

SPRING 2017

- *Game Changer For Athletics*
- *Mr. Customer Engagement*
- *Helping Dallas Families*

# SMU MAGAZINE

RESEARCH  
WITH A  
REAL  
PURPOSE







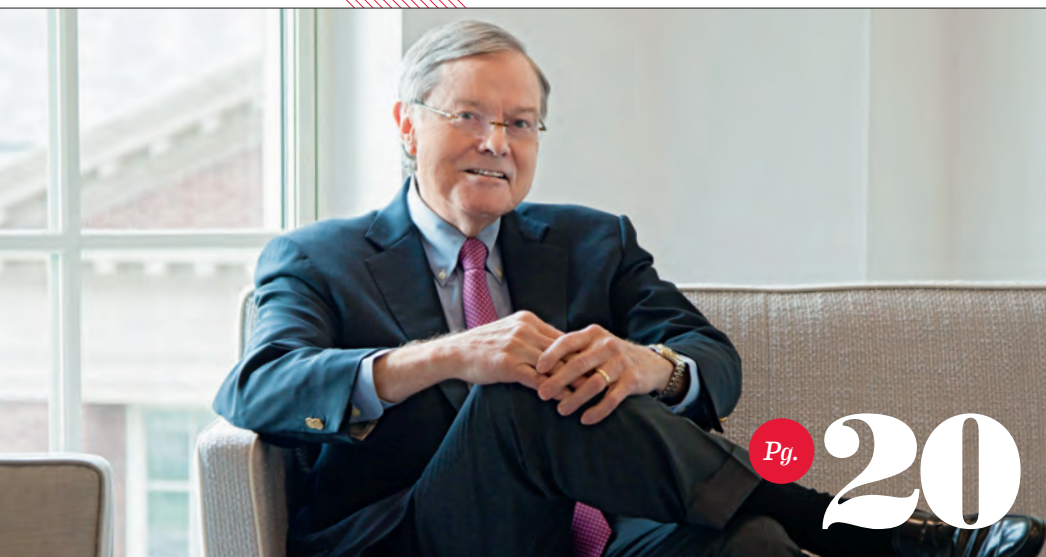
ROAD TRIP  
HOME TO SMU

**Homecoming 2016:** Road Trip Home to SMU attracted thousands of alumni, students and others from the community to campus November 3-6. SMU honored distinguished alumni (see article on page 31), held reunions, staged its annual parade led by grand marshals and Olympic medalists Michael Carter '83 and his daughter, Michelle Carter, and threw a come-one, come-all party on the Boulevard before the football game against Memphis. Homecoming royalty was crowned at halftime: King Alec Bucshon, Kappa Alpha Order, and Queen Madison McKay, Chi Omega. Student Foundation, which produces Homecoming, provided the graphics.





## Features



### New Heights For Customer Engagement

Hal Brierley has come a long way from starting a database-marketing firm in 1969 in the basement of Dillon Hall at Harvard Business School. Since then, he has become widely known as a leader in the design and management of customer loyalty programs for companies like American Airlines, Blockbuster and Pan Am. Now he's sharing his insights with SMU students and investing in a cutting-edge institute to ensure the next generation of customer engagement marketers are properly trained.



### Somber Reflections

A photographic book commemorates the 20th anniversary of SMU's human rights trips to the Holocaust camps in Poland, and the 10th anniversary of the Embrey Human Rights program.

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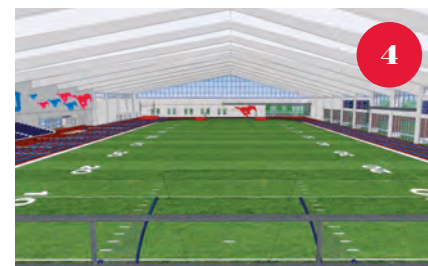
### Helping Families

In Dedman School of Law, students put their law education to work by providing legal services for low-income North Texas residents through the VanSickle Family Law Clinic.

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### GAME-CHANGING ATHLETICS FACILITIES

SMU HAS ANNOUNCED PLANS TO CONSTRUCT A NEW INDOOR PERFORMANCE CENTER, AN OUTDOOR NATURAL GRASS FOOTBALL PRACTICE FIELD AND A NEW SOCCER STADIUM. LEAD AND CORNERSTONE GIFT PLEDGES ARE BEING PURSUED TO SUPPORT THIS PROJECT.

## ON THE COVER



Senior Patricia Nance, a chemistry and math major, has been developing a new polymer for breast implants to reduce infections for women who get reconstructive surgery after breast cancer. For Nance, this research is

personal and has a purpose: to benefit women like her grandmother. See story on page 14. Photo by Hillsman S. Jackson.

# One Secret To Our Success



President R. Gerald Turner

In this space nine months ago, I suggested to you that completing a wildly successful \$1.15 billion campaign wasn't an ending as much as it was a beginning. Our success provides a foundation on which the University can do even greater things for our faculty, students, community and world.

The investments that our generous donors made during the campaign and their continuing support make a clear impact on campus every day.

One example is the Hamilton Undergraduate Research Scholars program, created early in the campaign by the late Jack and Jane Hamilton – and continued by their children Dan Hamilton '79 and

Diane Hamilton Buford '71. The program has enabled dozens of undergraduates in Dedman College of Humanities and Sciences to work with faculty members on significant research.

One of the Hamilton Scholars, Patricia Nance '17, is on the cover of this magazine and you can read her inspiring story on page 14. Patricia exemplifies how SMU students seize the opportunities our donors create for them – and create changes in the world that will make a lasting difference in people's lives.

Similarly, the faculty and students involved in the VanSickle Family Law Clinic in Dedman School of Law are profoundly impacting the lives of their clients in North Texas. You can read about them on page 26. Thanks to an anonymous gift in 2014, the clinic gives students real-world experience in every facet of family law and enables people who could not afford representation to give their families a fresh start.

In addition to benefitting from gifts made during the campaign, the University is also expanding its strengths thanks to new investments made in 2016. In September, Hal and Diane Brierley

invested \$10 million in Cox School of Business to create the nation's first institute devoted to the study of customer engagement – the science and art of attracting customers' attention and ultimately earning their loyalty. You can read more about the journey that led to this gift on page 20.

Every single one of these initiatives is made possible by donors – not only the lead donors who create new centers and programs on the Hilltop, but also the thousands of donors every year who give to the SMU Fund and support all the ongoing activities of the University. Together, our donors power the University's growing excellence.

As you turn the following pages and see the real difference SMU students, faculty, alumni and friends make in their professions and communities, I expect you will feel, as I do, incredible pride in your University. We also feel deep gratitude for the donors who make it possible – including, I hope, you!

R. GERALD TURNER  
President

*In the weeks before this issue was printed, we learned about the deaths of professor emeritus and alumnus Marsh Terry '53, '54 and vice president for student affairs Pamela Anthony. You can read more on pages 45 and 9, respectively. SMU offers condolences and prayers to their families and loved ones.*

## VOL. 67, NO. 1 SPRING 2017

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<sup>1</sup> Title IX of the Education Amendments of 1972, 20 U.S.C. §§ 1681-1688.



# OPENING A NEW CHAPTER

FONDREN LIBRARY DEBUTS NEW FACILITIES FOR COLLABORATION



**W**hen students returned to campus for the 2016-17 academic year, awaiting them was a transformed **Fondren Library**. The latest renovations include the Caren H. Prothro Learning Commons, Starbucks and Collaborative Commons (bottom left and right), and Office of Information Technology and help desk hub, all located on the first floor. The Learning Commons was named in honor of Caren H. Prothro, SMU trustee and SMU Libraries Executive Board vice chair, by a gift from The Hoblitzelle Foundation. On the fourth floor (top), café-height tables and seating create a study zone designed to take advantage of the nearly panoramic skyline view. At an open house celebrating the new spaces September 8, Dean and Director of Central University Libraries Gillian McCombs praised the contributions of the donors and everyone involved. Read more at [smu.edu/mag17browsing](http://smu.edu/mag17browsing).



# GAME CHANGER

## SMU ATHLETICS REVEALS FUTURE FACILITIES

**T**o beat the heat of Dallas summers and to make Mustang football competitive and attractive to Texas high school recruits, SMU has announced plans to construct a new Indoor Performance Center, an outdoor natural grass football practice field and a new soccer stadium. These plans come on the heels of the \$1.15 billion success of SMU's Second Century Campaign, when SMU Athletics secured more than \$191 million in gift commitments.

"This is a transformative plan for SMU Athletics and another tangible example of our commitment and desire to compete at the highest level of intercollegiate athletics," says President R. Gerald Turner.

The result of 18 months of careful planning and design, the Indoor Performance Center (IPC) will feature a full-sized football field and indoor 300-meter track, and will be located on the current track and soccer field site. In addition to use by the football and track programs, the IPC also will serve as a resource for other student and campus activities and events. A new outdoor natural grass football practice field will be adjacent to the IPC.

The new soccer stadium, to be used by the men's and women's soccer teams, will be located at the site of the current practice fields on Mockingbird Lane and Bishop Boulevard. These projects constitute Phase 1 of SMU Athletics' Facilities Master Plan, a \$150 million comprehensive facilities investment that will serve the needs of all 17 sports and 400-plus student-athletes.

"SMU's commitment to competing for championships and enhancing the student

experience requires continued investment in student well-being and our people as well as our infrastructure," says Director of Athletics Rick Hart. "SMU and its donors and fans have made huge investments in athletics in recent years, and these projects are yet another step forward for our department."

Lead and cornerstone gift pledges, representing 80 percent of anticipated construction costs, are being pursued in support of this project. The expected completion time is 16 months after construction begins.

In February, SMU broke ground on the Robson & Lindley Aquatics Center/ Barr-McMillion Natatorium, a new 42,000-square-foot facility that will feature an Olympic-sized, eight-lane indoor pool with a platform diving area, four springboards, a 10-meter tower, coaches offices, locker rooms and a classroom and meeting area. In partnership with AT&T and the city of Dallas, SMU is nearing completion on Trinity Forest Golf Club, an 18-hole championship golf course designed by Coore & Crenshaw, Inc., which features a world-class practice facility, clubhouse and practice academy for SMU's golf teams. Additional projects included replacing the Ford Stadium turf, renovating the men's basketball locker room and team lounge, and resurfacing the track.

In addition to opportunities to contribute to the Indoor Performance Center and Soccer Stadium projects, gift and naming opportunities remain for Moody Coliseum, the SMU Tennis Complex featuring Turpin Stadium and the



SMU and its donors and fans have made huge investments in athletics in recent years, and these projects are yet another step forward for our department. – RICK HART, SMU ATHLETICS DIRECTOR



Brookshire Family Pavilion, the SMU Golf Complex at Trinity Forest and the Robson & Lindley Aquatics Center/ Barr-McMillion Natatorium.

To support SMU Athletics, contact Kurt Pottkotter at 214-768-3639 or [kpottkotter@smu.edu](mailto:kpottkotter@smu.edu).

For more information:  
[smu.edu/mag17performancecenter](http://smu.edu/mag17performancecenter).

- The rendering **above** shows the location of the proposed Indoor Performance Center and outdoor football practice field on the site of the current track and soccer field.
- On **top** is the rendering for the proposed soccer stadium, to be located at Mockingbird Lane and Bishop Boulevard.
- The inset at **right** shows the interior of the Performance Center.







# Criminal Justice Reform Center Endowed In Law School

**SMU is launching the new Deason Family Criminal Justice Reform Center** in its Dedman School of Law, where scholars will undertake independent research and develop educational opportunities on topics such as the causes of wrongful convictions and over-incarceration, and ensuring the fair and ethical treatment of individuals at all stages of the criminal justice process.

The center will be supported by combined gifts totaling \$7 million from the Deason Foundation and the Charles Koch Foundation. The gifts will provide \$3.5 million each over five years.

“The support from the Deason Foundation and the Charles Koch Foundation for this center goes right to the heart of what a great university like SMU is positioned to do in finding solutions to societal problems,” said President R. Gerald Turner. “The United States has 5 percent of the world’s population, but 25 percent of the world’s prison population, so there’s work to be done. Dedman Law is eager to engage in the important national debate surrounding issues of fairness, accuracy and compassion in the criminal justice system.”

Jennifer Collins, the Judge James Noel Dean and Professor of Law at Dedman



Doug Deason and Law Dean Jennifer Collins

School of Law, said, “Policy makers across the ideological spectrum are talking about the need for criminal justice reform. From the adequacy of defense counsel, to police uses of force, to wrongful convictions and the racial disparities in the criminal justice system – these are the huge issues of our time. This new center will work well with our existing criminal clinic and innocence clinic, and build on our existing faculty strength in criminal law.”

The new center will provide a platform for interdisciplinary collaboration

among numerous groups, including scholars, students, the judiciary, law enforcement, prosecutors, and defense counsel. By bringing together experts from across the country to participate in symposia and conferences, the center will engage in national conversations surrounding criminal justice.

“Our passion for criminal justice reform is based on our desire to create and support programs that help lift the poor from poverty, to help them become self-dependent and, consequently, support their families and live their lives with dignity,” said Doug Deason, president of Deason Capital Services (DCS) and president of the Deason Foundation. “This new Criminal Justice Reform Center will offer the research required to find innovative solutions, and we are very proud to support it.”

“Finding solutions to the problems with our criminal justice system will require the sort of leading-edge scholarship that the faculty at SMU produce. We’re proud to partner with the Deason family and SMU on this initiative,” said Charles Koch Foundation President Brian Hooks.

Go to [smu.edu/mag17deason](http://smu.edu/mag17deason) to read more.

## Delivering New Health Services

**SMU’s new 33,000-square-foot Dr. Bob Smith Health Center**, which provides comprehensive medical care to 11,000 students, opened with classes last fall. The two-story building, completed over the summer, is home to medical and counseling services, a full-service pharmacy and SMU’s health education program. The Dr. Bob Smith Health Center, named for a University alumnus and benefactor who was a prominent Dallas medical leader, is located on the site of the former Memorial Health Center. It features a sky-lit atrium, high ceilings, large windows and natural finishes. New technology enables students to check in to appointments with a swipe of their ID card and receive messages from the health center via e-mail and text.

To read more and take a video tour: [smu.edu/mag17health](http://smu.edu/mag17health).



# AT&T, SMU Collaborate On Virtualization Center

## SMU and communications company

**AT&T** are collaborating on a unique new research center that will deliver solutions to critical industry needs, educate the next generation of virtualized network technology experts and support Dallas' emergence as a global information technology hub.

A \$2.5 million contribution from AT&T to SMU will endow the AT&T Center for Virtualization and fund its research to support the fast, reliable cloud-based telecommunications necessary for global connectivity.

The center will be directed by Suku Nair, professor of computer science and engineering in the Bobby B. Lyle School of Engineering. Nair is an internationally recognized authority on cyber security and reliable computing and communication, and founding director of the HACNet (High Assurance Computing and Networking) Lab at SMU.

Virtualization is a concept most people are familiar with, even if they don't realize it. Through virtualization, functions that once required specialized hardware devices are now performed with software running on general-purpose hardware. Streaming music and video, as well as communicating via social media, depend on virtualization, as well as telemedicine and autonomous cars, which require reliable transmission of huge amounts of data.

"SMU students will see tremendous advantage from participating in the interdisciplinary research of the AT&T Center for Virtualization," said President R. Gerald Turner.

Through the AT&T Center for Virtualization, students will leave SMU not only with textbook knowledge, but also with knowledge earned through hands-on research carried out in partnership with industry. Equally important, the center will be a critical resource in Dallas as the city continues to evolve as a global information technology hub.

Go to [smu.edu/mag17virtualization](http://smu.edu/mag17virtualization) to read more.



After the gift announcement event for the AT&T Center for Virtualization on December 15, 2016, guests – including dozens of SMU alumni who are now AT&T employees – had opportunities to interact with a virtual reality headset.

## Congratulations To New Trustees

### In July, seven new members were elected to SMU's Board of Trustees:

Gerald B. Alley '75, president and CEO of Con-Real, Arlington, Texas; Tucker S. Bridwell '73, '74, president of Mansefeldt Investment Company, Abilene, Texas; Juan González, president and chairman of the board of Gruma Corporation, Mexico City/Irving, Texas; Bishop Cynthia Fierro Harvey '99, bishop of the Louisiana Annual Conference of the

United Methodist Church, Baton Rouge; David S. Huntley '80, senior executive vice president and chief compliance officer of AT&T Inc., Dallas; Frances A. Moody-Dahlberg '92, chairman and executive director of the Moody Foundation, Dallas; and The Rev. Paul Rasmussen '04, senior minister of Highland Park United Methodist Church, Dallas.

To read more and see a full list of trustees, visit [smu.edu/mag17trustees](http://smu.edu/mag17trustees).

## Cheves Honored With Scholarship

**An anonymous donor** has established The Brad E. Cheves Endowed Tower Center Scholars Program Fund in honor of the University's vice president for development and external affairs (center). President R. Gerald Turner (right) surprised Cheves with the announcement at the April meeting of the Tower Center Executive Board of Directors. The fund will support the Highland Capital Management Tower Scholars – students who are chosen every



year to combine academic studies with experience in the real world of public policy and international affairs. Also at the announcement were (from left) Tower Center Board Member Ambassador Robert W. Jordan, Tower Center Director of Studies Joshua Rovner and Tower Center Board Chair Dan Branch (second from right).





# Benefactor Endows Maguire Center Directorship

A \$2 million gift from SMU Trustee emeritus and longtime benefactor Cary M. Maguire will endow the directorship of the University ethics center that bears his name in honor of the center's founding director, ethicist William F. May.

Each director of the Cary M. Maguire Center for Ethics and Public Responsibility



Cary M. Maguire (left) and William F. May

will now carry the title of William F. May Endowed Director, beginning with current director Rita Kirk, who has been the center's director since January 2011. A professor of communications, Kirk is a member of the Altshuler Distinguished Faculty and a Meadow's Distinguished Teaching Professor.

"Cary Maguire's gifts to SMU always have been transformative," said President R. Gerald Turner. "His commitment to the William F. May Endowed Directorship will position the Maguire Center for future excellence while permanently linking Bill May's name with both the center he founded and the field to which he devoted his illustrious career."

The Cary M. Maguire Center for Ethics and Public Responsibility is a University-wide center that supports ethics-related education and activities for students and faculty, as well as outreach to community, private and public institutions.

Directorship namesake William F. May is a distinguished and widely respected

scholar in the field of medical ethics who has written extensively on the moral and ethical obligations of health care professionals to patients and on other matters concerning ethical behavior and decisions. He joined SMU in 1985 to serve a University-wide appointment as SMU's first Cary M. Maguire University Professor of Ethics, a position he held until 2001.

Maguire is chairman, president and CEO of Maguire Oil Company and chairman of Components of America and Staco Systems Inc. He has served SMU on the Board of Trustees, is a member of the advisory boards of the Maguire Center for Ethics and Public Responsibility and of the Maguire Energy Institute and of the Edwin L. Cox School of Business executive board, among others. Maguire also helped lead SMU's Second Century Centennial Celebration and A Time to Lead capital campaign.

Go to [smu.edu/mag17maguire](http://smu.edu/mag17maguire) to read more.

## Dixon Hall Leads Campus Initiative On Cultural Intelligence

**Maria Dixon Hall**, associate professor of organizational communication and director of corporate communication and public affairs, has been serving as senior advisor for campus cultural Intelligence Initiatives since Aug. 1, 2016.

She was appointed by SMU Provost Steve Currall to "ensure that we are cultivating a campus culture involving faculty, staff and students that ensures our students are ready to effectively engage the complex world into which they will graduate," he said.

President R. Gerald Turner said that last year "I promised the SMU community that we would be bold in our efforts to ensure that our campus was welcoming, inclusive and thoughtful about matters of difference. Professor Dixon Hall has earned a reputation for moving organizations and institutions beyond the

old frameworks of diversity training to intelligent, thoughtful ways of communicating effectively across cultural boundaries."

Dixon Hall has been honored with numerous awards for her teaching, research and service at SMU, including the 2005-06 Willis M. Tate award; the 2009 Golden Mustang Award; the 2010 *Rotunda* Award for Outstanding Teaching; and the 2011 "M" Award, SMU's highest award for service to the University. In 2016, she was named an Altshuler Distinguished Teaching Professor by SMU's Center for Teaching Excellence.

