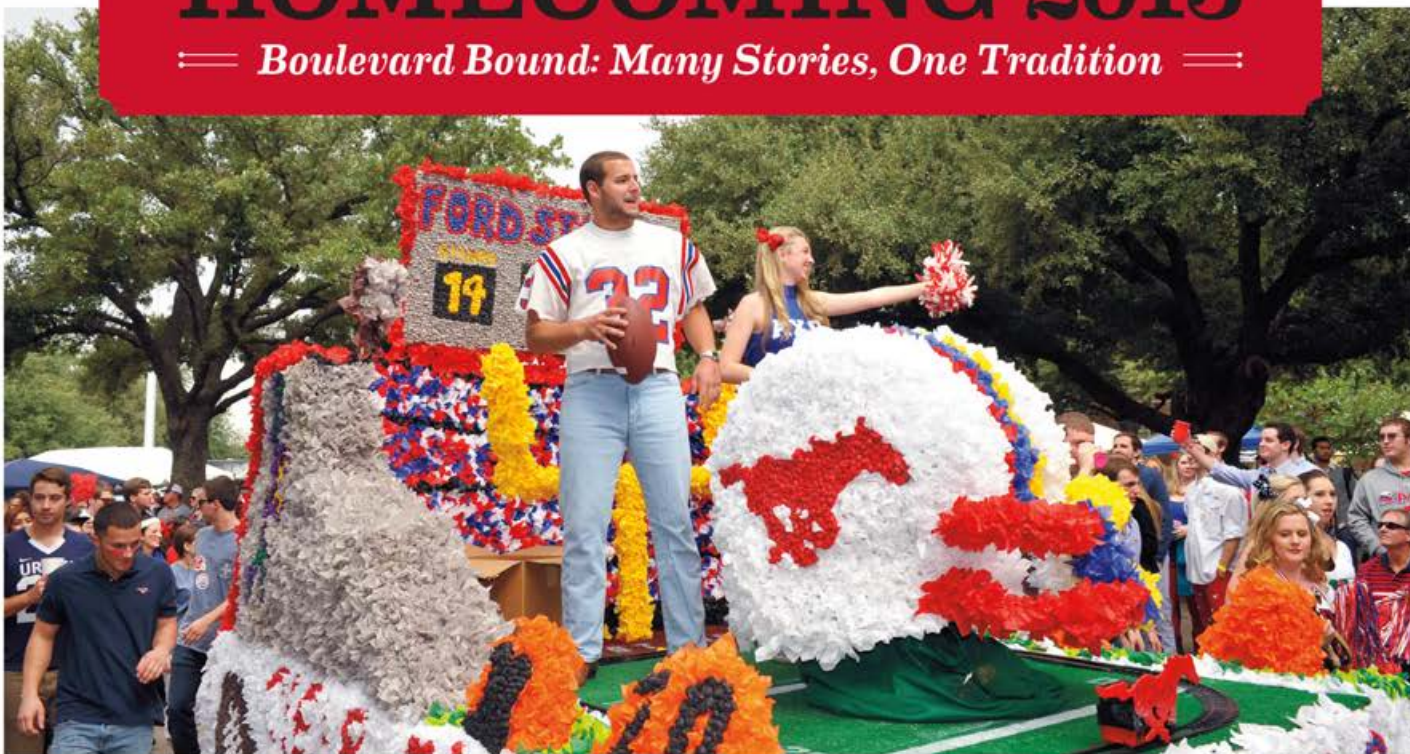
Alpha Chi Omega's Domenica Fuller and Beta Theta Pi's Zane Cavender were crowned Homecoming queen and king during a ceremony at halftime at the football game.



Celebrating their Class of '88 reunion are **(FROM LEFT)** Kevin McSpadden, Eve Mamantov LaMendola, Jonathan LaMendola and Kristin Duncan.

# 

*Boulevard Bound: Many Stories, One Tradition*



**(ABOVE)** This year's Homecoming theme, "Boulevard Bound: Many Stories, One Tradition," ties into the University's Year of the Library, commemorating the 100th anniversary of the founding of SMU's first library in 1913. **(BELOW LEFT)** Alumni and the SMU community show their spirit by wearing Mustang regalia or flashing the "Pony ears" sign while celebrating on The Boulevard. **(BELOW RIGHT)** The Mustangs beat the Owls of Temple University 59-49 at the Homecoming game.







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SMU's Second Century Campaign leaders applaud a total of \$800 million raised toward a new goal of \$1 billion (see article on page 4). The platform party includes (from left) **President R. Gerald Turner** and campaign co-chairs **Carl Sewell**, **Caren Prothro** (also SMU Board of Trustees chair), convening co-chair **Gerald J. Ford**, **Ray Hunt** and **Ruth Altshuler**, and **Brad Cheves**, vice president for development and external affairs.

*Photo by Clayton Smith*