"The conversations I've had with my colleagues during the past year have demonstrated the commitment our faculty has to ensuring that we are shaping world changers in every sense of the term," Dixon Hall said. "Provost

Currall's inventive structuring of this appointment can only encourage others like myself, who love the classroom, to occasionally step out of it and engage in these types of transformative opportunities on behalf of the University."

Dixon Hall will return to research and teaching once the initiative is complete, at which time the University leadership will unveil a long-term plan to sustain the cultural intelligence programs she will develop.

Go to [smu.edu/mag17dixonhall](http://smu.edu/mag17dixonhall) to read more.



Maria Dixon Hall

## TI Foundation Grant Funds STEM Academy

**A new SMU academy for Dallas Independent School District science teachers** will help them share the wonders of science and technology with as many as 47,000 middle-school students. A \$1.7 million grant from the Texas Instruments (TI) Foundation will help fund the academy.

"It's important to give teachers the tools and training they need to make science exciting and engaging for students and prepare them for success in high school and beyond," said Andy Smith, executive director of the TI Foundation.

The STEM Teacher Academy at SMU's Simmons School of Education and Human Development will help teachers develop methods for engaging students in science at a key decision-making time in their lives. Texas law requires public school students to choose in eighth grade one of six career tracks or endorsements as they select their high school courses. Since 2013, only 16.9 percent of Dallas ISD students have selected the STEM (science, technology, engineering and math) pathway.

Students develop self-perceptions of their science and math skills by middle school, said SMU STEM education expert Leanne Ketterlin-Geller, who will lead the academy. "These perceptions are significant, even if not accurate, and often set a path for high school courses."

As a former high school science teacher, Ketterlin-Geller speaks from broad experience. She is professor of education policy and leadership, director of research in mathematics education at the Simmons School and holds the Texas Instruments Endowed Chair in Education. In addition, she is director of K-12 STEM initiatives at the Caruth Institute for Engineering Education in SMU's Lyle School of Engineering.

To read more: [smu.edu/mag17stem](http://smu.edu/mag17stem).

## Alumnus Named Marshall Scholar

**SMU alumnus Rahfin Faruk '15** has become the second Mustang to receive a prestigious Marshall Scholarship. The highly selective scholarship is awarded each year to up to 40 intellectually distinguished Americans to advance knowledge in the scholars' chosen fields and to promote understanding of Britain.

Faruk earned Bachelor's degrees from SMU in economics, political science, public policy and religious studies in 2015, graduating summa cum laude. He works in Washington, D.C., as a consultant at FSG, a nonprofit social impact consultancy that helps organizations across sectors better engage with society.

As a Marshall Scholar, he will pursue Master's degrees in development finance

at the University of Reading and in comparative social policy at the University of Oxford. Faruk will focus on financial inclusion.

"My life's goal is to create an economically and financially inclusive world, which I believe can beget socioeconomic progress in critical areas like education, health and housing," Faruk said.

Go to [smu.edu/mag17faruk](http://smu.edu/mag17faruk) to read more.



Rahfin Faruk

## Vice President For Student Affairs Anthony Loses Life To Cancer



Pamela D. Anthony

**Pamela D. Anthony, SMU vice president for student affairs,** died January 17 surrounded by family, friends and colleagues in Dallas after a battle with cancer.

"Dr. Anthony was a leader in the field of student affairs who devoted her career to students' well-being and academic and personal growth," said President R. Gerald Turner. "At SMU, she served as a mentor to many while focusing on students' campus life and educational experiences, including in the areas of health and wellness, multicultural affairs and residential life. We grieve this profound loss of a friend and colleague, and we offer our condolences and prayers to Dr. Anthony's family and loved ones."

Anthony became vice president for student affairs at SMU on February 1, 2016.

In a May interview, she said, "When I think about this work, I feel very called to work with students, to develop students and to make sure that they're having a good experience in college."

Before coming to SMU, Anthony served as dean of students from 2012-16 at Iowa State University, where she was responsible for supervising programs and services including academic support, judicial affairs, fraternity and sorority life, and parent and family involvement, among others. Previously she worked in student life and development at the University of Alaska-Fairbanks, Spelman College and Georgia State University.

Anthony received her B.S. degree in speech pathology from James Madison University in Harrisonburg, Virginia. She earned a Master of Education degree focusing on student personnel in higher education from the University of Georgia-Athens and a Ph.D. in educational policy studies from Georgia State University in Atlanta.

To read more: [smu.edu/mag17anthony](http://smu.edu/mag17anthony).





# Blocking A Killer's Defense Mechanism

**Once researchers have figured out a** key mechanism that cancers use to evade chemotherapy, how do they turn that discovery into new drugs that restore chemotherapy's effectiveness? For SMU biological sciences professors Pia Vogel and John Wise, the answer is to deploy the University's supercomputer – and a small army of SMU and high school students.

Each semester, SMU undergraduates and Dallas-area high school students gain hands-on experience working on groundbreaking cancer research in Vogel's and Wise's labs. They are trying to find a treatment for cancer patients whose cancers either have returned after initial chemotherapy or were initially hard to treat using chemotherapeutics.

"Often, recurring cancers have 'learned' how to evade chemotherapy by pumping the therapeutic out of the cancer cells so that only subtherapeutic concentrations (less than the amount required to be effective) remain in the cell, making the drug useless," says Vogel, who also serves as director of SMU's Center for Drug Discovery, Design and Delivery.

Proteins, which Wise calls "biological sump pumps," span the cell membranes and use the biological fuel ATP to actively pump chemotherapeutics and other toxins out of the cells. To find new druglike compounds that inhibit the action of the pumps, Wise and Vogel use a combination of computational, biochemical and human cell-based techniques. The research is funded in part by the National Institutes of Health.

If successful, the novel drugs – or derivatives of them – will be given to patients with therapy-resistant cancer along with the chemotherapeutic. "Because our novel compounds block the pumps, the chemotherapeutic will remain in the cell and kill the cancer that had not been treatable previously," Vogel says.

The researchers have discovered compounds that can be modified and developed into medicines that target the protein, called P-glycoprotein. They discovered them after virtually screening more than

*SMU undergraduates and Dallas-area high school students gain hands-on experience working on groundbreaking cancer research*



Biological sciences professor Pia Vogel works with students in the lab to find new druglike compounds that inhibit cancers resistant to chemotherapy.

10 million small, druglike compounds made available in digital form from the pharmacology database Zinc at the University of California, San Francisco.

Using SMU's Maneframe high-performance computer, Wise ran the compounds through a computer-generated model of the protein he designed and built. The virtual model is the first computational microscope of its kind that simulates the actual behavior of P-glycoprotein in the human body, including interactions with the compounds. The promising compounds were then tested in the lab.

"We have been quite successful and already have identified close to 20 novel compounds that block the pumps in our cell-based assays," Wise says.

## World-class Research Experience

SMU and high school students have been involved in different aspects of the research for several years. Working in the lab recently were undergraduates Alexis Sunshine, Clinton Osifo, Stefanie Lohse, Brianna Ramirez, Henry Thornton, Shirely Liu, Justin Musser, Jake Oien and Michael Fowler; graduate student Collette Marchesseau '16 and Ph.D. students Amila Nanayakkara, Mike Chen, Courtney Folliot, Maisa Oliveira and

James McCormick. High school students in the lab were Victoria Bennet, Hockaday School, and Shaffin Siddiqui and Robert Luo, Highland Park High School.

Beginning students work with graduate or advanced undergraduate students to learn techniques used in the lab. Some perform small research projects. Others learn state-of-the-art techniques and "how science works" in the context of critical health problems.

"High school student Robert Luo was interested in the computational side of our work, so he's worked with senior SMU Ph.D. candidate James McCormick on trying to evaluate how strongly one of the therapy-sensitizing compounds we found potentially interacts with the pump protein at different proposed binding sites," Wise says. "It is a significant project and will help with our research."

The opportunities available for students to learn how science works using high performance computing, biochemistry and cell biology can be valuable even for those who won't necessarily become practicing scientists, adds Wise.

– Margaret Allen

See a video of students discussing their work at [smu.edu/mag17cancer](http://smu.edu/mag17cancer).

# Empowering Arts Organizations To Make Evidence-based Decisions

**SMU's National Center for Arts Research** (NCAR) launched in July a free online diagnostic tool that allows arts and cultural organizations to see how their financial and operational performances compare with similar organizations nationally. The scores can help organizations assess their health and sustainability and inform strategic decisions.

The KIPi Dashboard (Key Intangible Performance Indicators) uses data from the past five years for nearly 8,000 arts and cultural organizations nationwide. Scores take into account tangible factors that affect performance, such as an organization's sector (such as whether it is a theatre company or an art museum), budget size, age and community characteristics. They also consider intangible factors such as good decision-making, community relationships, brand strength

and artistic expertise. Intangible factors cannot be easily observed and measured, yet all organizations know how important they are. NCAR uses a statistical technique that estimates how much these intangibles distinguish one organization from others.

"For arts organizations to thrive, they cannot operate in isolation. They are impacted by changes in the field and in their communities," says NCAR Director Zannie Voss. "By factoring in external variables such as a community's characteristics, we have created as level a playing field as possible for examining organizational health.

"Dashboard scores can be valuable information to share with boards, staff, funders and other key stakeholders. They are a tool that helps arts and cultural leaders focus resources where they are

most needed, celebrate areas of success and increase impact," she says.

In its beta-testing phase, leaders from arts organizations around the country have already reported on the usefulness of the KIPi Dashboard.

Tim Johnson '91, managing director of Kitchen Dog Theater in Dallas, says, "The dashboard really helped highlight some of the faulty underlying assumptions we work from as a company. Happily, the big surprise was that we are actually doing much better than the national average in a number of areas that we have traditionally viewed as areas of weakness."

*For more information, visit the NCAR website at [smu.edu/artsresearch](http://smu.edu/artsresearch).*



Arts organizations can now evaluate their operations through a new online diagnostic tool created by the National Center for Arts Research.

# Gaining Clarity On Concussions

**A hard hit to the head** typically prompts physicians to look for signs of a concussion like forgetfulness, wobbling and disorientation. But those symptoms are subjective. And young athletes who want to keep playing can hide the signs from adults, says Sushmita Purkayastha, assistant professor of physiology in SMU's Annette Caldwell Simmons School of Education and Human Development.

Purkayastha is a researcher on a new study funded by the National Institutes of Health that aims to find noninvasive, objective indicators to diagnose whether an athlete has suffered a concussion. Results would include more accurate diagnosis and better return-to-play decisions after a concussion, thus preventing the risk of second-impact syndrome.

*Read more at [smu.edu/mag17concussion](http://smu.edu/mag17concussion).*

# Making The Invisible Visible

**Researchers from SMU's** Bobby B. Lyle School of Engineering will lead a multi-university team funded by the Defense Advanced Research Projects Agency (DARPA) to build a theoretical framework for creating a computer-generated image of an object hidden from sight around a corner or behind a wall. "Your eyes can't do that, but it doesn't mean we can't do that," says Marc Christensen, dean of the Lyle School and principal investigator for the project.

The core of the proposal is developing a computer algorithm that unscrambles the light that bounces off irregular surfaces to create a holographic image of hidden objects, Christensen says. "This will allow us to build a 3-D representation – a hologram – of something that is out of view."

SMU is collaborating with engineers from Rice, Northwestern and Harvard.

*Read more at [smu.edu/mag17hidden](http://smu.edu/mag17hidden).*





## Football Players Garner Postseason Honors

### Four Mustangs were named first-team

All-American Athletic Conference: Justin Lawler, Darrion Millines, Horace Richardson and Courtland Sutton. That marks the most first-team selections for the Mustangs since 2011.

Lawler anchored the Mustang defense, as the junior led the team in tackles for

loss (15) and finished second in tackles (65). Senior defensive backs Millines and Richardson patrolled SMU's secondary, picking up 11 of the Mustangs' 18 interceptions on the season. Millines also was selected to play in the 2017 National Football Players Association Collegiate Bowl on Jan. 21. Richardson led the

conference in interceptions with six, and returned two of them for touchdowns at East Carolina.

Sophomore wide receiver Sutton became the first SMU receiver to garner first-team all-conference honors since current Dallas Cowboys Cole Beasley '12. Sutton led the squad in receptions (76), receiving yards (1,246) and receiving touchdowns (10).

Quarterback Ben Hicks and wide receiver James Proche have been named Honorable Mention Freshman All-Americans by Campus Insiders. Hicks was thrust into a starting role after senior Matt Davis was lost for the season during the opener at North Texas. Hicks finished the season with 2,930 passing yards, which ranks eighth in program history, and accounted for 21 touchdowns, throwing for 19 and rushing for two. Redshirt freshman Proche was one of Hicks' main targets and finished with 57 receptions for 709 yards and six touchdowns.



A high point of the 2016 football season was the Oct. 22 game between No. 11 Houston and SMU at Ford Stadium. The Mustangs upset the Cougars 38-16. The team wore a uniform of gray and pink in honor of Breast Cancer Awareness Month.

## Basketball Teams Start Season Strong

**Through the nonconference schedule** and early conference play, the men's and women's basketball teams thrived under new coaches Tim Jankovich and Travis Mays. The men defeated Pittsburgh in Madison Square Garden and had dominating wins at Moody Coliseum against TCU and Stanford. The women's team defeated Kansas in Lawrence and won at Moody against then-No. 19 Texas A&M. Helping to lead the teams are junior forward Alicia Froling (left), preparing to lay up in the game against North Texas on Nov. 30, and senior guard Sterling Brown (right), moving against a Stanford defender on Dec. 19. For the latest news as the teams compete during the regular season and postseason tournaments – and to purchase tickets – visit [smumustangs.com](http://smumustangs.com).



## MUSTANG SPORTS ROUNDUP

### CROSS COUNTRY CHAMPS

The SMU cross country team is back atop the conference after winning the 2016 American Athletic Conference Championship in October at the Voice of America MetroPark in Ohio. In a total team effort, the Mustangs placed six in the top 20. SMU recorded 45 points to edge two-time defending champion Tulsa by two (47). Memphis finished third with 96 points.



The Mustangs picked up their fourth league title in the past six years and sixth in the past nine. Led by head coach Cathy Casey, SMU earned Coaching Staff of the Year honors for the sixth time since Casey's arrival on the Hilltop. Four SMU runners, including first-year and individual runner-up Hannah Miller, made the all-conference team. At the NCAA South Central Regional, SMU placed fifth out of 20 teams. The Mustangs scored 109 points, one behind fourth-place Texas (108). No. 7 Arkansas won the meet with 48 points, followed by No. 25 Baylor with 62 points and Rice with 93 points. Miller placed fourth at regional, earning a bid to the NCAA Cross Country Championship.

### TIM JANKOVICH NAMED MEN'S HEAD BASKETBALL COACH

Tim Jankovich, who spent the past four seasons as associate head coach and head-coach-in-waiting on the Hilltop, was named head coach of the SMU men's basketball program in July. Jankovich, a veteran of 33 seasons as a coach, took the reins after Hall of Fame coach Larry Brown resigned.

Jankovich led the team last season during Brown's NCAA-mandated suspension, went 9-0 in the lead chair and guided the Mustangs to wins over Stanford, TCU and Michigan, among others. He was also part of the staff that led SMU to the 2014-15 American Athletic Conference regular season and tournament titles as well as an NCAA Tournament berth.

He previously served as head coach at Illinois State (2007-12) and North Texas (1993-97). As an assistant or head coach, Jankovich led teams to six regular season conference championships and four league tournament titles, nine NCAA Tournament appearances and eight NIT berths.

"I am grateful to have worked with and learned from one of the legends of our game," Jankovich said. "I am excited about the future of SMU basketball, and look forward to continuing the tradition of excellence we have begun."



Coach Tim Jankovich gives his players pointers during the game against Temple.



### VOLLEYBALL HITS NEW HEIGHTS

The women's volleyball team added to the postseason success it began last year by advancing to the second round of the NCAA Tournament for the first time. The Mustangs won the American Athletic Conference championship for the second straight year and ended the season with a 26-8 record, one win shy of the program record. The 2016 senior class won 101 matches during its career, including the program's first NCAA Tournament win with a sweep against Texas A&M in December, but it could not get past No. 4 Texas.

Morgan Heise was named AAC Libero of the Year for the third straight season, and was one of five SMU volleyball players who earned all-conference honors. The senior was named to the first team for the third time, along with Janelle Giordano, who earned her fourth all-conference selection, and Katie Hegarty (above), who earned her first postseason honor. Kendall Patterson was named Freshman of the Year and tabbed to the second team, and Kristen Stehling also was selected to the second team. Heise earned American Volleyball Coaches Association All-America Honorable Mention accolades for the second straight season after leading the AAC and ranking 18th in the NCAA with 5.17 digs per set.





**IT'S NOT JUST  
RESEARCH.  
IT'S ALSO  
PERSONAL.**

*By* Patricia Ward

It's a scorching July afternoon, a few weeks before summer term ends and fall classes begin. Strains of conversation, followed by a burst of laughter, waft through the hallway that leads to Patty Wisian-Neilson's chemistry lab in Fondren Life Sciences Building. Inside, Patricia Nance '17 checks a beaker filled halfway with a milky polymer as it gyrates on a magnetic stirrer. Everything is going smoothly today, but when she hits a snag in the lab, Nance has a tried-and-true formula for shaking off disappointment and moving forward.

"Thinking of my grandmother's battle with breast cancer reminds me that my research has a real purpose: to benefit the millions of women around the world who might one day find themselves in her situation," Nance says. "Looking at it from that perspective makes any setbacks seem minor."

With help from "Dr. Patty," as Nance calls her professor and mentor, the SMU senior shaped an Engaged Learning project inspired by her grandmother's fight for good health and fueled by her passion for inorganic chemistry.

For the past two years, the chemistry and math major has been developing a new antibacterial polymer, or coating, for breast implants.

"Synthesizing antibacterial polymers has been a project in Dr. Patty's laboratory for some time now. When I inherited the work, the results did not look very promising. Instead of attempting to fix the procedures, Dr. Patty and I designed a new method of synthesizing these polymers," Nance explains. "This made me feel as if my project were contributing something original to the work of the group. I also shifted the focus of my project after reading about some of the issues encountered with reconstructive breast surgery for mastectomy patients."

Post-mastectomy breast reconstruction using saline or silicone gel implants is part of the recovery process for many women. However, their bodies have a difficult time combating infection-causing bacteria because their immune systems have been weakened by radiation and chemotherapy.

"The infection rate at the implant site is about 30 percent in post-mastectomy patients, compared to about three percent in those undergoing a standard enhancement procedure," Nance explains.

She's on a mission to even out the equation for women like her 75-year-old grandmother, "who has officially beaten breast cancer twice." The high-energy septuagenarian loves to hike in the mountains and travel, and her determination to maintain an active lifestyle influenced her decision more than a decade earlier to eschew reconstructive implants, her granddaughter says. "She read about the risks and didn't feel it was safe enough."

## MENTORS SHAPE A STAR RESEARCHER

Nance attributes her academic drive to strong women mentors who "recognized something in me I didn't recognize in myself."

It's almost impossible to picture now, but in middle school she was the poster child for academic underachievement. At 13, her stepfather's job took the family from the only home she had known in Raleigh, North Carolina, to "the tiniest place I had ever seen," Santo, Texas, population 315 – about a two-hour drive west of Dallas. She was not happy, and her low grades showed it.

**"Thinking of my grandmother's battle with breast cancer reminds me that my research has a real purpose: to benefit the millions of women around the world who might one day find themselves in her situation. Looking at it from that perspective makes any setbacks seem minor."**

- Patricia Nance '17

Personalizing her research is one of many examples of how Nance's independent spirit infuses all aspects of her University experience. Always game to try a new challenge, she enrolled in an arts and culture course at SMU-in-London last summer. Participants were encouraged to "become Londoners" and put their own stamp on the five-week experience. Even though she had not traveled out of the United States before, she relished living on her own and exploring the rich history and cultural diversity of England's capital.

The chance to make her mark on the world as a student, her way, is what drew her to SMU in the first place.

"When I visited SMU, it was immediately clear that the school would be a good fit for me. During my tour I learned about undergraduate research opportunities, which were very important to me as a future researcher," she says. "SMU really excels at providing undergraduates with opportunities to work closely with professors on important research with real impact. You don't get that at other universities."

Nance's high school science teacher Rita Elizabeth Tallant remembers "a young girl who was exceptionally bright but trying to find who she was and where she fit in."

When Nance was placed in Tallant's biology class, part of the school's distinguished achievement program, she thought it was a mistake and tried to switch. "In my mind, I definitely wasn't going to college," she remembers. "I planned to go to cosmetology school."

Tallant had other plans for her reluctant student. She served as the science coach for state UIL and Science Olympiad competitions, and eventually persuaded Nance to participate in her sophomore year. She thrived, winning numerous ribbons and medals, and eventually asked Tallant to find a university professor who could tutor her for a complex chemistry event.

Nance graduated at the top of her class of 47 from Santo High School four years ago and chose SMU as the best path to pursue a degree in evolutionary biology.

On the Hilltop, she found another mentor in "Dr. Patty."



Wisian-Neilson made an indelible impression on Nance on the first day of her General Chemistry I introductory class. “Dr. Patty is famous for her ‘Welcome to College’ speech, and I was really intimidated by it. She had office hours after class, and I went in immediately and introduced myself by saying, ‘Hi, I’m Patricia, and I’m really terrified by your class.’ We’ve been close ever since.”

The professor’s classroom lecture made it clear the subject wasn’t easy, but in private she assured the first-year student that if Nance knew enough to be worried, she probably didn’t need to be.

After more than 30 years as an educator and researcher at SMU, Wisian-Neilson knows a serious scholar when she meets one. She instantly recognized Patricia’s “unusually strong work ethic and superb determination and, of course, amazing intelligence.”

Since joining the University in 1984, the chemistry professor has earned numerous accolades, including the President’s Associates Outstanding Faculty Award in 2013 and the Altshuler Distinguished Teaching Professor designation in 2005.

Like Nance, she grew up in a small town with limited resources and opportunities for budding scientists, yet managed to flourish because of caring teachers who recognized her potential. In another

**“Dr. Patty is famous for her ‘Welcome to College’ speech, and I was really intimidated by it. She had office hours after class, and I went in immediately and introduced myself by saying, ‘Hi, I’m Patricia, and I’m really terrified by your class.’ We’ve been close ever since.”**

*- Patricia Nance '17*

parallel in their stories, Wisian-Neilson didn’t discover how much she enjoyed chemistry until she began working in a lab as an undergraduate at Texas Lutheran College. Her involvement in polymer research now predates the birth of most of her students.

“I was part of what I call the ‘Sputnik Generation,’ so there was a recognition that science would be important to the future,” she says.

### IN THE CHEMISTRY LAB, ‘A TEAM OF EQUALS’

While Nance started out doing research in a biology lab, by the spring of her first year, she had fallen in love with chemistry and switched her major. The summer after her sophomore year, she joined Wisian-Neilson’s research team, and the professor moved back into the lab to train her.

Her professor characterizes the event a

bit differently: “I moved back into the lab to work with her. Note the ‘with,’ because I felt like we were a team of equals,” Wisian-Neilson says. “Within a few weeks, she was making suggestions for the project and designing her own direction for making biomedical coatings. We had discussions, not lectures.”

The work was intense but exhilarating, Nance says.

“The precursor to the polymer is air sensitive, so it’s not something you necessarily learn in your class labs,” she explains. “I was working with new materials, glassware and techniques to make sure the product is never exposed to air. You learn about safety really quickly because the product is reactive to air.”

Nance’s research involves polyphosphazenes, a versatile class of hybrid inorganic polymers with a phosphorous-nitrogen backbone. Because of their structural diversity and biocompatibility, they may ultimately be deployed in a multitude of biomedical applications, from drug delivery systems to tissue engineering.

Her contribution to the field will be a coating that attaches directly to synthetic implants. The coating should thwart bacterial colonization that causes serious infections in women who have undergone breast cancer treatment.

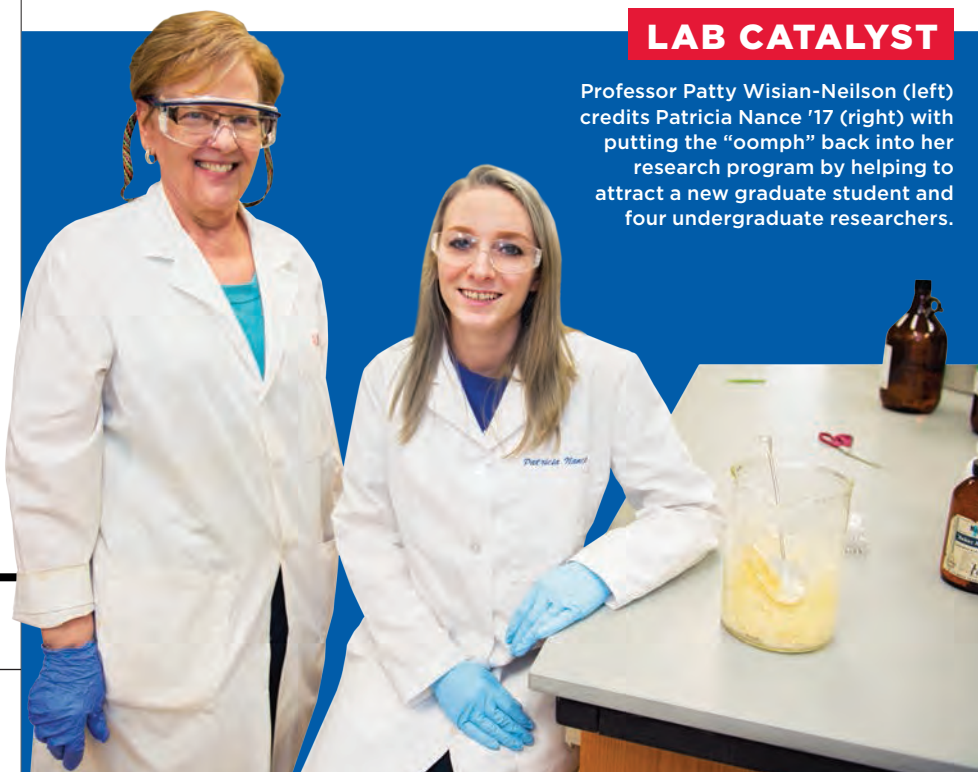
### SCHOLARSHIPS CREATE A PLATFORM FOR SUCCESS

While on her scientific quest, Nance receives crucial support from the Hamilton Undergraduate Research Scholars Program in Dedman College of Humanities and Sciences and SMU Engaged Learning.

A gift from the late Jack and Jane Hamilton established the scholars

### LAB CATALYST

Professor Patty Wisian-Neilson (left) credits Patricia Nance '17 (right) with putting the “oomph” back into her research program by helping to attract a new graduate student and four undergraduate researchers.



program in 2008. The competitive funding opportunity allows promising students like Nance to collaborate with distinguished faculty members on significant research. The program has grown from nine students in its inaugural academic year to 31 today.

Dan Hamilton '71, '79 and Diane Hamilton Buford continue to fund the program to honor their parents. In March, they and other family members attended the annual Dedman College Interdisciplinary Institute celebration for undergraduate research scholars, where Nance and other students explained their work and talked about their progress.

"It has been exciting to see our father's vision grow over the years," Dan Hamilton says. "Education was his priority, and he would be so proud to see what these students are accomplishing. The level of their research is amazing."

As a Hamilton Scholar, Nance is compensated for working up to 10 hours per week in the lab on her project.

"Getting paid to do research is still so amazing to me. Not only am I able to do what I love, but I'm also able to devote large amounts of time to it because I'm not having to work a second job for living expenses," she says. "It's not common for a student my age to really love his or her job, but I am so passionate about my work. That's something I wouldn't be able to say without the Hamilton Undergraduate Research Program."

An Engaged Learning Fellowship supplies additional funding for her signature project. The program challenges students to take what they learn in the classroom and apply it to capstone-level research. The successful completion of a project is recorded on a student's SMU transcript, a valuable distinction for those applying to graduate school or seeking a first job.

In August, Nance and another SMU student researcher, Shreya Patel '17, presented posters and discussed their individual Engaged Learning projects at the American Chemical Society's national meeting in Philadelphia.

"It was the first time I had been in such a large group of scientists, and it made me feel that I have so much still to learn, but I was also pleased by how much I understood," she says. "Other scientists

had great feedback about our work. It really helped to have new sets of eyes on the project. I also met research developers who expressed interest in perhaps working with us, so that was encouraging."

The experience was so valuable that she plans to attend the ACS spring meeting in San Francisco in April.

Nance also receives merit-based Harold Jeskey and Lazenby scholarships from the Department of Chemistry, a tuition scholarship from the Dedman College and Southwestern Medical Center Graduate School of Biomedical Science BRITE collaborative, and was one of the Texas students who received a STEM Columbia Crew Memorial Scholarship. Additionally, she was named a 2016-17 Barry Goldwater Scholar, a national scholarship presented to top science, mathematics and engineering students nominated by their universities.

"The chemistry department does so much for its students, from providing teaching assistant jobs to writing countless recommendation letters. They even provide departmental scholarships, which have significantly eased my own financial burden," she says. "I am so lucky to be a

**"It's not common for a student my age to really love his or her job, but I am so passionate about my work. That's something I wouldn't be able to say without the Hamilton Undergraduate Research Program."**

- Patricia Nance '17



## CHANGE AGENT

Patricia Nance's new antibacterial polymer attaches directly to synthetic implants, thwarting infections in women who have undergone breast cancer treatment.

part of such an amazing department that truly cares for each of its students."

Her final semester in Dr. Patty's lab has been bittersweet for both student and mentor.

"We really do become a family in the lab, so it's hard to see students go," Wisian-Neilson says. "But I really can't be too sad because they are going on to what we've been preparing them for.

"I give her credit for putting the 'oomph' back into my research program," she adds. "This semester there is a new graduate student and four undergraduates. I am not sure this would have happened without Patricia's enthusiasm and passion."

Nance has applied to top graduate schools, where she plans to continue inorganic chemistry and delve into nanoscience.

"I'm hoping to find a graduate program similar to the undergraduate chemistry program I've found here at SMU: a department full of amazing and personable chemists who value both teaching and research," she says. "I am looking for another program that cherishes its students both as chemists and as people while pushing them to become better scientists."





# *No Resting Place*

In the new book *No Resting Place: Holocaust Poland*, readers journey along with Embrey Human Rights Program pilgrims as they follow in the footsteps of those who lost their lives in Nazi death camps during World War II.

“You’ll see the last places ever witnessed by the millions of detainees who didn’t want to die there, or didn’t think their nightmare would ever end,” program director Rick Halperin writes in his introduction to the book, which commemorates the 20th anniversary of the two-week study trips he leads each December to more than a dozen Holocaust sites across Poland.

Extraordinary photographs, including those by Embrey Human Rights Program

coordinator Sherry Aikman reproduced on these pages, and inspiring text by Halperin and co-author Denise Gee of SMU Public Affairs produce a “you-are-there” perspective, offering insight into why SMU alumna Lauren Embrey ’80, ’06 and hundreds of others have been so profoundly affected by the experience. After taking the trip with her two sons in 2005, Embrey and her family made a gift to establish SMU’s pioneering human rights program in 2006.

The trip opened Embrey’s eyes to “the

value of *witnessing* — understanding how atrocities continue to affect our lives,” she notes in the book’s foreword. “I also realized how vital such educational opportunities are to help us all confront and prevent human rights crimes.”

**Learn more about the Embrey Human Rights Program and the book at [smu.edu/humanrights](http://smu.edu/humanrights).**

(ABOVE) Sherry Aikman captured her reflection at Majdanek, where the shoes of nearly one million victims were confiscated.

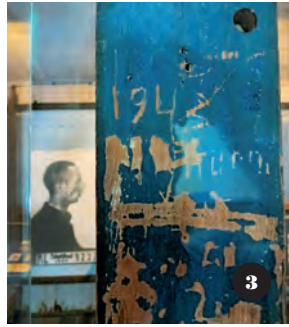




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- 1 Railroad tracks leading up to "The Death Gate" of Birkenau.
- 2 A single red rose pays tribute to the hundreds of thousands deported in cattle cars to their deaths from the Radegast train station in Lodz.
- 3 The scar-like scrawls of former inmates at Stutthof, where 85,000 people died.
- 4 Holocaust Poland pilgrim Natalie Ward '13 contemplates the entrance to the museum and memorial at Belzec.
- 5 Artificial limbs taken from prisoners at Auschwitz.
- 6 Photos of former detainees line the wall at Pawiak Prison in Warsaw.



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# Mr. Customer Engagement

**Hal Brierley Helps  
Prepare the Next Generation  
of Business Leaders**

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*By* Susan White

*Photography by* Kim Leeson

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**I**n late September, the Cox School of Business M.B.A. class on customer engagement taught by professor Marci Armstrong met for a guest lecture. The speaker related stories about working in the trenches of customer engagement for 30 years, consulting with such clients as American Airlines, Pan Am, Blockbuster and Borders. Although most of the students were too young to know many of those companies by name, they listened attentively because they knew they were hearing from a top expert in the field.

Hal Brierley has come a long way from starting a database marketing firm in 1969 in the basement of Dillon Hall at Harvard Business School. Brierley became well known as the only external consultant involved in the launch of American Airlines AAdvantage, the nation's first frequent traveler program. He grew his firm Epsilon into an industry leader, and then spent 30 years building Brierley + Partners into a global leader in the design and management of customer loyalty programs.

After selling Brierley + Partners in 2015 to Nomura Research Institute, a leading Japanese technology services firm, the executive considered the "Father of Customer Engagement" is making a late-career segue. He recently moved his office from the Legacy area in Plano to an airy suite atop Parkland Hall

on the old Parkland Hospital campus, only a few minutes away from his home in Highland Park – and from his latest venture in customer engagement at SMU's Cox School of Business.

Brierley first guest lectured in Armstrong's class several years ago. From the beginning, he was particularly impressed to learn that American Airlines – extremely protective of its customer data – had given the students access to data from 10,000 anonymous AAdvantage members. As he interacted with the next generation of customer engagement marketers, Brierley wanted to ensure they were properly trained and educated in the ever-evolving field.

The seed of this hope grew into the \$10 million gift that Brierley and his wife, Diane, gave to SMU in September to create the Brierley Institute for Customer Engagement in Cox, the nation's first academic institute devoted to study in the field. The gift – among the largest in the history of the Cox School – will help students and businesses address a critical and growing business need: capturing



A framed copy of an ad featuring a Brierley & Partners brochure on "The Art of Relationship Management."

customer attention in what Brierley describes as "a time-starved, social media-obsessed environment."

Armstrong will serve as the Harold M. Brierley Endowed Professor and Brierley himself will be an executive-in-residence.

## Not what he planned

Brierley didn't set out to become the guru of customer engagement. "Most of us who've been involved in direct marketing backed into it. Very few people of my generation sat down in college and said, 'I think I'll go into direct marketing,'" he recalls.

During his college years at the University of Maryland, he had the opportunity to work part time as a math aide at NASA's Goddard Space Flight Center programming the early mega IBM computers. After earning a B.S. in chemical engineering, he was accepted at Harvard Business School, but decided to work for a year at IBM as a sales trainee. After getting his M.B.A. in 1968, he stayed on at the business school serving as a research assistant, with some outside consulting for The Boston Consulting Group and the Rand Corporation.

While working as a research assistant, Brierley's college fraternity, Sigma Alpha Epsilon, recognizing his computer background asked him to help automate its membership records. "I naturally



Photo by Hillsman S. Jackson

Hal Brierley, who will serve as an executive-in-residence in Cox's new customer engagement institute, spoke to M.B.A. marketing students in September.





**(LEFT)** Brierley's collection of memorabilia includes an early American Airlines AAdvantage pass. **(RIGHT)** Cox faculty member Marci Armstrong will serve as the Harold M. Brierley Endowed Professor in the customer engagement institute.

looked for a data processing firm that specialized in maintaining membership organizations." Not finding one, he and a business school classmate offered to serve as consultants to automate SAE's membership records.

They quickly realized that most other fraternities were also not yet computer savvy, and after a year, they were maintaining the membership records for 16 of the 18 national fraternity offices. "But," Brierley adds, "we also found that our clients needed advice on how to use the computer to communicate with members, especially for fundraising, and we backed into becoming a direct marketing agency." Over the next 10 years, Epsilon grew to work with more than 400 nonprofit organizations.

## Gaining the advantage

Living in Boston, with all of Epsilon's clients in the Midwest, Brierley became an early frequent flyer. One day, he stopped by United Airlines' Chicago offices to visit the executive running its club for frequent fliers to talk about its membership record keeping. "While he politely told me he didn't need help, a month later he called to tell me that the government was going to make United charge for access to the Red Carpet Club and that he may need help."

Over the next several years as Epsilon

helped maintain the records for United's Red Carpet Club, Brierley recalls, "I became intrigued with the concept of customer loyalty. As we served as the vendor maintaining the Club's records, we started wondering if we could use the Red Carpet Club as the vehicle to motivate flyers to concentrate their flying with United, offering unanticipated rewards and more personalized communications."

Later, United introduced them to Pan Am and Epsilon started maintaining Pan Am's Clipper Club records. With the advent of airline deregulation, airlines were freed from pricing restrictions and allowed to become more creative, he says. "So, I proposed to Pan Am that Epsilon could develop and operate a turnkey program to reward passengers for flying its new transcontinental routes from New York to San Francisco and Los Angeles. Our proposed 'multi-trip discount program' would offer passengers who flew three round trips on Pan Am's transcontinental flights a free coach trip to Europe. Pan Am said it would never work, that no one would ever go out of their way to fly one airline rather than another simply to earn a reward."

Later, after he had left Epsilon, one of Brierley's business school classmates became senior vice president of marketing for American Airlines. Brierley recalls, "When we met, I told him what I had proposed to do at Pan Am

and he said, 'We've got a secret program we're thinking about that would reward passengers for flying on American.' It ended up with me as the one outside adviser on the design and launch of the AAdvantage program.

"American wanted frequent travelers to give the airline their names and addresses so it could communicate directly with them and provide their member numbers when they flew, thus allowing American to accurately identify its best customers. By offering a small incentive for participation and working the database, American thought it could gain a larger share of the customer's travel."

He adds, "It's important to remember that the original AAdvantage program had a one-year term – you had to fly 50,000 miles in one year to earn a free ticket."

Brierley proposed several key innovations, including entry-level awards starting at 12,000 miles, an unanticipated gift (a bag tag) after a member's first flight, a monthly mileage statement, and a Gold program for members flying at least 25,000 miles each year. While he is still proud of his contribution, he always likes to point out that the work was done "by a very talented team of AA employees, and Bob Crandall was the visionary who said they needed the program."

Brierley laughs as he recalls that American thought it had a one-year head start against its competitors when it launched AAdvantage, since the technology



## We're in a time-starved world today and the biggest problem for a brand is getting and keeping the consumer's attention.

— Hal Brierley

and planning had been a year in the making. To American's surprise, United Airlines matched it "literally over the weekend, improvising the initial program support. Obviously when a big competitor launches a major initiative, you should respond. But United made one big change," Brierley adds. "They said, 'If it makes sense to give people miles when they fly, why not let them earn miles for more than just year-to-year?' So, United made the term for earning miles open-ended, and eventually, millions of travelers would earn a free trip.

"That totally changed the economics of the program, and led to these programs becoming much bigger and more expensive than planned," he says. "However, offsetting the added cost, no one anticipated that someone would decide that letting travelers earn miles for using a credit card could change the credit card industry. So today, billions of dollars are spent by credit card companies to reward their cardholders with airline miles, making the sale of airline miles a major profit center for the airlines."

## Retaining customer attention

Over the more than 30 years since the launch of the first airline loyalty program, Brierley has worked with clients "to define what behavior change they want their customers to make – such as to sign up for a program or purchase

something they might not otherwise have bought – the economic value of the change, and how much they want to spend to motivate the behavior change. In addition to the tangible incentives, I'm convinced providing emotional benefits and understanding the psychology of loyalty have become critical in designing a successful program," he says.

Brierley believes that the next generation of loyalty programs will reward people for their time and attention. "We're in a time-starved world today and the biggest problem for a brand is getting and keeping the consumer's attention," he says. "I think share of attention is going to be as important as share of wallet. And that's where the focus on customer engagement becomes important.

"Talk about loyalty and a lot of CFOs think about a big, cumbersome reward program that offers trips to Hawaii. However, everyone has pretty well agreed that if we can get customers to *engage* more frequently with the brand, they will buy more."

In Brierley's view, customer engagement centers on having a conversation with customers and prospects. "Most marketers preach rather than converse. Conversation says I talk to you, I ask you a question, you tell me something."

To emphasize this point, Brierley recalls when rental car company Hertz sat in focus groups with customers nearly 30 years ago and asked what kind of benefits it could extend to them that would cause them to prefer Hertz. "What people said was, 'I want a faster way to rent the car.' They had their airline miles, and they didn't want points or golf balls from Hertz, but they didn't want to stand in line." To Hertz's credit, it created the Hertz #1 Club Gold program.

The explosion of the internet and digital marketing has made it faster and cheaper to engage with customers. Brierley says that the idea of rewarding people for their time, for opening an email and for sharing their opinions by completing a survey, led him to launch e-Rewards, now known as Research Now, the world's largest online market research panel. It rewards over a million consumers each month for completing

market opinion surveys for some 2,500 research firms.

"I'm a firm believer that a well-crafted incentive can profitably change behavior. We're an incentive-based society today."

## The next level of engagement

Brierley sees SMU's new institute as a way to move to the next level of customer engagement. "I would like to think we'll have a generation who actually knows how to profitably drive consumer engagement," he says. "Since it's a bit of a science and a bit of an art, there are a lot of nuances that make programs successful."

His relationship with SMU actually began with the arts, which he and Diane have supported generously across Dallas for decades. Having earlier served on the executive board of Meadows School of the Arts, he was attracted to the National Center for Arts Research (NCAR) program in Meadows and Cox. "It struck me as a very innovative program; SMU was taking the initiative in a very entrepreneurial endeavor – building a database of best practices in the arts community. There was a fundraising opportunity to support NCAR that had a matching grant, and we gave \$100,000."

When it came time to make a major investment in developing the field of customer engagement, Brierley felt that SMU would be the best academic home.

"It could take years for Harvard to identify a professor interested in building a course around loyalty or engagement, much less establish an M.B.A. concentration," he says. "SMU already had been teaching a class on customer loyalty, and working innovatively with American Airlines to let students work with real customer data and address loyalty issues. We have a professor who already had a love for customer engagement, we have an innovative school in Cox, and a superlative brand in SMU. I think we can make SMU and Dallas a center of excellence in this critical part of marketing. When you think of all the Fortune 500 corporate headquarters here, we have a tremendous laboratory for advancing loyalty."



# RISE AND SHINE

*Photography by Hillsman S. Jackson*



**While most of us are hitting the snooze button on the alarm or sitting down to a warm cup of coffee, members of the SMU rowing team have already run a few miles to warm up and are deep into a half-hour of drills on indoor rowing machines at the team's headquarters in the White Rock Lake boathouse. Around 6:30 a.m., it's time to test the waters. With precisely choreographed movements, the rowers propel the slender crafts back and forth across the lake. When they wrap up around 9 a.m., their days have barely begun. These student-athletes still have a full day of classes ahead.**







# FAMILY MATTERS

SMU law clinic gives fresh start to families in distress

By Patricia Ward

W

When third-year law student May Crockett '17 entered the VanSickle Family Law Clinic program, she expected "to gain practical lawyering experience." What she never anticipated was the life-altering impact her work would have – on her clients and her future.

The high point of her two semesters with the clinic in SMU's Dedman School of Law was handling an adoption from the beginning to a happy ending. The action protected children from a perilous situation, driving home the magnitude of her role as a legal advocate and emotional anchor.

"I didn't realize I would become an integral part of my clients' lives. Whether it is finalizing an adoption or helping them through a difficult divorce, my clients rely on me heavily," Crockett says. "Without the clinic, these clients would have no one to turn to."

SMU's community clinics open doors to legal services for low-income North Texas residents unable to afford representation. One of the newest among 10 clinical programs offered by the Dedman School of Law, the VanSickle Family Law Clinic launched in January 2016 under the direction of Chante Prox. Prior to joining SMU, Prox was managing attorney and

mediator with Barnes Prox Law, PLLC.

"Having built my own practice, I was excited to take that experience and apply it to the challenge of shaping a clinical program from scratch," she says.

Helping families heal lies at the heart of the clinic's mission – and is a cause Prox has embraced throughout her career. She holds bachelor's and master's degrees in social work and started out as a caseworker with Texas Child Protective Services (CPS).

**(ABOVE)** Chante Prox (center), director of the VanSickle Family Law Clinic in SMU's Dedman School of Law, with chiefs Ashley Jones '17 (left) and May Crockett '17.



What she saw there was a revelation for someone who grew up in a stable home.

“Our family wasn’t perfect – no family is – but my parents always made sure I felt safe, secure and loved,” she remembers. “They were my first role models. Thanks to their example, I knew what it takes for a family to be strong and healthy.”

In contrast, many of her cases at CPS involved children whose parents were debilitated by drug abuse and whose grandparents were raising them. Prox later became a champion for those “second-time parents” while serving as a legislative aide for Texas State Senator Royce West. She recommended the “Grandparents Bill” West sponsored to provide financial assistance to grandparents raising their grandchildren to keep them out of the foster care system and preserve their family ties. Tenets of the bill have been adopted in federal kinship care legislation.

In a prophetic twist in Prox’s life, divorce pushed her to take a leap she had been considering for years, and she enrolled in The University of Texas at Austin School of Law. When she moved out of the classroom and into the courtroom as a student attorney, it reinforced her passion for the legal profession and family law. She has been an enthusiastic booster of clinical programs ever since.

Prox says it takes a special breed of attorney – part therapist, part legal ninja – to handle the emotional highs and lows involved with family law proceedings. Things get personal as attorneys navigate the choppy legal waters surrounding some of life’s most stressful changes.

“You are often more than a lawyer assessing and advising clients on their legal rights,” she explains. “Clients frequently come in with a lot of baggage and issues. Acting as an effective advocate for them requires listening, understanding and patience. It’s an area of law that you really have an affinity for or you don’t.”

Student attorneys see the full spectrum of the field when they work in the VanSickle Family Law Clinic, which functions much like a family law firm. The clinic handles divorce, child custody, visitation, paternity, child and spousal support, and adoption proceedings. Cases can include enforcement actions and modifications of

**“The clinic offers a very special social component that is vital to being a successful attorney. From day one, you are given real clients, with real problems, who depend on you to help them. No other internship or law school experience has provided me with this level of real-world client contact and responsibility.”**

**–Ashley Jones ’17**

previously issued court orders.

The demand for the free legal services far outstrips the clinic’s bandwidth. Each semester the case selection process starts with a call for applications, which is posted for only a few days on the clinic’s website. In spring 2016, 150 Dallas-area residents applied and 12 were accepted, with two cases assigned to each of six student attorneys.

While Prox is the attorney of record and sees the proceedings through to their conclusion, students are in the driver’s seat during their clinic commitment. They interview and counsel clients, conduct factual investigations and legal research, prepare court documents and negotiations – including property settlement and custody agreements for divorce actions – and represent clients in court.

Prox serves as a sounding board during weekly one-on-one meetings with students. She also accompanies them to major settlement negotiations and all appearances in the 17 different courts in Dallas County that handle family law issues.

Students embrace the high ethical and professional standards set by the clinic and emphasized by the director. “I’ve been so impressed with the students as they take ownership of their cases, apply my teaching and demonstrate exemplary lawyering,” Prox says. “Their professionalism in dealing with clients is particularly meaningful because our low-income clients often don’t expect to be treated with respect.”

In addition to the cases assigned through the clinic, student attorneys work with

the courts and community legal clinics to provide some assistance to pro se litigants – individuals representing themselves in court. Through this work, they help keep minor policy and procedure issues from clogging courts already swamped with cases.

“Pro se litigants are offered advice on such things as how to dress and given information about where to file and how to conduct themselves in court,” Prox explains. “They won’t be as frustrated if they know what’s going on and what is expected of them in court.”

Student attorney “chiefs” serve as her proxies for addressing students’ day-to-day questions and concerns. In the fall, third-year students Crockett and Ashley Jones ’17 filled the roles. Both were in the first class to participate in the clinic and have completed family law internships.

After receiving her Juris Doctor (JD) in May, Crockett will join a family law firm in Houston. She’s looking forward to lending a legal hand in the Gulf Coast city.

“I will definitely continue doing pro bono work,” she says. “Almost half of the cases that come into the Houston Volunteer Lawyers, the pro bono legal aid arm of the Houston Bar Association, are family law related, so my clinic work has been great preparation.”

Jones also will earn her JD in May and praises the clinical program for adding an unmatched dimension to classroom training.

“The clinic offers a very special social component that is vital to being a successful attorney,” she says. “From day one, you are given real clients, with real problems, who depend on you to help them. No other internship or law school experience has provided me with this level of real-world client contact and responsibility.”

Giving families in distress a fresh start is the ultimate reward of family law practice, she says.

“I had the opportunity to finalize a client’s divorce in court. She was my first client, and I really got to know her and her story,” Jones recalls. “When we were walking out of the courtroom, she had the biggest smile on her face, and she kept thanking me. I realized that as a student attorney, I’m not just getting amazing experience that will prepare me for the rest of my career, but I’m also impacting and changing lives.”

# Gaming The Bard

SMU entrepreneurs mash up classic literature and cheeky card game.

“Nathaniel,  
Joseph,  
Nicholas,  
Philip,  
Walter,  
Sugarsop  
and the rest”

*The Taming of the Shrew*  
IV.i

“Kicky-wicky”

*All's Well That Ends Well*  
II.iii

Actions  
speak louder  
than \_\_\_\_\_.

“A tale told by an idiot”

*Macbeth*  
V.v

“My mother  
weeping,  
my father wailing,  
my sister crying,  
our maid howling,  
our cat wringing  
her hands”

*Two Gentlemen  
of Verona*  
IV.i

“A very good bowler”

*Love's Labour's Lost*  
V.ii

What began as a class project has sparked a two-game winning streak for Tim Cassedy, assistant professor of English, and former students Chelsea Grogan '15, Jenna Peck '15 and Kate Petsche '15. They invented *Dick: A Card Game Based on the Novel by Herman Melville* and *Bards Dispense Profanity*. Patterned on the popular *Cards Against Humanity* games, their “fill-in-the-blank” challenges invite players to complete a phrase with language and imagery from *Moby-Dick* and Shakespeare's plays for humorous, often ribald, results.

The team launched Why So Ever – their do-it-yourself enterprise – in online collaborative documents by drafting prompts like “I'm sorry, this table is reserved for \_\_\_\_\_” and mining the texts for such nuggets as “a robustious periwig-pated fellow” (*Hamlet*). They printed the cards themselves, cut them out on a hand-cranked device and stockpiled inventory in spare corners of their homes.

After selling several thousand copies, they scaled up and invested in professional printing and rented a storage locker. The games are available at the Barnes & Noble SMU Bookstore, Amazon and their company's website, [whysoever.com](http://whysoever.com), where they also offer notecards, T-shirts and temporary tattoos.

“It might be fairly common for a professor in engineering or the sciences to take an idea to market, but it is absolutely not something I expected to happen from where I sit in the English Department,” Cassedy says.

**Watch video of Cassedy and company playing around with language:**  
[smu.edu/mag17bard](http://smu.edu/mag17bard).



**GAME ON!** Co-creators (from left) Jenna Peck '15, Tim Cassedy and Kate Petsche '15 teach graduate student Hunter Quinn the finer points of *Bards Dispense Profanity*.





## Rock-solid Talent

Putting together the right pieces to create the visually stunning *Inua*, a first-person 3D single-player video game, became an epic quest for its makers, the Betrayal Games team from Cohort 22 of SMU's Guildhall. It took six months to work through a tangle of technical challenges and bring blockbuster graphics to life on a shoestring budget. The students' passion and perseverance paid off with a first place win for "Best Visuals" at the 2016 Intel® University Games Showcase. Learn more about *Inua* and see the game in action at [smu.edu/mag17inua](http://smu.edu/mag17inua).





## WHAT'S NEW WITH YOU?

New job? New baby? Share news about your career, family and adventures with the SMU community in the Alumni section of *SMU Magazine*. Submit your news online at [smu.edu/submitanote](http://smu.edu/submitanote) or email [smumag@smu.edu](mailto:smumag@smu.edu). Deadline for the fall 2017 issue is June 2, 2017.

### 54

**William C. Roberts, M.D.**, executive director of the Baylor Heart and Vascular Institute, was awarded the 2016 Lifetime Achievement Award by the American College of Cardiology (ACC) for his contributions to the cardiovascular profession. The award, which is the highest recognition bestowed by the ACC, honors Roberts' outstanding work in cardiac pathology and recognizes him as a role model through his service, research and teaching. He has served as editor-in-chief of *The American Journal of Cardiology* and *Baylor University Medical Center Proceedings* and on the editorial boards of nearly three dozen cardiology publications.

River Park. Thomas has received numerous honors, including the Kessler Award for improving the quality of life in Dallas and the Award of Excellence in Community Service from the Dallas Historical Society. She also has been recognized by SMU with the Distinguished Alumni Award in 1988 and the 2014 J. Erik Jonsson Ethics Award in recognition of her role as an innovative champion of urban transformation.

### 65

**Windle Turley**, founder of the Turley Law Firm, was honored with the Award for Private Practice by Dedman School of Law at its 2016 Distinguished Alumni Awards gala. As a young attorney he challenged a Texas law that allowed unwed fathers to avoid child support obligations, arguing the case before the U.S. Supreme Court,

### 57

**Gary Jackson** has been elected to the U.S. Army Officer Candidate School Alumni Association board of directors. He retired from the U.S. Army Reserve in 1987 and has practiced law in state and federal trial, appellate and bankruptcy courts in Texas and several other states since 1974.



### 58

**Gail Griffin Thomas** has retired as CEO and president of The Trinity Trust after two decades of service to the Dallas community. During her tenure, The Trinity Trust raised \$105 million for projects in the Trinity River corridor, including the recent \$50 million donation for the Trinity

## Class of 1967 50-YEAR REUNION MAY 19-20, 2017

Save the date for a once-in-a-lifetime reunion weekend experience!

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Questions? Call 1-800-766-4371 or email [reunionyear@smu.edu](mailto:reunionyear@smu.edu).



# Celebrating Distinguished Alumni, Emerging Leader

## Philanthropic, civic and business leaders

received SMU's Distinguished Alumni Award, the highest honor the University bestows upon its graduates, on November 3. In addition, the founder of a revolutionary men's clothing company received the University's Emerging Leader Award, which recognizes the outstanding achievements of an alumnus or alumna who has graduated in the last 15 years.

## 2016 DISTINGUISHED ALUMNI

**Sarah Fullinwider Perot '83**, a graduate of SMU with a B.A. in broadcast journalism, is currently the president of the Sarah and Ross Perot, Jr. Foundation, which focuses on education and basic human need. She serves on the SMU Board of Trustees as well as the executive boards of the Meadows School of the Arts, Dedman College of Humanities and Sciences and the Tower Center for Political Studies. Perot's local contributions to the community include fundraising efforts for the AT&T Performing Arts Center and the Dallas Symphony and serving as chair of The Sweetheart Ball. Her commitments were honored with the TACA Silver Cup Award and a nomination for Texan of the Year. Nationally, she is a trustee with the Blair House Restoration Fund in Washington, D.C. Perot recently concluded her term as vice chair for The Global Fund for Children, directing micro-grants in education and safety benefiting more than a million vulnerable children in 70-plus countries.

**John C. Tolleson '70**, a nationally recognized leader in financial services, began his career in banking while an undergraduate at SMU. He joined MBank Dallas and later became president and CEO of MBank Austin. Tolleson returned to Dallas as head of retail banking and marketing of MCorp, the predecessor of First USA, which became the nation's second-largest independent credit card bank. In 1997, he sold First USA to Bank One and founded Tolleson Wealth Management where he is chairman and CEO. He has served as an SMU trustee, chairman of the Cox Executive



SMU honored 2016 Distinguished Alumni Award recipients (from left) Richard W. Weekley '67, John C. Tolleson '70, Sarah Fullinwider Perot '83 and Emerging Leader Award winner Kevin Lavelle '08 at the annual awards ceremony and dinner during SMU Homecoming Weekend.

Board, chairman of the endowment Investment Committee and is a longtime sponsor of the Tate Lecture Series. He was the recipient of the Cox School's Distinguished Alumni Award in 1996 and the Mustang Award in 2012. Tolleson serves on the boards of Southwestern Medical Foundation, Baylor Healthcare System Foundation and is a Laureate of the Dallas Business Hall of Fame.

**Richard W. Weekley '67** is a real estate magnate, U.S. Navy veteran and tireless worker for civil justice reform. After graduating from SMU with a B.A. in economics, Weekley became a naval officer aboard the USS Fletcher, serving in Vietnam. After leaving the service, Weekley founded the real estate brokerage and development firms Weekley Properties and Weekley Development Company in 1973. Three years later, he co-founded David Weekley Homes, the largest privately owned homebuilder in the United States, two-time National Homebuilder of the Year and listed 10 times as one of *Fortune's* 100 Best Companies to Work For. He is the volunteer co-founder, chairman and CEO of Texans for Lawsuit Reform. He also serves or served on the board of directors for numerous philanthropic organizations, including the Greater Houston Partnership, the Metropolitan YMCA, the Dallas

Federal Reserve Board and Texas for Education Reform. Weekley has been called a "giant in Texas" and, in 2013, the Texas Business Leadership Council named its annual award the Richard W. Weekley Public Policy Leadership Award.

## 2016 EMERGING LEADER

**Kevin Lavelle '08** received a B.S. in engineering management from SMU. After graduation Lavelle worked for Hunt Consolidated, Inc., and for the consulting firm Oliver Wyman. In 2012, he founded Mizzen+Main, a clothing company that introduced advanced performance fabrics to traditional menswear. As the company's CEO, Lavelle has attracted an influential and loyal customer base across nearly every major professional sports league. The brand is featured in more than 200 retail locations in 40 states. He has been recognized as the 2016 Ernst & Young Entrepreneur of the Year Regional Winner. Lavelle gives back to the veteran community through Mizzen+Main's partnerships with the Navy SEAL Foundation, the Travis Manion Foundation and 31 Heroes. He is the founding curator of the World Economic Forum's Dallas Global Shapers and also is involved with KIPP Young Professionals and the SMU Young Alumni Board.



which held the Texas law unconstitutional. He helped pioneer video and demonstrative evidence in the courtroom. As an expert in tort litigation, he has a reputation for challenging companies to make safer products. In addition, he has advocated for hundreds of child abuse victims.

## 68

**Jim Burnham**, CEO at the Law Offices of Jim Burnham, was selected for inclusion in *The Dallas 500*, a *D Magazine* publication of Dallas-Fort Worth's 500 most powerful business leaders. **Winston (Wink) Clark** was voted the 2015-16 Outstanding Male Teacher of the Year by students at Bushland High School, Bushland, TX, where he has taught world geography, AP human geography, world history and U.S. history. **Sharon Henkel Dodson and Richard Ollman** were married in Houston on April 16, 2016. They were pinned while attending SMU, but went their separate ways before reconnecting at their 45-year class reunion. Dozens of SMU friends attended their garden wedding in Houston. **D. Franklin (Frank) Moore, Jr.** has retired after 43 years as an attorney. He spent 26 years in the legal department of what is now known as InterContinental Hotels Group, one of the world's largest hotel companies. He and Ann, his wife of 44 years, enjoy maintaining their property north of Atlanta as a wildlife habitat.

## 69

**James O'Mara**, a surgeon with Mississippi Sports Medicine and Orthopaedic Center, was named 2016 Mississippi Sports Medicine Person of the Year.

## 70

**George Tobolowsky** received a Distinguished Service Award from the Hillcrest High School Alumni Association in Dallas. He was honored for carving out a distinguished career in tax law and business while nurturing his artistic talents. His abstract metal sculptures have been featured in solo and group shows and won numerous awards. In 2015 he

donated the sculpture "Surfing the Warehouse" to the high school.

## 71

**Gerry Hudnall Brewer** and her husband, David, attended the induction of fellow Mustang and football great **Eric Dickerson '84** into the Cotton Bowl Hall of Fame in April 2016. **Judith O'Neil McNair** is "thrilled" to welcome grandson **Kevin Thomas McNair '20** to the Mustang family. In the fall she joined the first-year student at SMU football games. **Thomas Miller** retired last year as music director at Victor Valley College in Victorville, CA, where he had been a professor since 1976. The college presented two concerts in celebration of his inspirational teaching, dedication to his students and passion for the arts during his four-decade academic career.

## 72

**Jack W. Lunsford** has been named president and CEO of the Arizona Small Business Association. He currently chairs

the Arizona Investment Council and serves on the Arizona Bioscience Roadmap Steering Committee and the board of the Arizona Highway Users Association. He recently was named a life member of the Luke Air Force Base Blue Blazers for his longtime support.

## 73

**Janice Huie** retired as bishop of the Houston-based Texas Annual Conference of the United Methodist Church. She was the first woman to lead the jurisdiction of 671 congregations and more than 300,000 members. Among her accomplishments is the creation of programs designed to attract young people to the ministry, including a summer camp for high school students interested in the ministry and a leadership program for newly minted clergy. **Charmaine Locke** and husband James Surls, a former SMU faculty member, exhibited their artwork at the Colorado Springs Fine Arts Center. She interweaves the feminine spirit with nature in her sculptures and works on paper. His large-scale sculptures reside

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[smu.edu/mustangsgiveback](http://smu.edu/mustangsgiveback)



in the permanent collections of such museums as the Whitney Museum of American Art, the Guggenheim and the Smithsonian. **James C. Morriss**, an attorney with Thompson & Knight LLP in Austin, was recognized for his expertise in environmental law in the 2016 *Who's Who Legal 100*. **Stephen Tobolowsky** made numerous television appearances in 2016, including recurring roles on the series "Silicon Valley" on HBO and "The Goldbergs" on ABC. He is currently featured in the reboot of "One Day at a Time," now streaming on Netflix. **Phillip Virden** was named a "Community Hero" in Lake City, CO, by the *Go to Guide*. His 40-year-old cinema, the Mountaineer Movie Theatre, was named 2016 Business of the Year by the Lake City/Hinsdale County Chamber of Commerce. He and his wife, **Carolyn Virden '74**, have made Lake City their family's home since 1975.

74

**J. Paul Holcomb** was reappointed Poet Laureate of Lewisville, TX. During his first term, he wrote several original works, including commemorations of Lewisville's 90th and 91st birthdays. He has published 235 poems and has been a member of the Poetry Society of Texas since 1984, serving as president 1999–2002. **Billie Ida Williamson**, who served as a senior assurance partner and the Americas' inclusiveness officer of Ernst & Young LLP until her retirement in 2011, was honored with a 2016 Distinguished Alumni Award by SMU's Cox School of Business. **Patrick Yack** has been named executive director of the Florida Public Broadcasting Service, the association of public broadcasters in Florida.

75

**Mike Lynn** of the boutique Texas litigation firm Lynn Pinker Cox & Hurst, has been named to "Best Lawyers in America" in 2016. Previously, he was recognized as a "Litigation Star" and one of the "2015 Top 100 Trial Lawyers in America" by Benchmark Litigation. **James W. McKellar** (J.D. '78), an attorney with Thompson &

Knight LLP in Dallas, was named to *Best Lawyers in America 2017*. **Steve Stein** (J.D. '78), partner, Thompson & Knight LLP, was named to *Intellectual Asset Management* magazine's 2016 "Patent 1000 – The World's Leading Patent Practitioners," for delivering top-quality patent services in the litigation and transaction categories.

76

**Raylan Loggins** graduated from Harvard University with a master of liberal arts degree in management. He resides in Dallas with his wife, Cathy.

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**Mary Brooke Casad** has revised *Bluebonnet of the Texas Hill Country*, the first title in her nine-book Bluebonnet Armadillo adventure series for children. She resides in Sulphur Springs, TX, and is a teaching artist with Young Audiences of Northeast Texas. **Paul Corley** (J.D., M.B.A. '77), an attorney with Thompson & Knight LLP in Dallas, was recognized for his expertise in banking law in the 2016 *Who's Who Legal 100*. **Richard O. Faulk**, a nationally recognized environmental law litigator, is a partner with Alexander Dubose Jefferson & Townsend, LLP, and splits his time between Houston and Washington, D.C. **Cleve Hardman** has been named to the board of directors for the National Association of State Outdoor Recreation Liaison Officers (NASORLO). **Tim Seibles**, professor of English at Old Dominion University and a nationally lauded poet, has been appointed Poet Laureate of Virginia. His book *Fast Animal* was nominated for a National Book Award in 2012.

78

**Larry Johnson** serves as CEO of Dallas-based Fogo de Chão, a high-end Brazilian steakhouse chain, which recently opened an 8,500-square-foot restaurant in Dallas' Uptown neighborhood, with plans for a new Plano location this year.

## PRECIOUS PONIES



**Quinn Esther Armstrong**, born April 19, 2016, is the daughter of Lee Batson Armstrong '05 and Micah Armstrong.



**Landon William Bonilla**, born June 18, 2016, is the son of Kimberly Peabody Bonilla '10 and William Bonilla '08 and the grandson of Martha Cravens Bonilla '76 and William David Bonilla, Jr. '76.



**Bowen Robert Bridges** and **Bristol Kay Bridges**, born June 13, 2015, are the children of Kelly Hair Bridges '04 and Drew Bridges.



**Madison Grace Cangemi** and **Evelyn Jean Cangemi**, born May 31, 2015, are the daughters of Lauren Cangemi '04 and Peter Cangemi.



## Mustang's hoop dreams come true in the NBA front office

**What's it like to be at the center of 1.3 million ecstatic fans?** SMU alumnus Trent Redden '06, assistant general manager of the Cleveland Cavaliers, was in the thick of the record-breaking parade crowd celebrating the team's National Basketball Association championship in June. The Cavaliers beat the Golden State Warriors, 93-89, lifting the legendary "Cleveland sports curse," a 52-year title drought for the city's professional teams.

"There may be other championships, but this moment can never be replicated," Redden says. "Some people might think sports don't matter, but when you see how happy the city is, you know they matter. And I feel so lucky to be a small part of it."

As assistant GM, Redden plays a key role in shaping the No. 1 team. He's involved in trades and hiring, including coaches and players, and free agencies. However, his primary focus is on professional and college scouting, so he's on the road 20 days a month, checking out talent across the United States and scouring Europe for prospects.

For six of his 10 years in the NBA, he has worked with superstar LeBron James, who famously returned to Cleveland from Miami in 2014 with a future championship in mind.

Redden's path to professional sports started at SMU. He grew up in Portland, Oregon, where he excelled in the classroom. When it was time to select a university, the choice was easy.

"I had other opportunities, but SMU bet on me on a level that no one else did by giving me a President's Scholarship," he says.

While earning bachelor's degrees in accounting and public policy, he had internships with two powerhouses: Haynes and Boone, an international corporate law firm co-founded by SMU alumnus and board chair Michael M. Boone '63, '67, and KPMG, a global accounting services company.

"They were great experiences, and I learned a lot," he says. "And they helped me focus on what I wanted to do after SMU."

He set his sights on the NBA. Basketball was a game he loved and played. He was a walk-on at SMU, joining the Mustangs for two seasons, 2003-2005. After graduating *magna cum laude*, he applied for a paid basketball operations internship with the Cavaliers. He interviewed three times before he was hired in 2006.

"If I had known what I was up against, I might not have pursued it," he jokes. "We never advertise the positions, and we get 300 to 400 résumés each year from very qualified people."

By his own admission, he's living the dream. "I'm so fortunate. I get to do something that I enjoy every day."

Now he is helping the next generation of Mustangs realize their big-league aspirations through the Trent D. Redden Endowed President's Scholarship.

"The University thought enough of me to make the commitment of a President's Scholarship, and I will always be grateful and indebted," he says. "It's my way of thanking SMU for the scholarship and a great education."



Trent Redden '06 in the locker room with the Larry O'Brien Trophy after the Cleveland Cavaliers won the NBA championship on June 19.

79

**Bob Kilgore** (J.D. '82) has been honored by *Texas Super Lawyers* and *Best Lawyers in America* in the area of Labor and Employment Law (Management). **Michael Merriman**, CEO of Financial Holding Corporation (FHC), a privately held financial services holding company in Kansas City, MO, received a 2016 Distinguished Alumni Award from SMU's Cox School of Business. **John Anthony Santa Maria Otazua** (M.B.A. '81) serves as CEO of Coca-Cola FEMSA, the largest public bottler of Coca-Cola products in the world, encompassing franchise territories in 10 countries across Latin America and Asia, with over 100,000 associates operating 63 bottling plants and 327 distribution centers globally. He received a 2016 Distinguished Alumni Award from SMU's Cox School of Business.

80

**Sue Lowell Gallion** is the author of the children's book *Pig Meets Pug* (Beach Lane Books/Simon & Schuster, 2016). Now in its second printing, the book – illustrated by Joyce Wan – earned a starred review in *Publisher's Weekly* and was selected for the Society Of Illustrators 2016 Original Art Show, which showcases the year's best children's picture books. Another adventure, *Pug and Pig Trick or Treat*, also illustrated by Wan, will be released in July 2017. Gallion's writing career dates to her years at SMU, where she was news editor of *The Daily Campus*, chair of the Women's Symposium, Alpha Delta Pi officer and recipient of SMU's "M" Award. **Marcy Gregg** has returned to her true passion, studio art, following a long recovery from a coma, a near-fatal complication suffered during the delivery of her third child, and subsequent memory loss. She returned to the studio full time in 2006, and her distinctive abstract paintings are represented by several galleries. She and her family live in Charlotte, NC. **Elisa Maloff Reiter** (J.D. '83) received the Spirit of Compassion Award from Family Compass, a nonprofit offering mentoring and education programs for at-risk families, in April 2016. She helped raise more than \$350,000 for the agency during her tenure on its board of



directors. She is board certified in family law by the Texas Board of Legal Specialization. She also recently completed her second three-year term on the board of directors of the Texas Board of Legal Specialization. Her husband, Steve Reiter, is executive director of advisory services for Ernst & Young. **Margaret Tyson** was named pastor of Ironton Quinn Chapel AME Church in Ironton, Ohio. She also serves as pastor of Allen Chapel AME in Portsmouth, Ohio.

## 81

**Len Bourland** has published a humorous memoir, *Normal's Just a Cycle on a Washing Machine*, based on many of her award-winning newspaper columns. **John Culberson**, an eight-term member of the U.S. House of Representatives from Houston, serves on the House Appropriations Committee and chairs the subcommittee on commerce, justice and science.

**Ed Housewright** explores the impact of a longtime high school football coach on the lives of scores of young men he coached and mentored in the book *Beyond Just Win: A Profile of G.A. Moore, Texas High School Football's No. 1 Coach*, which is available on Amazon. **René Moreno** will direct *Native Gardens* at WaterTower Theatre in June. He directed *Outside Mullingar* during the 2015-16 season. The Dallas native has acted on and off Broadway and has directed numerous regional theatre productions. An artistic associate with Shakespeare Dallas, he directed *The Tempest* for the 2016 Shakespeare in the Park season. He is a member of the Stage Directors and Choreographers Society and an affiliated artist with Oklahoma City Repertory Theater. **Elizabeth Holzhall Richard** (J.D. '84) was sworn in as U.S. ambassador to Lebanon in June. She has been with the Foreign Service for more than three decades and served in some of the world's hot spots, including Afghanistan, Pakistan and Yemen. Before serving in Lebanon, she was deputy assistant secretary and the coordinator for foreign assistance to the Near East in the State Department's Bureau of Near Eastern Affairs. **Bob Smith** is the author of *Sometimes Lonely, Never Alone*, a coming-of-age story about a high school student who loses his parents, forcing him to take on the adult responsibility of

running the family ranch and all the challenges that entails. The book is sold at bookstores and online at Amazon, Apple iTunes Store, Barnes & Noble and Kobo.

**Regina Taylor**, award-winning director and playwright and an Emmy-winning actress, received the Career Achievement Award at the 52nd Chicago International Television Awards in April. She is an artistic associate with Goodman Theatre in Chicago and a Residency Five playwright with Signature Theatre in New York City.

## 83

**Michael Carter** and daughter Michelle Carter served as grand marshals of the 2016 SMU Homecoming Parade. Michael won the silver medal in the shot put in the 1984 Olympics in Los Angeles, and 32 years later, Michelle made history in the 2016 Rio Olympics as the first U.S. woman to win the gold medal in the shot put. A Dallas native, Michael played football for the Mustangs in 1981 and 1982. He took first place in shot put and helped SMU win the NCAA Men's Indoor National Championship in 1983. He went on to play in the National Football League, spending his entire career with the San Francisco 49ers, 1984-1992. He is the only athlete to have won a silver Olympic medal and a Super Bowl XIX ring within a 12-month period. He won a total of three Super Bowl rings with the 49ers and was a three-time Pro Bowl selection. **Antonio O. Garza, Jr.** has been named a National Association of Corporate Directors Governance and Board Leadership Fellow. Ambassador Garza serves as counsel in the Mexico City office of White and Case LLP, one of the world's leading global law firms, and is a member of the SMU Board of Trustees.

## 84

**Eric Dickerson**, who ran for 124 yards in SMU's win over Pittsburgh in the 1983 Cotton Bowl, was inducted into the Cotton Bowl Hall of Fame in April 2016. **Charlinda Davis Gray**, CPA, CPM, was promoted to senior vice president-retail management and accounting at Lincoln Property Company in Dallas. Her son, **Parker Davis Gray '16**, earned a bachelor's

## PRECIOUS PONIES



**Clara Grace Corrigan**, born October 14, 2015, is the daughter of Sarah Claire Corrigan '07 and Leo Corrigan, IV '06. She is the granddaughter of Susan Bentsen Corrigan '78 and the great-granddaughter of the late Leo Corrigan, Jr. '48.



**Alexandra Marie Dilley**, born March 8, 2016, is the daughter of Erica Peterson Dilley '05 and Chris Dilley.



**Baker Sterling Faubel**, born August 8, 2016, is the daughter of Sterling Hays Faubel '14 and Adrian Faubel and the granddaughter of Maryanne Glawe Faubel '80 and Craig Faubel.



**Harper Elizabeth Hansen**, born April 7, 2016, is the daughter of Whitney Nichols Hansen '08 and Stephen Hansen '13. She is the granddaughter of Stuart Nichols '74 and the niece of Andrew Nichols '05.

degree in theatre from SMU's Meadows School of the Arts. **Randy Laser** is vice president of airline strategy at AirFacts, Inc., and is based in Ft. Lauderdale, FL. **Paula Rundell** is executive director of operations at The Cooper Institute in Dallas, globally recognized for health and fitness training for a wide range of clients.

## 85

**Christine Roberts**, an attorney whose specialty is intellectual property, was named to the "Los Angeles Women Leaders in Law for 2016" by Martindale Hubbell and American Law Media for the fourth consecutive year.

## 86

**Jim Baldwin** was honored by Dedman School of Law with the Award for Corporate Service at the 2016 Distinguished Alumni Awards gala. As executive vice president and general counsel for Dr Pepper Snapple Group, he has played a key strategic role in the company's major acquisitions and restructuring and was

involved in the DPS Group's spin-off from London-based Cadbury Schweppes PLC as a publicly traded company in 2008. **Eduardo Brittingham** is CEO and founder of Tu Familia, a mobile solutions company focused on the Latino experience. **Cornell Menking** serves as associate provost for International and Border Programs at New Mexico State University in Las Cruces, New Mexico. He and wife Mona have two children, Cornell Iraj (A.J.) and Aryana Clare.

## 87

**Sean T. Higgins** has been named senior vice president of government affairs and business development by Las Vegas-based Golden Entertainment, Inc. **Kurt Kroese**, a cyclist and trial lawyer, played for the Taco Giro squad during the 2015-16 winter baseball season, batting .429 in the Liga de Primera Fuerza in Tucson, AZ.

## 88

**Susan Cancelosi**, an associate professor at Wayne State University Law School,

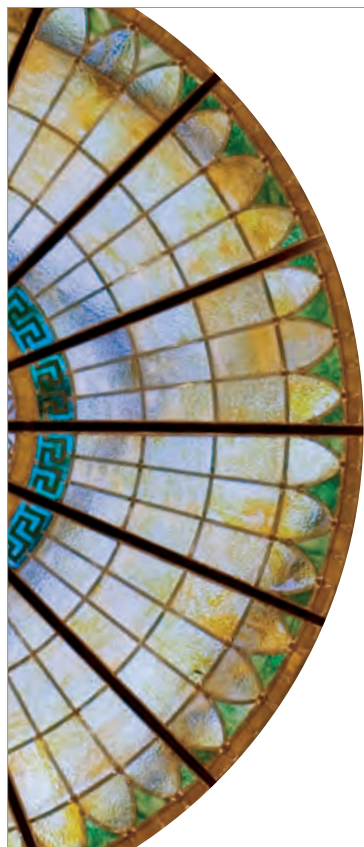
received the Donald H. Gordon Award for Excellence in Teaching at the 2016 Treasure of Detroit April 21. The annual event recognizes those who have made a lasting contribution to the practice of law. **Lester Keliher** joined Texas Capital Bank and is responsible for its energy, syndicated finance and financial institutions businesses. **Clayton Oliphint** (D.M. '96) and his sister, **Mary Brooke Casad '77**, are co-authors of *The Basics*, a new Bible study series that focuses on Christian identity, practice and service. *The Basics*, available now through Abingdon Press, comprises three studies that can be covered separately or sequentially as a 12-week course on the basics of Christian living.

## 89

**Michael Grauer**, associate director for curatorial affairs/curator of art and western heritage at the Panhandle-Plains Historical Museum in Canyon, TX, has written *Rounded Up in Glory: Frank Reaugh, Texas Renaissance Man* (UNT Press, 2016), a biography of "the dean of Texas artists" who founded the Dallas Art Society and was a central figure in the influential Dallas and Oak Cliff art movements. **Jeff Jones** was promoted to vice president of W.M. Jones & Company Insurance. He recently completed a three-year term as vice president of the Houston Livestock Show and Rodeo, which supports education and facilitates best agricultural practices. **William Koch** serves as chairman of Hawthorne Global Aviation Services in Dallas. **Thomas B. Walsh**, an attorney with Fish & Richardson in Dallas, was named to the "2016 Best Lawyers in Dallas" list in *D Magazine*.

## 90

**Joseph Conger** was profiled in *Playbill* among "21 people who make Broadway happen" in coverage leading up to the annual Tony Awards in June. He earned a degree in dance from SMU before performing with professional ballet and modern dance companies. While working with a ballet company, he was sidelined by a back injury. After undergoing physical therapy, he "fell in love with that kind of work" and



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went on to earn a doctorate in physical therapy in 2012. Among his clients are numerous Broadway dancers and performers. **Courtland Gray** serves as chief operating officer of Peavey Electronics, a music company with numerous industry firsts and over 200 patents to its credit.

**Theodore (Ted) Kolman**, CMI, serves as executive vice president and chief operating officer of Merit Advisors, LLC, in Gainesville, Texas. **Kay Roska**, an attorney in the Dallas office of Thompson & Knight LLP, has been named to *Best Lawyers in America 2017*. **Jeffrey E. Shokler**, assistant director for advising technology and assessment at the University of Wisconsin-Madison, received a 2016 Administrative Improvement Award for the Advising Gateway Project. The award recognizes outstanding achievement in improving the quality and effectiveness of administrative services at the university.

91

**Rena Bitter** was named ambassador to the Lao People's Democratic Republic in May 2016. She is a career member of the Foreign Service, class of Minister-Counselor, and previously served as consul general at the U.S. Consulate General in Ho Chi Minh City, Vietnam, 2013-16. She also held posts at the U.S. embassies in Amman, Jordan, and in London, and served in Colombia and Mexico. **Jim Contardi** has been named CEO of ARCOM, a leader in architectural, engineering and construction (AEC) software solutions that integrate building specification content. **Kimberly Grigsby** already has a string of hit productions to her credit, and she's Broadway-bound again. She serves as music director and provides vocal arrangements for the musical *Amélie*, slated to make its Broadway debut this spring. **Jeff Roberts** is the new director of client services for Augustine, a California-based integrated marketing agency that has expanded to Dallas to serve Texas-based clients.

92

**Lauren Graham** reprised her role as fast-talking Lorelai Gilmore on the Netflix hit miniseries, "The Gilmore Girls: A Year

in the Life," and published her second book, *Talking as Fast as I Can: From Gilmore Girls to Gilmore Girls*, a collection of essays that includes behind-the-scenes dispatches from the sets of the original "Gilmore Girls" series and the revival as well as her reflections on life, love and working as a woman in Hollywood.

93

**J. Lee Grable, Jr. and Wei Wei Jeang**, attorneys with Grable Martin Fulton PLLC in Dallas, leverage technology to provide quality, cost-effective legal services to clients in their innovative practice. **Greg Hill** (M.L.A. '97) has been awarded a 2016 Distinguished Teacher Award, K-12, from the National Council for Geographic Education. The award recognizes excellence in teaching, mentoring, research, instructional design and service. He is a teacher at John Horn High School in Mesquite, TX.

94

**Daniel Brosey** has been named vice president of marketing at Green Brick Partners, a Dallas-based residential land development and home building company. **Jill Cox** has published her first novel, *The Bridge*, about a college junior who studies in France. The setting for her story is inspired by her experience as an SMU-in-Paris student in spring 1993. Her book is available from Amazon and her website, [jillcoxbooks.com](http://jillcoxbooks.com). **Jack Ingram** released *Midnight Motel*, his first new release in seven years and his debut with label Rounder Records. One reviewer described it as "not just an album; it is an experience." Recorded live at Austin's Arlyn Studios, it features his original songs and witty banter with band mates between tracks. **Tasha Franklin Johnson**, an educational strategist, has opened an educational consulting firm, Young Minds Unlimited LLC, in the Baltimore-Washington, D.C., metropolitan area. **Joe Milazzo** has published his second book, and debut volume of poetry, *The Habiliments* (Apostrophe Books). More information about the book is available on his website, [slowstudies.net/jmilazzo/](http://slowstudies.net/jmilazzo/).

## PRECIOUS PONIES



**Allison Brooke Romo**, born June 23, 2016, is the daughter of Ashley Bonilla Romo '06 and Jerad Romo '06 and the granddaughter of Martha Cravens Bonilla '76 and William David Bonilla, Jr. '76.



**Louise Virden Ross**, born July 18, 2015, is the daughter of Christin Siems Ross '08 and Nathan Ross and the granddaughter of Margi Facchini Siems '87 and Thomas F. Siems '85, '91.



**Ford Michael Simmonds and Sloane Katherine Simmonds**, born January 15, 2015, are the children of Catalina Aguirre Simmonds '07 and Zac Simmonds '05.



**Ashton Clark Tobin**, born June 30, 2016, is the son of Jennifer Clark Tobin '98, '01 and Aaron Tobin '00.

Submit your Precious Ponies to [smumag@smu.edu](mailto:smumag@smu.edu). Please send image files at the largest size with the names and class years of alumni parents (and grandparents) and your child's name and birthdate. Photographs will be published as space allows.



**Jennifer Pallanich** of Houston and her brother **Jason Pallanich '99** (a.k.a. Baltimore Russell) of New York City have co-authored *Awakening*, the first book in their Children of the Solstice series. They worked on the superhero story about a band of misfits united to thwart a deadly prophecy for two years. The book is available on Amazon.

## 95

**A. Shonn Brown** (J.D. '98), a partner with Lynn Pinker Cox & Hurst, garnered accolades in 2016 as a distinguished attorney, business leader and alumna. In August, she was selected by the *Dallas Business Journal* as a "Women in Business" honoree. She also was named to the 2016 lists of "Top 50 Women Texas Super Lawyers" and "Top 100 DFW Super Lawyers" by Super Lawyers rating service. In February, she received the Emerging Leader Award from Dedman School of Law at its 2016 Distinguished Alumni Awards gala. She has served her alma mater on the SMU Alumni Board, as an SMU Dedman Law Alumni Community Fellow for the Inns of Court Program and as a mentor with the Mustang Exchange Flash Mentorship Program. In the community she serves as a trustee of the Dallas Museum of Art and The Lamplighter School and as a director of the Dallas Women's Foundation, the Dallas Bar Association, Big Thought and Dallas Black Dance Theatre. **Amy Craig Wagliardo** (M.A., M.B.A. '01) is executive director for the Gorton Community Center in Lake Forest, IL. A native of Indianapolis, and a longtime Texas resident, she lives in Lake Bluff, IL, with husband **Sam Wagliardo III '96, '07** and sons Luke and Adam.

## 96

**Ian Derrer**, known for his wide-ranging background as a vocalist, stage director and administrator, was appointed general director of the Kentucky Opera in Louisville. He previously served as artistic administrator for the Dallas Opera and rehearsal and music coordinator for the New York City Opera. In addition, he held numerous

positions with the Lyric Opera of Chicago and was rehearsal director for the Santa Fe Opera. He has been passionate about opera since his childhood in Charlotte, NC, where he sang in the children's chorus with what is now Opera Carolina. He is looking forward to building on the Kentucky Opera's rich tradition of bringing opera to audiences throughout the region.

**David Parr** completed a Ph.D. in geographic information science at Texas State University in August 2015 and is an assistant professor of geospatial sciences in the Department of Earth and Atmospheric Sciences at Metropolitan State University in Denver. **Deborah Trevino Seghers** received a Ph.D. in public health from The University of Texas Health Science Center at Houston on May 14, 2016. She previously earned a master's degree in public health from Johns Hopkins University. She is married to Dr. Victor Seghers and has three children.

## 97

**Jennifer Hill** showed ocean-inspired ceramic pieces at Brookhaven College's Studio Gallery in fall 2016 and as part of Big Medium's East Austin Studio Tour in Austin in November. **Chris Schwegmann** of Lynn Pinker Cox & Hurst, a boutique Texas litigation firm, has been named by *D Magazine* as one of the "Best Lawyers in Dallas: Intellectual Property" for 2015 and 2016.

## 98

**Tim W. Jackson** has published his second novel, *Blacktip Island*, a comedic tale of quirky Caribbean characters inspired by his 15 years as a boat captain and scuba instructor in the Cayman Islands. The book is available from Amazon and at bookstores nationwide. **Bob F. Johnson**, principal of CapGemini, was named board chair of New Hope Enterprises, a job-skills readiness program in Atlanta. **Tonya Parker**, judge of the 116th Civil District Court in Dallas County since 2004, was elected by her judicial colleagues to serve as presiding judge of the Dallas County Civil District Courts and is past president

of the Texas Association of District Judges. She spoke at the "Looking Beyond the Horizon: Black Excellence in Higher Education" conference at SMU in April, which focused on mentoring, poverty and youth, and transforming the higher education experience for African-American students. **Sharon K. Snowton** has been nominated for two awards: the national 2017 LifeChanger of the Year Award and the Outstanding Teaching of the Humanities Award by Humanities Texas. She is a bilingual education teacher in the Cedar Hill, TX, school district, and recently celebrated her 25th year as an educator.

## 99

**Amy Acker** wrapped up her stint as Root on the television series "Person of Interest" before appearing at Fan Expo Dallas in June. Last year was a busy one for the actress, who starred in "A Nutcracker Christmas" on the Hallmark Channel and appeared in the series "Con Man" and "McGyver." **Reggie Dupard** offered students from Garland schools a taste of University life with immersion tours of the SMU campus. The tour included presentations by world-renowned paleontologist Louis Jacobs and Head Football Coach Chad Morris. Dupard, who played five seasons in the NFL, was an All-American running back while at SMU in the 1980s and the only player in school history to rush for over 1,000 yards in three consecutive seasons. He is still the school's second-leading rusher. After his professional football career, he returned to SMU to complete his degree. **Ashley Mason**, vice president, employee benefits, has been named an employee shareholder with Holmes Murphy insurance brokerage. **Artemis Pehdani** stars in "Son of Zorn," a live-action/animated comedy series on Fox. She plays Linda, "the quietly bemused boss" of the title character. The busy actress also appears as Vice President Susan Ross on the ABC hit series "Scandal." **Craig Wilson**, executive managing director, Cushman & Wakefield Inc., was named to the *Dallas Business Journal's* "40 Under 40" list of accomplished business and community leaders.



## 00

**Nathan Allen**, who co-founded The House Theatre of Chicago and serves as artistic director, is the writer and director of "Death and Harry Houdini." Featuring magic and original music, the play previously ran to sold-out houses in Miami and Chicago. Due to popular demand, The House extended the play's summer run.

**Pamela Arora**, senior vice president and chief information officer for Children's Health, was named the 2016 John E. Gall Jr. CIO of the Year. Under her leadership, Children's Health has bolstered information sharing by hosting electronic medical records for physician practices and other providers. The health system also forged strong partnerships with regional health information exchange programs. Last year she was nominated for the inaugural D CEO CIO/CTO Award. **Megan E. Arthur** is a shareholder with Evans Petree, PLC, where she focuses on family law and litigation. **John Campione** returned to Dallas to play the lead in the musical *The Toxic Avenger*. The role comes on the heels of his tour with *The Bridges of Madison County*. The award-winning pianist, vocalist and actor lives in New York City.

**Scott Davis** has been named chief accounting officer and corporate secretary of Synthesis Energy, a publicly traded gasification company. **Thomas Dickinson**, a 2007 graduate of the executive MBA program in the University of Arkansas at Little Rock College of Business, received the school's Dean's Award of Excellence in August. **Tammy Nguyen Lee** co-founded Against the Grain Productions, which presented its eighth fundraiser celebrating the work of Asian-American artists and designers on October 29, 2016. Proceeds support scholarships and other programs for children in need in Asia. **Kathryn Jones Malone**, instructor of communications studies at Tarleton State University, was inducted into the Texas Institute of Letters in April. The longtime journalist has been a reporter for several major newspapers, including *The New York Times*, a writer-at-large and contributing editor for *Texas Monthly* magazine and a contributor to numerous other publications. The Institute honors outstanding

writers with a Texas connection. Members include such distinguished authors as Larry McMurtry and Cormac McCarthy.

**Alex Stone** has launched his own line of luxury women's wear after a decade in the apparel business. The line is available at Sloan/Hall-Houston and from his website, alexstone.org

## 01

**Stephen A. Fagin** was promoted to curator of The Sixth Floor Museum at Dealey Plaza in Dallas, where he began working in 2000 as an intern. He earned an M.A. in museum studies from the University of Oklahoma, which led to the publication of his book, *Assassination and Commemoration: JFK, Dallas, and The Sixth Floor Museum*, in 2013. **Bryan Sheffield** founded Parsley Energy in 2008 and serves as chairman, president and CEO of the company, which employs more than 200 and operates over 800 wells. He was honored with a 2016 Outstanding Young Alumni Award by SMU's Cox School of Business. **Lance Thompson** served as commander of the USS Chicago nuclear submarine, based in Guam, for three years before being

promoted to captain. He was honored for his service by the Chicago City Council, which declared "Commander Lance Thompson Day" on May 27, 2016.

## 02

**Jonathan Childers** (J.D. '05), partner, Lynn Pinker Cox Hurst, LLP, has been named a "2016 Lawyer on the Rise" by *Texas Lawyer*. He is active in a number of professional and community organizations. He served as chair of the SMU Young Alumni Association, 2010-2011, and on the board of directors, 2008-2012.

**Sean Greenberg** earned a law degree from SMU and is a partner in Pluckers Wing Bar, an Austin-based chain of eateries.

**Beau McNeff** is assistant vice president for the Cook Children's Physician Network. He is a member of the U.S. Army Reserves and served as executive officer for the 915th Forward Surgical Team during a nine-month deployment in Afghanistan. He and wife Cecilia have four children.

**Michael Waters** (M.D.V. '06, D.D. '12) served as a speaker at "Looking Beyond the Horizon: Black Excellence in Higher Education" conference at SMU in April,

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which focused on mentoring, poverty and youth, and transforming the higher education experience for African-American students. **Yulise Waters** (J.D. '08), community courts and specialty courts prosecutor, Dallas City Attorney's Office, was named to the *Dallas Business Journal's* "40 Under 40" list of accomplished business and community leaders.

### 03

**Dodee Frost Crockett** has been honored with the Philanthropic Leadership Award by Baylor Health Care System Foundation. The award recognizes her financial management professionalism and commitment to philanthropy. **Carolyn Davis** was recently appointed deputy director of the Center for Public Theology at Wesley Theological Seminary in Washington, D.C. A former senior policy analyst at the Center for American Progress, she has provided commentary on faith and voting in a variety of outlets in the lead-up to the election, including "PBS Religion & Ethics Newsweekly" and *The Washington Post*.

**Billy Gill** directed *The Light of Western Stars*, a Western romance with music. The world premiere celebrated the 200th anniversary of San Marino's El Molino Viejo, The Old Mill. **Robert Hayes** is CEO of eXemplify Group, a Dallas-based company that was selected as a Verizon Platinum Master Agent. **Artina Hunter-McCain** joined the faculty of the University of Memphis as assistant professor of piano. **Samantha Mabry** won rave reviews for her debut novel, *A Fierce and Subtle Poison*, a young adult novel that blends magical realism and a star-crossed romance in an original, chilling mystery. **Daniel Murray** (M.S. '09), an attorney with Bell Nunnally & Martin, LLP, was named to the "Texas Rising Stars" list by *Super Lawyers*. **Carl Pankratz** (J.D. '06), vice president of originations, Hunt Mortgage Group, has been honored by the Texas House of Representatives for his service to the City of Rowlett. Pankratz is a former deputy mayor pro tem and was elected to two terms on the Rowlett City Council. **Rachel Waiters** performed a homecoming gospel music concert in June at Mt. Olive Missionary Baptist Church in East Palo Alto, CA, where her father serves as pastor.

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### 04

**Jennifer Bronstein, Allison Darby Gorijan** and **Betsy Roth** are co-founders of Little Candle Productions, which presented *The Light of Western Stars*, a romance of clashing cultures and changing times based on the Zane Grey novel, at El Molino Viejo in San Marino, CA. Roth starred as East Coast socialite Madeline Hammond. **Christa Brown-Sanford**, partner, Baker Botts LLP, was named to the *Dallas Business Journal's* "40 Under 40" list of accomplished business and community leaders. **Brittany Cobb** is the founder and creative force behind Flea Style, a lifestyle brand that includes an indoor marketplace, an e-commerce site, workshops and an apparel line. **Cece Cox**, CEO of the Resource Center in Dallas, was chosen as the 2016 LGBT Texan of the Year by the *Dallas Voice* for her six years of outstanding leadership of the Resource Center and 30 years of outspoken support for LGBT

equality. The Resource Center is one of the nation's largest LGBT community centers, offering health and counseling services, youth programs and advocacy. Earlier in the year, she was honored by Dedman School of Law as a distinguished alumna with the Award for Public Service and by the Cathedral of Hope with the 2016 Hero of Hope Award for her inspirational leadership and "pioneering work around inclusion." Before earning her law degree, she was a professional photographer and is co-author of *One Million Strong: The 1993 March on Washington for Lesbian, Gay and Bi Equal Rights*. **Austin Curry**, an attorney with Dallas-based Caldwell Cassidy & Curry, has been recognized for his work in intellectual property and commercial litigation in the 2016 listing of the "Best Lawyers in Dallas" published by *D Magazine*. **Carter Hopkins** recently published *The Lincoln Prophecy*. The novel features a fictitious law professor as its protagonist, and much of the action takes place in Dallas and around the SMU





campus. Find out more at [carterhopkins-books.com](http://carterhopkins-books.com). **Craig Lucie** won an Emmy Award as the best news anchor at the Southeast Emmy Awards gala in Atlanta on June 11, 2016. He anchors Channel 2 Action News at 4 p.m. on WSB-TV, an ABC-affiliated television station in Atlanta.

**George Salazar**, human computer technical discipline lead with NASA/Johnson Space Center, received his Expert Systems Engineering Professional (ESEP) certification from the International Council on Systems Engineering, which recognizes significant professional experience, accomplishments and leadership. He and wife Lydia have two children. **Adam Saxton** is chief business officer with his family's firm, The Saxton Group, which operates more than 70 McAlister's Deli restaurants, with a special emphasis on giving back to the communities in which they operate. The company hosts community fundraisers each week, raising money for many small, local organizations. **Jason Signor** is a partner and CEO of Caddis Healthcare Real Estate, named the ninth largest healthcare developer in the U.S. by *Modern Healthcare* in 2016. He was honored with an Outstanding Young Alumni Award by SMU's Cox School of Business. **Jonathan Tsay** performed "Exit Music (for a film)" and "You" by Radiohead at a concert by regional pianists presented by Fort Worth's The Cliburn in October. Tsay's busy concert schedule took him to Taiwan in December and includes upcoming performances in Dallas and Boulder, CO.

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## 05

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**Ryan Binkley** is the founder and president of Generational Equity, a leading small- and middle-market mergers and acquisitions advisory firm in Dallas. His firm provides consulting services to bring higher valuations to a wide range of technology, energy and industrial enterprises. He and wife Ellie have five children. **Alicia Booker** (M.A. '13), a Ph.D. candidate at Nova Southeastern University (NSU) in Ft. Lauderdale, FL, was selected to receive the James O. Elmore Scholarship. Her dissertation and research focus on the study of conflict analysis in corporate and academic settings. **Christopher Godfrey**

is founder and CEO of Bloodbuy, whose technology connects hospitals and blood centers nationwide to ensure the efficient flow of lifesaving blood products to patients in need. Bloodbuy won the first Harvard Business School-Harvard Medical School Health Acceleration Challenge.

**Melvin Williams** is a 10-year veteran of the Dallas Police Department and serves as a senior corporal working with the department's SWAT team.

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## 06

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**Desiree Brown** (M.S. '10), a business architect IV for Fannie Mae (FNMA) in Dallas, celebrated her 10-year anniversary with the company in July 2016. She serves as a Hilltop Volunteer with SMU and has distributed SMU "swag" during the Mayor's Summer Reading Program Launch, helped recruit prospective students and led campus tours for local elementary and middle-school students during Pony Preview Days. **Carter Gill** starred in *The 39 Steps*, a thrilling and comedic noir adventure, which kicked off the 2016-17 season at Actors Theatre of Louisville. His acting credits include productions at Lincoln Center Theatre, Yale Repertory Theatre and numerous regional theaters as well as film and television roles. He serves as physical comedy and acting professor at Pace University and Rider University. **Michelle Merrill** (M.M. '12) was promoted to associate conductor of the Detroit Symphony in September. She also holds the title of Phillip and Lauren Fisher Community Ambassador. In April she received a 2016 Solti Foundation U.S. Career Assistance Awards for up-and-coming young conductors and made her classical subscription debut with the symphony. *Hour Detroit Magazine* named her among "3 Cultural Organization Leaders to Watch."

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## 07

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**Angie Barton** launched The Janus House – [thejanushouse.com](http://thejanushouse.com) – an online gallery showcasing original, affordable art.

**Candice Bledsoe** is founder and executive director of the Youth Action Research Center, which co-sponsored "Looking

Beyond the Horizon: Black Excellence in Higher Education" conference at SMU in April. She was among the experts speaking at the conference that focused on mentoring, poverty and youth, and transforming the higher education experience for African-American students.

**Emily Eisenhauer**, financial advisor, Merrill Lynch Wealth Management, was named to the *Dallas Business Journal's* "40 Under 40" list of accomplished business and community leaders. **Benita Faizy**, attorney and entrepreneur, launched her Oh My Kabob food truck in her hometown of Plano, TX, in April. **Kelly Lambrinatos**, executive director of VOCEL (Viewing Our Kids as Emerging Leaders), was named a finalist for the Teach for America 2016 Social Innovation Award. **Jay Mandyam** was featured on the latest season of "Silicon Valley," an award-winning comedy series on HBO. **Brittany Merrill Underwood**, founder of the Akola Project, spoke at the D CEO Women's Leadership Symposium about the founding of her philanthropic jewelry brand in Uganda in 2007, the expansion of operations in West and South Dallas in 2014, and the fall launch of an elevated product line at Neiman Marcus.

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## 08

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**Matthew Babcock** is the author of *Apache Adaptation to Hispanic Rule*, a new book published by Cambridge University Press in its Studies in North American Indian History series. He serves as assistant professor of history and program coordinator in the Department of Social Sciences at the University of North Texas at Dallas. **Amber Venz Box**, founder of RewardStyle and LIKEtoKNOW.it digital platforms, was named to *Forbes* magazine's 2017 "30 Under 30" in Retail and Commerce. The list recognizes 30 young leaders in 20 categories. **Jordan Carter**, who serves on the Cox School of Business Alumni Board, earned his MBA from The Wharton School, the business school of the University of Pennsylvania, in 2016. He is founder and managing partner of Dallas-based Everlast Partners investment fund. He can be contacted at [everlastpartners.com](http://everlastpartners.com). **Kevin Lavelle**, founder and CEO of Mizzen+Main, a luxury brand of men's

shirts made of performance fabric, received the EY Entrepreneur of the Year Award, Southwest region, in the Emerging Consumer Products category. **Jena Pickett** was named to the Mansfield (TX) ISD Athletic Hall of Fame. She was a four-year all-region soccer player for Mansfield Summit High School, from which she graduated in 2005.

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09

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**Ashley Bruckbauer** completed a prestigious summer internship for emerging professionals at the National Gallery of Art in Washington, D.C., over the summer. The nine-week internship provides opportunities to work on projects directed by a Gallery department head or curator. She is pursuing a Ph.D. in art history at the University of North Carolina at Chapel Hill. **Vik Thapar**, principal, Cypress Growth Capital, was named to the *Dallas Business Journal's* "40 Under 40" list of accomplished business and community leaders.

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10

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**Matt Alexander**, founder and CEO of fashion startup Edition Collective, launched a new mobile app and new website for its high-end men's online clothing shop, now called Imprint. He was named to "Top Texans Under 30" by CultureMap Dallas. **Hope Hicks**, White House Director of Strategic Communications, was named to *Forbes* magazine's 2017 "30 Under 30" in Law and Policy. The list recognizes 30 young leaders in 20 categories. Hicks rose to national prominence last year as press secretary for Donald Trump's successful presidential campaign. **Warren Seay, Jr.** (J.D. '13) was inducted into the DeSoto High School Alumni Hall of Fame. He graduated from the high school in 2006 and was elected to the DeSoto school board in 2009 while still an SMU student. He was tapped to become its president two years later and finished his term in May 2015. Seay is currently an associate in the real estate practice of Arent Fox in Washington, D.C. **Astrud Villareal** is a family medicine resident at UT Southwestern Medical Center and serves as a Hilltop Volunteer for SMU.

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11

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**Brittany K. Barnett-Byrd**, attorney and criminal justice advocate, was lauded for her pro bono work on behalf of a first-time, nonviolent offender sentenced to life in prison, whose sentence was commuted by President Barack Obama. Barnett-Byrd is the founder and board member of Girls Embracing Mothers, a group that aims to empower girls with mothers in prison.

**Kelvin Beachum** (M.L.S. '12), offensive tackle for the Jackson Jaguars, was featured in a National Football League video for his work with youth organizations that emphasize inclusion and education in his hometown of Mexia, TX. He returned to the Hilltop in April for "Conversation on Sports and Human Rights," serving on a panel of experts who tackled issues such as race, gender, pay disparity and doping within sports. He also participated in "Looking Beyond the Horizon: Black Excellence in Higher Education" conference at SMU, which focused on mentoring, poverty and youth, and transforming the higher education experience for African-American students. **Tomasz Kwiatkowski** (M.A. '14) joined PlainsCapital Bank in Dallas as business development officer on May 23, 2016. He was a member of the men's basketball team from 2007 to 2011.

**Jonathan Norton** won the prestigious 2016 M. Elizabeth Osborn New Play Award from the American Theatre Critics Association in recognition of *Mississippi Goddamn*, which premiered in Dallas in 2015. Norton's play focuses on the neighbors of civil rights leader Medgar Evers as the family makes tough decisions in a tumultuous time. An inaugural member of the Dallas Playwrights Workshop, Norton has had plays developed or produced by PlayPenn, The Black and Latino Playwrights Conference, TeCo Theatrical Productions, African-American Repertory Theater and other theatre companies.

**Jenna Reekie** has joined the Dallas office of Thompson & Knight LLP as an associate in the real estate and banking practice group. **William Webb** is CEO and founder of Jackpot Rising, a software solution that developers can integrate into their games, enabling players to compete against one another in jackpots and contests

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12

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for real money. **Whitney Wolfe**, founder and CEO of the Bumble and co-founder of Tinder, popular dating apps, was named to *Forbes* magazine's 2017 "30 Under 30" in Consumer Technology. The list recognizes 30 young leaders in 20 categories. Last year she was named to "Top Texans Under 30" by CultureMap Dallas.

**Truett Adams** was told as a student to "run away and join the circus" because of her talent as a movement artist, and she did – after earning her bachelor's degree in acting from SMU. She now tours the world as a professional clown in Ringling Bros. and Barnum & Bailey's latest show, Circus Xtreme, which was presented in the Dallas area in August. **Mark Haney** serves as chief technology officer for Alkami Technology. He was nominated for the inaugural D CEO CIO/CTO Award for his work with ExamSoft Worldwide. **Janielle Kastner** made her debut as a professional playwright with *Ophelia Underwater*, a one-woman piece set in the underwater mind of *Hamlet's* tragic heroine. The play, the first full production of The Tribe theatre collective, was presented in May in Dallas. **Mackenzie M. Salenger** focuses on litigation and dispute resolution as an associate in the Dallas office of Thompson & Knight LLP. **Jourdan Michelle Bishop Srouji** and **Derek Elias Srouji** were married on July 16 in Portland, Maine. The wedding party included **Kaitlyn Nelson '12**, **Megan Welch '12**, **Jackie Wilcher '12**, **Drew Laviage '12**, **Rich Green '12**, **Rainey Williams '13** and **Will Blair '12**. Guests included **Sam Bidwill '12**, **Laura Lee '11**, **Kristy Lee '14**, **Catherine Gibson '12**, **Colin Luba '12**, **Caroline Seiber '12**, **Molly Oas Hobby '12**, **Ryan Hobby '11**, **Conor Law '12**, **Stephen Wright '12** and **Kelly Heafy Mullen '12**. **Abigail Charlotte Watts** graduated *magna cum laude* from The University of Texas Medical Branch in Galveston. Among her medical school honors: Gold-Headed Cane Award finalist, Alpha Omega Alpha Honor Medical Society, AMWA's Glasgow-Rubin Achievement Citation and the Merck Manual Award. She is an internal medicine resident at Emory School of Medicine in Atlanta.



**Trigg Watson '12**, professional entertainer and magician, recently worked his magic for two Dallas productions. He created dazzling illusions for PrismCo's *Midas* and Contemporary Theatre of Dallas' *As We Lie Still*. He was named Dallas' 2015 Magician of the Year. **Chris Wilson** and **Meghan Poage '13** started dating as SMU students after meeting at a Sigma Chi-Delta Gamma mixer in 2010. On October 22, 2016, they were married in Scottsdale, AZ.

## 13

**Matthew B. Alexander** focuses on bankruptcy and restructuring as an associate in the Dallas office of Thompson & Knight LLP. **Jeffrey Colangelo** and **Katie Tye '15**, co-founders of PrismCo movement theatre group, garnered accolades for *Animal vs. Machine*, described as "a heart-pounding dance, theater and martial arts" mash-up. They followed it up with another hit, *Midas*. **Kamica King** created a music therapy program at The Bridge, a resource center for the homeless in Dallas. A singer-songwriter and arts entrepreneur, she is founder of King Creative Arts Expressions, a music therapy and arts consulting and direct service company. She provides music therapy for cancer patients at University of Texas Southwestern Medical Center, performs at venues ranging from Carnegie Hall to the George W. Bush Presidential Center and composes music for special events. She wrote and performed "Live, Love, Dream" featured in "Signs of Humanity," a documentary about SMU advertising professor Willie Baronet and his work to raise awareness about homelessness. **Sophie Vongsombath** and husband **Joseph Vongsombath '11** recently opened OC Orange Chicken, a fast-casual Chinese restaurant on Greenville Avenue near campus.

## 14

**Claire Carson** wrote *Hypochondria*, a play that explores the anxiety of trying to remain functional when there's too much information available at our fingertips. The Tribe theatre collective in Dallas presented its world premiere in July. She

is a member of the House Party Theatre company in Dallas, where she has served as actor, sound designer and playwright. Among other theatre credits, she wrote, produced and directed *Michelle With Wet Eyeballs*. **Emily Lehmberg** is an associate in litigation practice at Bell Nunnally & Martin, LLP. In the community, she is a volunteer for Advocates for Community Transformation and the Scottish Rite Hospital for Children, both in Dallas.

**Kira Plastina** returned to the Hilltop as an adjunct professor of fashion media in Meadows School of the Arts. The global fashion entrepreneur launched her own women's wear label at age 14 and opened her first store in Moscow, Russia, in 2007. With an eye toward the future, she is working with a venture capital firm to expand her brand beyond fashion. **Aron Meystedt** is entrepreneur-in-residence at Heritage Auctions. **Carson McCain** directed several plays in Dallas in the spring, including *Ophelia Underwater* with The Tribe theatre collective and *The Great God Pan* with Second Thought Theatre. She is operations manager for Undermain Theatre. **Andrew Nguyen**, founder of O3E, a marketing and technology development firm, was a finalist for The Dallas Foundation's Good Works Under 40 Award, which celebrates North Texas' committed, skilled and passionate volunteers under the age of 40. The Marine Corps veteran launched the nonprofit organization Honor Courage Commitment, Inc., which provides education, mentorship and services for veterans transitioning from the military to the private sector. He also started the #22Kill campaign, whose push-up challenge went viral, creating awareness about the high suicide rate among veterans.

## 15

**Avery Acker** was the American Athletic Conference nominee for the 2016 NCAA Woman of the Year award and was named the Academic All-American of the Year in Division I volleyball. As a setter for the SMU volleyball team, she led the NCAA in assists per set while directing the Mustangs to the conference championship and an appearance in the NCAA tournament. She is currently a medical student

at McGovern Medical School at The University of Texas Health Science Center at Houston. **Albert Drake**, choreographer and artistic associate with Bruce Wood Dance Project, will collaborate with award-winning composer Joseph Thalken to create a new work supported by a grant from the TACA Donna Wilhelm Family New Works Fund in June. **Jake Nice** directed *Hypochondria* for The Tribe theatre collective in July. He also recently composed music and served as assistant director for a new play workshop funded by Dallas' Office of Cultural Affairs. **Shakiel Randolph**, former defensive back and four-year letterman for the Mustangs, signed as a free agent with the Kansas City Chiefs.

## 16

**Jenny Haglund** earned her Ladies European Tour card after a successful LET Access Series (LETAS) season in 2016. At SMU she was a four-year all-conference selection and completed play for the University as the Mustangs' all-time scoring average leader at 73.55. Haglund won the inaugural American Athletic Conference championship in 2014 and earned runner-up honors in 2013. **Ben Meyer** was named a "2016 MBAs To Watch" by *Poets & Quants*, which covers graduate business education. Now in the finance MBA development program at Chevron in San Ramon, CA, he says his proudest moment as an SMU student was besting elite teams to take first place at The University of Texas National Energy Finance Case Competition. **Taylor Miller** started her Hazen Jewelry line at age nine in her hometown of Houston, and it is now sold in more than 100 stores nationwide. **Dagny Sanson** starred as Miranda in *The Tempest*, part of the 2016 Shakespeare in the Park series presented by Shakespeare Dallas. **Dennis Wees** was called "a standout" in a *Cape Cod Times* review of his performance in the College Light Opera Company's *The Merry Widow* in Falmouth, MA, in July.



# In Memoriam

The following alumni deaths were reported to SMU between 3/5/16 and 12/6/16.

'00 (Kidd-Key College)

**Katherine Yates Buchanan** 1/6/08

**Kathryn Sommer Fagan** 12/1/02

**Anniece Jackson Lawhorn** 8/5/01

'26 **Eugenia Campbell Nowlin** 8/15/03

**Ruby Thomas Payte** 10/20/03

'30 **Marie Frost McGraw** 6/12/06

'32 **Patty Carver Harris** 10/18/10

'33 **Ruth T. Smith Townsend** 2/11/08

'35 **Evelyn Doak Henry** 11/6/16

**Helen Christensen Hoggard** 3/12/10

**Elizabeth Ake Sensabaugh** 2/11/12

'36 **Catherine Lovell Duncan** 3/9/06 **Ben**

**H. Mauldin** 3/24/06 **Ruth Greeman**

**Whitehurst** 4/9/15

'37 **Ruth I. Allen, M.D.** 11/13/16 **Mary**

**Gamble Shannon** 3/13/03

'38 **Ruth Donnell Coke** 4/27/16 **Elizabeth**

**Hardy Titterud** 12/3/08

'39 **Dorothy Watts Wheeler** 10/9/16

'40 **Dr. Vincent V. Baker** '41, 11/29/08

**Caroline Smith Cage** 2/6/09 **Carolyn**

**Weber Cheney** '41, 1/21/14 **Lee N.**

**Duncan** 3/27/11 **Rev. Aaron Mitchell**

2/13/02 **Leonard L. Northrup, Jr.** 3/24/16

'41 **Francile Foote Ehricht** 7/2/16

**Maxie Wherry Martin** 3/29/16

**Maxey H. Mayo** '42, 8/16/16 **George M.**

**Underwood, Jr.** 5/9/16 **Thelma Mayo**

**Young** 8/25/16

'42 **Joan Saville McEvoy** 7/15/16 **Karl V.**

**Mendel** 6/7/16 **Catherine Fairman Potts**

5/8/16

'43 **James R. Alexander** 11/24/16 **Maxine**

**Frizzell Clark** 3/7/16 **Elaine Toler**

**Mitchell** 9/6/16 **Mary Ferguson Sanders**

'75, 10/28/16 **James M. Willson, Jr.**

4/9/16 **Tommie Long Woolley** 12/3/16

'44 **Alice Wisener Clinch** 6/20/16 **Margaret**

**Stroud Gronberg** 5/3/16 **Catherine M.**

**Wrather** 3/24/07

'45 **Mary Powell Albright** 7/21/16 **Joan**

**Caplan Crystal** 3/26/16 **Billie McCown**

**Perkins** 6/18/14 **Betty Turner Rogers**

4/20/16

'46 **Jean Wills Brock** 11/19/16 **William M.**

**Rutledge** 11/4/16

'47 **James S. Alley, Sr.** 11/4/16 **Jo Anne**

**Brindley Burgess** 7/30/16 **Warren R.**

**Cozby, Sr.** 6/14/16 **Charles H. Hammett**

7/6/16 **Sue Wilson Jones** 3/15/13 **Jane**

**Ballew Mitchell** 3/16/16 **William H.**

**Painter, Jr.** 8/26/16 **Ernest Poulos, M.D.**

10/30/16 **Alva R. Salem** 1/16/16

**Gwendolen Rees-Jones Shell** 8/30/15

**Col. Clay C. Stephenson, Jr.** 9/4/16

**John W. Wilson** '49, 7/7/16

'48 **Worley N. Barnes** 10/23/16 **Virginia**

**Nelson Booth** 11/12/16 **James R. Gilmer**

8/21/16 **Charlotte Carter Gray** 12/20/14

**Rose Ann Woods Hughston** 10/6/16

**Dr. Calvin J. Johnson** 11/19/16 **Norma**

**Bowen Keeland** 4/3/16 **Virgil T. Lester**

5/5/16 **Col. Neill C. MacKay** 4/21/16

**Hiram L. Morrison, Jr.** 6/2/16 **Barbara**

**Miles Perlman** 2/21/15 **Truman E.**

**Pounds** 11/16/10 **Robert G. Richards**

11/6/11 **Marion Gauldin Shaw** 10/12/16

**Howard K. Tober** 11/9/16 **George L.**

**Vilfordi, Jr.** 6/27/16 **Dr. Herald W.**

**Winkler** 5/7/16

'49 **Mickey Cates Abbott** 5/27/16 **William**

**G. Allen** 3/26/16 **Oliver M. Blackwood**

4/13/07 **Roy T. Borders, Jr.** 10/24/14

**John M. Buie** 2/28/16 **Richard E. Byrd**

4/1/16 **John M. Carter** 3/30/11 **Rev.**

**Wallace E. Chappell** 9/18/16 **George H.**

**Cramer, Sr.** 9/4/16 **Dolores Clark**

**Crossan** 7/11/16 **Dr. Joe E. Elmore**

3/22/16 **W. D. Farish** 9/16/16 **Beverly**

**Kinard Field** 10/26/16 **Bernice Sy Dow**

**Foshee** '53, 2/2/13 **Judge Robert J.**

**Galvan** 9/24/16 **Laurentina Martinez**

**Garcia** 2/28/16 **Thomas A. Gilbreath, Sr.**

8/19/16 **Dr. James A. Hitt** 5/11/16

**Charles R. Lee, Sr.** 7/3/16 **Wray B.**

**McCash, M.D.** 7/9/16 **Jean Skillern**

**Meador** '72, 11/16/16 **William A. Mizell,**

**Jr.** 9/16/16 **Charles E. Morris** 3/28/16

**Ernest O. Perry, Jr.** 8/3/16 **Hugh A.**

**Purnell, Jr.** 2/21/16 **Eloise Cooper Reed**

5/11/16 **Archer S. Taliaferro** 5/2/16

**Margaret Martyn Thomasson** 8/27/16

**Eugene E. Vilfordi** 3/21/16 **Edward C.**

**Yegen, Sr.** 3/11/16

'50 **Clyde B. Abbott, Jr.** 8/26/02 **John D.**

**Abney, Jr.** 3/12/16 **Ora E. Addis** '81

5/3/16 **Donald K. Bentz** 10/4/16 **George**

**E. Blake** 3/27/16 **Clyde R. Butler** '57,

3/11/16 **Herbert R. Clifton** 7/24/16

**Howard P. Coghlan** 9/15/16 **Julian W.**

**Field** 7/18/16 **Judge Dean M. Gandy**

4/13/16 **Col. Joe T. Haney** 3/9/16 **Retta**

**Wayland Holland** 7/11/16 **Sarah Munsell**

**Hollingsworth** 7/25/11 **William C.**

**Hollingsworth** 3/2/16 **Ginger Chesnick**

**Jacobs** '54, 6/16/16 **William G. Lewis,**

**Sr.** 9/2/16 **Joe G. Moseley, Jr.** 6/24/16

**Clyde K. Parker** '51, 12/17/14 **Bradley D.**

**Smyth** 5/13/16 **Donald M. Weiss** 8/31/16

**Gen. Charles L. Wilson** 3/27/16

**Richard S. Woods** '52, 6/17/16

'51 **Dr. Joseph N. Atkins** 7/21/16 **Betty**

**Greengrass Bentz** 9/22/09 **William M.**

**Brock** 6/5/16 **Dr. James J. Caraway**

4/8/16 **Judge Barbara Green Clack**

9/12/16 **Charlotte McShan Cotten**

10/29/06 **James W. Cronin** 8/25/16 **Joan**

**Gregory Daniel** 8/15/16 **Edward M.**

**Downs** 11/3/16 **Gerald C. Everett** '53,

6/5/16 **Bonnie Resler Karlsrud** 9/2/16

**Harriet Janeway Kidd** 1/19/16 **Rev.**

**Harold D. Leveridge** 7/5/16 **George W.**

**Martin, Jr.** 5/27/16 **Dr. Charles A.**

**Moorer, III** 11/14/16 **Patricia Melick**

**Owen** 7/23/16 **Charles W. Perry, Jr.**

9/14/16 **Jerry Guffey Pittman** 3/10/16

**Joseph B. Salfrank** 4/8/16 **Grace**

**McCain Votteler** 3/11/16

'52 **Guy G. Campbell** 9/5/15 **Robert L.**

**Crockett** 7/26/16 **Barclay F. Fox, Sr.**

10/28/16 **John M. Hamilton** '54, 10/17/16

**Eugene L. Jeffers** 4/23/16 **William H.**

**Lawson** 3/23/16 **James E. Long** 9/23/16

**Dr. James W. Patterson** 6/16/16

**Agnes Kobay Perdue** 7/15/16

**Rev. Benjamin T. Welch** 2/20/16

**Patricia Murphey Whitman** 5/16/16

**Mary Pollan Wilkerson** 6/1/16





## Remembering 'Mr. SMU'

**Marshall (Marsh) Northway Terry, Jr.**, longtime SMU educator who earned the nickname of "Mr. SMU" after an association of more than 60 years as a professor and an administrator, died at home on Christmas Eve of complications from Parkinson's disease.



Marsh Terry '53, '54

A memorial service celebrating his life was held January 20 in Perkins Chapel.

Terry first stepped onto the SMU campus as a student, graduating in 1953 with a bachelor's degree in English and in 1954 with a master's degree. He stayed as a member of the faculty, rising rapidly through the academic ranks, from instructor to assistant professor, then associate, and ultimately a full professor holding the E.A. Lilly Endowed Chair.

He served two terms as chair of the Department of English and several years as associate provost. He was the founder and director of the creative writing program and the Literary Festival.

He drafted SMU's important Master Plan for the curriculum, which set the course for the SMU undergraduate experience for the future. In addition, he participated in many extracurricular events, including advising the President's Scholars and organizing and pitching for the English Department softball team.

Memorial gifts may be made in support of The Marsh Terry Creative Writing Scholarship Endowment Fund by sending checks made out to Southern Methodist University to: SMU, PO Box 750402, Dallas, TX 75275-0402. Gifts also may be made online at [smu.edu/giving](http://smu.edu/giving).

- '53 **Julie Pederson Baker** 10/24/16 **Loyd J. Bliss** 6/11/16 **Howard A. Bridge, Jr.** 7/4/16 **Donald W. Burt** 6/16/16 **Thomas E. Carr, II** 11/14/16 **Donald F. Loy** 7/24/16 **Dr. Allen J. Moore** 10/1/16 **Richard L. Osborn** 3/23/16 **Patricia Lang Ownby** 4/29/16 **Clyde H. Robinson** 4/16/16
- '54 **William J. Adams** 7/20/16 **Cynthia Hood Archibald** 8/31/16 **Roger K. Clayton** 3/14/16 **William P. Crisler** 6/15/16 **Raymond V. Eaton** 10/2/16 **Norman B. Gillis, Jr.** 9/15/16 **William R. Henry** 8/27/16 **Margaret P. Hudson** '71, 4/2/16 **Cave L. Johnson, Jr.** 3/31/16 **Steve E. Kaley** 5/9/16 **William B. Kendrick, III** 7/28/16 **Donald W. Lorenz** 4/3/16 **Dr. Rex L. Mauldin** 7/1/16 **Preston W. McEwan** 9/28/16 **John K. Rankin** 9/17/16 **Arthur A. Ronat** 10/1/16 **Joane Brown Rushing** 4/6/16 **Daniel W. Stansbury, Sr.** '59, 7/4/16 **Charles R. Steed** 8/17/16 **Homer L. Stewart, Jr.** 11/20/16 **Julia Kitchens Wilke** 2/25/16
- '55 **Dr. Heino Ambros** 6/24/15 **Joseph A. Bordages, Jr.** 10/23/15 **James B. Braswell, Jr.** 6/19/16 **Creighton M. Campbell** 1/11/14 **Dorothy Diers Gregor** 3/28/16 **Ross W. Dixon, II** 2/27/16 **Hubert L. Gentry, Jr.** 4/29/16 **Dr. Albert F. Lindley** 11/20/16 **James S. Manning, Sr.** 6/25/16 **Dr. Eugene L. Miller** 3/30/16 **Jane H. Patton** 2/9/03 **Daniel C. Paxton** 5/16/16 **Dr. William H. Rickles, Jr.** 4/4/16 **Mary Dale Turner Thomas** 10/30/16
- '56 **Suzanne Dranguet Apeland** 8/2/16 **Shari Levy Blum** 8/29/16 **Rev. Ralph E. Burke** '63, 8/21/16 **Jack W. Dalton** 10/6/16 **Musa Sigler Dunsworth** 10/16/16 **August H. Ganze, Jr.** 4/4/16 **James A. Garner** 6/10/15 **Sue Sprayberry Garner** 4/14/16 **Shirley Baker Gentry** 4/29/16 **Jack F. Hagar** 5/4/16 **Dianne Newsom House** 9/23/16 **Donald M. Jones** 6/23/16 **Patrick J. Kain** 11/15/16 **Mary A. McRae** 2/25/16 **Dr. John J. Mood** 2/22/16

- Gerard Puyau, Sr.** 5/31/16 **Dr. Ollie D. Raulston, Jr.** 5/17/16 **Rev. Matty B. Renfro** 8/10/16 **Rev. Thomas O. Rust** 5/30/16 **Tracy F. Smith** 10/30/16 **James E. Willman** 5/29/16
- '57 **Harold L. Bates** 7/26/16 **Barton O. Childre** 9/3/15 **John W. Cox** 6/4/16 **Jim P. Elfers** 3/3/16 **Jo Alice Maryman Guerin** 4/24/16 **Rev. Leo D. Nieto** 5/13/16 **Mary Rejebian Northern** 4/12/16 **Elbert L. Norton, Jr.** 3/22/16 **Largent Parks, Jr.** 7/27/16 **Joanna Matthews Pastore** 8/8/16 **William D. Powell, Jr.** 4/2/16 **Charles B. Rathmell, Sr.** 8/27/16 **Elton A. Rieves, III** 6/20/16 **William J. Ryan** 8/24/16 **Charles R. Senter, Jr.** 9/1/16 **John R. Tedford, Jr.** 11/1/16 **Karl R. Tipple** '60, 2/8/12
- '58 **Virginia Klinke Akins** 9/12/16 **Charles B. Arnold** 9/12/16 **Robert L. Buford, Jr.** 7/28/16 **Leland W. Carter** 5/28/16 **Betty Messersmith Cole** 7/12/16 **Sundra Smith Hall** 11/2/16 **Bernice Hall Marshall** 7/11/96 **Billy D. Moore** '69, 10/18/16 **Betty Chiles Nixon** 8/29/16 **Rev. Louis M. Pratt** 9/24/16 **Marvin D. Presley** 3/9/16 **Roger M. Prior** 8/12/16 **Dudley H. Woodbridge** 6/29/16
- '59 **George F. Abel** 4/21/16 **Paul J. Ashby** 5/16/16 **Charles F. Brown** 9/22/16 **Jack D. Cole** 5/11/16 **Jim L. Hooker** 6/22/16 **Dr. Richard A. Hunt** 3/20/16 **Dr. Thomas B. Larkin** 3/6/16 **Marilyn Hawkins Neely-Ranck** 10/3/16 **Billy J. Pendley** 4/23/16 **Jane Hodell Romine** 5/23/16 **Arnold G. Tijerina, Sr.** 6/17/16 **Harold R. Williams** 4/28/16 **William T. Williams** 9/17/16
- '60 **Maryleeann Hall Bryan** 12/1/16 **Larry C. Colyar** '63 5/16/16 **Miller M. Cragon, Jr.** 3/19/16 **Susan Slater Edenborough** 6/20/16 **James E. Garrett, Sr.** 5/15/16 **Joseph R. Hale** 11/14/16 **Bruce P. Kuemmel, Sr.** 11/3/16 **Rev. Nathaniel L. Lacy, Jr.** 7/13/16 **Jesse C. Laswell, Jr.** 9/26/13 **Suzanne Kinard Linker** 3/5/16 **Thomas W. McIlheran** '63, 3/1/16



- Charles A. Rogers** 4/21/15 **Martha Nystrom Romberg** 3/29/16 **James R. Vanderford** 11/21/16
- '61 **John T. Davis** 6/5/16 **George C. Dunlap** 4/29/16 **Edith Rhoades Esslinger** 9/10/16 **John T. Gorman** '63, 9/2/16 **Robert D. Hatfield** 10/26/16 **James R. Hicks** 8/16/16 **Joe D. Karney** 3/22/16 **Richard I. Kearley, Jr.** 10/30/16 **George D. Lewis** 8/4/16 **Guy T. Marcus** '67, 4/3/16 **Patty Woodcock Nangle** '69, 4/27/16 **Junius B. Stone, Jr.** 9/4/16 **Rev. Thomas A. Strother** 3/5/16 **Fred R. Tischler** 11/13/16 **John N. Wilson, VI** 6/17/16
- '62 **Bette Barcus Carpenter** 6/11/16 **John E. Hayes** 10/17/16 **Wallace G. Kay, Ph.D.**, 9/1/96 **Rebecca Forrester Knight** 4/8/16 **Charles E. Knott** 10/31/16 **Robert B. Kochtitzky** 5/5/16 **Arthur N. McCallum, M.D.** 8/29/16 **Andrew R. McCulloch** '71, 3/21/16 **Dr. Robert L. Melcher** 6/19/16 **Mjg. Don H. Payne, USAF, Ret.** 7/15/16 **Donnette Martin Schwisow** 4/10/16 **Marshall L. Smith, Sr.** 6/21/16 **John E. Hayes** 10/17/16
- '63 **Robert C. Ammons** 2/27/16 **John R. Bass** 7/16/16 **George W. Bramblett, Jr.** '66, 11/21/16 **Alan L. Brodsky, M.D.** 9/3/16 **Shelby G. Carr, Jr.** 10/2/16 **Richard A. Cate** 5/19/16 **Stanley W. Erickson** 9/19/16 **Frances Sullivan Idoux** 11/17/16 **Dr. Anne Gates Lorange** 5/20/16 **Dr. Donald C. Watson** 8/23/16
- '64 **Douglas H. Burden** 11/6/16 **Hugh P. Campbell, Jr.** 4/11/16 **John R. Drews** 6/25/16 **Dr. Edward L. Harrison** 4/8/16 **Harmon G. Husbands** 11/11/16 **Kathryn Voorhees Johnson** 3/15/16 **Rev. James L. Maddin** 7/19/16 **Daniel F. Madeley** '67, 4/24/16 **Charles W. McCallum, Jr.** 10/24/16 **Michael C. McCracken** 9/28/15 **Col. Olin E. McFolin** 8/14/11 **Warren E. Montgomery** 4/10/16 **Kathryn Farner Ormesher** 11/7/16 **Paul R. Slagle** 3/1/10 **Homer M. Underwood** 3/11/16 **Diana Goodwin Ward** 4/28/16 **Stanley I. Weinberg** 4/3/16
- '65 **Jerome H. Atchley** 5/20/10 **Gary D. Fender** 7/10/16 **Robert M. Foster** 11/10/16
- '66 **Kevin M. Barry** 4/22/16 **Dr. Shellene Scott Beach** 7/31/15 **Dudley D. Beadles** 8/31/16 **Carol Lewis Fox** '71, 5/12/16
- George J. Franklin** 7/1/09 **Mary McConnell Frey** 10/12/16 **David M. Garrison** 9/2/16 **Charles H. Heilbron** 9/1/16 **Richard W. Hinton** 10/21/16 **Cheryl Osborne Knight** 4/29/16 **Dr. Terry D. Newsom** 9/18/16
- '67 **Michael K. Beckelman** 6/27/16 **John F. Howard** 5/12/16 **Rev. Harold D. Maack** 8/6/16 **Patrick W. Murphy** 3/8/16 **Jerome K. Phillips** 4/30/16 **Dr. Peggy Eubanks Sommers** '78, 3/5/16 **Alan T. Wetzel** 3/16/16
- '68 **Mary Lanum Carneal** 7/20/16 **Arthur F. Craig, Jr.** 4/30/16 **Cpt. George G. Dowd** 9/11/16 **Dr. Nathan Edmonson** 5/2/16 **Robert G. Fuller** 11/18/16 **Lewis N. Gibbons** 7/8/16 **Cheryl A. Hanson** '75, 6/11/16 **Charles E. Harvley** 8/10/16 **Harold W. Ludwick, Sr.** 10/11/16 **Maurice E. Moore, Jr.** 5/10/16 **Com. Daniel M. Reedy, USN, Ret.**, 7/4/16 **Sam R. Sloan, III** '72, '74, 10/3/16 **Felix P. Sockwell** 9/7/16 **Anne Lund Stewart** 10/3/16 **Ira E. Tobolowsky** '71, 5/13/16
- '69 **Samuel L. Brown** 10/16/16 **William R. Brown** '71, 4/30/11 **Phyllis Payne Glover** 11/13/16 **Russell L. Herring, Jr.** 6/2/16 **Ethel Affleck Johnson** 5/3/16 **Burton V. Jones** 1/2/13 **John P. Leslie** 8/23/16 **William B. Rivers, Jr.** 6/30/16 **Betsy Bush Sandison** 8/1/16 **Vernon R. Swearingen, Jr.** 8/25/16 **Parish L. Tanner, Sr.** 7/21/16 **Dennis M. Tippit** 6/13/98 **Wanda Stuart Zimpher** 3/1/16
- '70 **Patricia J. Bertram** 9/25/16 **John C. Bird** 4/2/16 **Herbert L. Craft** 5/31/16 **Arne M. Dahl** 6/17/16 **Brian R. Davis** 3/3/16 **William E. Glidewell** 10/7/16 **James D. Haines** 12/29/09 **Jerry S. Halliburton** '76, 6/9/16 **Leslie A. Hodgson** 8/8/16 **Dr. David C. Isele** 8/1/16 **Ray M. Johnson, Jr.** 4/27/16 **Edgar A. Luttrell** 8/4/15 **Georgia Ulrich McGee-Cooper** 8/18/16 **James E. Morrison, Jr.** 4/8/16 **Gloria McGriff Robertson** 5/12/16 **Millard E. Sweatt, Jr.** 10/11/16 **Dr. Billye Sherman Taylor** '72, 3/22/16 **Robert R. Tuley** 11/1/16
- '71 **David H. Crago** 9/29/16 **Donald G. Davis** 4/5/16 **James D. Doenges** 8/2/16 **Gerald W. Dorsey, Jr.** 3/27/06 **Herbert**
- Haas** 10/25/16 **Frederick W. Horne** 10/7/16 **Robert Gray King** 3/25/16 **Dr. Linda Cadenhead Long** 7/13/16 **Victor J. Medina, Sr.** 9/16/16 **Dr. Edward A. Mueller, III** 4/12/09 **Mary Story Patterson** 11/23/16 **Dan E. Witt** 3/30/16 **Dr. Paul E. Zumbro** '72, 9/4/13
- '72 **Katie Price Amstutz** 3/1/16 **Dr. John L. Fike, Jr.** 5/26/16 **Eugenia Mahone Harrell** 6/26/16 **Gordon H. Hebert** '73, 4/29/11 **Stephen D. Hunt** 10/8/16 **Cary Plotkin Kavy** '79, 5/10/16 **John R. Keiper, M.D.** 5/12/16 **Nancy Wilson Kipriotis** 5/25/16 **Harold A. Levinson** '80, 9/5/16 **Stephen A. Marcus** 3/4/16 **Stephen E. Otsstott** 4/15/08 **Deborah Curry Swofford** '74, 8/6/16 **Rosemary Watts** 7/22/16 **Loudell Liston Wood** 5/4/16
- '73 **Lynn E. Fussell** 4/24/16 **Mark E. Hundahl** 12/27/12 **Yvonne Preston Musick** 7/15/16 **Robert L. Payton, Jr.** 4/2/16 **Harry C. Ploehn** 4/27/16 **Olga Velez Ramos** 7/16/15 **David R. Scott** 9/24/12
- '74 **June Mann Averyt** 4/30/16 **Ann Chud** 7/16/97 **Mildred Ware Gonzales** 6/1/16 **Dr. James A. Gwaltney** 11/5/16 **Mary Moran Hall** 10/11/16 **Robert E. Henderson** 7/6/16 **William G. Holmes, II** 11/23/12 **Brant A. Hughes** 2/22/11 **Ernest C. Hundahl** 7/10/16 **Marian F. Jackson** 8/4/05 **Candyce House Johnson** 7/15/16 **Dennis L. Stewart, Sr.** 6/28/16
- '75 **Marvin R. Bilse** 1/27/16 **Joe A. Byrom** 5/10/16 **George C. Crowe** 2/19/16 **Steven C. Hartung** 1/6/08 **Steven C. Harvey** 6/22/95 **Shelley Mintz Hayden** 10/18/16 **Charles G. Henderson** 11/12/12 **Julie Miller Herlihy** 5/26/16 **Doris Black Kemp** 3/20/16 **Sarah Belyeu Killebrew** 3/14/10 **James S. Kirk** 1/4/15 **Ronnie C. Murray** 5/15/16 **Betty Sutton Stewart** 4/6/16
- '76 **Ronnie D. Gordon** 6/13/16 **Charles A. Haynes, III** 9/19/16 **Joseph M. McQuirk** 5/7/16 **Richard D. Messig** 1/17/16 **Linda E. Ramey** 2/25/16 **Ann Adams Reeder** 3/4/10 **Basilio G. Renaud, Jr.** 3/13/16 **Mark A. Saylor** '82, 1/30/11 **James A. Stock** 11/3/16





'77 **Mark R. Abrahamson** 4/24/16 Dr. **Joseph P. Caruso** 9/1/15 **Jimmie M. Craig** 4/22/04 **Robert O. Dixon** 6/28/01 **Kenneth A. Eller** 9/2/14 **Margaret J. Hueffner** 6/29/05 **Amy S. Isaminger** 3/14/14 Dr. **Jacqueline Topletz Lindsay** '80, 9/10/16 **Carolyn O. Timberlake** 4/20/16 **John B. Withrow, Jr.** 6/13/16

'78 **Ronald M. Gaswirth** 10/21/16 **Carlos Vargas, Jr.** 10/10/16

'79 **William R. Barringer** 3/10/08 **Patrick L. Ham, Jr.** 5/24/16 **Julie Walters Hausman** 4/17/16 **Deborah Cadenhead Kilgore** 2/29/16 **Constance Mills Mahan** 8/25/16 **William R. Nail, IV** 4/10/16 **Dennis A. Platt** 4/12/16

'80 **Robert B. Bothum** 4/8/02 **Powell W. Peek, Jr.** 1/20/07

'81 **Garry A. Beasley** 8/2/16 **Laurence E. Roberts** 10/26/16

'82 **Annie-Laurie Cooper** 11/8/16 **Alton C. Cox** 4/16/16 **Cynthia Shea Goosen** '85, 4/20/16 **Bret C. Thomas** 5/29/16

'83 **Richard E. Heard** 5/8/16 **Steven M. Hoy** 11/12/16 **Leslie K. Nutt** 11/19/16 **Gregory C. White** 4/7/16

'84 **Patrick L. Holloway** 7/26/16 **Roy A. Layton** 8/24/15 **Beth Graves Price** 9/17/16 **Patrice Sullivan** 5/29/16 **Robert M. Tarbet, Jr.** 4/21/16

'85 **Gayle Wilkinson Benedict** 5/19/02 **Neil E. Casey** 4/1/16 **Joseph J. Mandina** 6/22/06 **Phena D. Whitfield** 4/7/16

'86 **Tek L. Chwang** 6/16/16 Rev. **Randy C. Grimmott** 2/19/16 **Charles T. Hayes, III** 6/9/16 **James J. Houghton** 8/2/16 **Stacy K. Kirkpatrick** 3/16/16 **Randolph S. Rowe** 5/2/16 **Katherine Haynes Sales** 2/10/15

'87 **Gena Goodfriend** '89, 9/27/16 **Fred D. Owens, M.D.**, 11/4/16 **Jonathan S. Welles** 6/24/16

'88 Dr. **Steven D. Claus** 11/5/16 **Dana C. Gobble** 10/20/16 **Mark R. Rapp** 8/23/16

'89 **Shelley A. McLeroy** 4/8/16 **Keith R. Verges** 9/12/16

'90 **Jeffrey T. Bleakley** 11/5/16 **Michael C. Dixon, Jr.** 8/13/16 **Kimberly Anderson Mayer** 9/29/16 **Steven L. Rudig** 1/21/16

'91 **Paul W. Cunningham** 3/2/10 **Linda Ranking New** 10/2/16 **William L. Newton** 3/25/16 **Wendy Weber Smith** 8/14/16

'92 **Cynthia V. Eaton** 3/1/16 **Humberto G. Guerrero, Jr.** 9/21/16 **Gary D. Herring** 3/9/01

'93 **Sara Solis Belmonte** 8/1/10 **Kurt A. Kenyon** 11/11/16 **Elizabeth A. Lawrence** 11/22/15

'94 **Melissa F. Davis** 10/15/16 **James C. Gatewood, III** 6/5/16 **Shannon Anderson Midkiff** 3/17/16

'95 **Scott C. Jackson** 3/24/16 **Manish Laxmikant** 9/1/09

'96 **Sarah A. Scoggins** 8/20/16

'97 **Roman G. Block** 1/5/15 **Jason W. Burke** 8/16/07 **Christopher P. Corey** 3/20/16

'98 **James H. Hughes, II** 8/30/16

'00 **Dolores P. Garcia** 10/20/13 **Nathan R. McClellan** 5/4/16 **Mark A. Parks** 3/15/16

'01 **Trevor A. Viljoen** 3/13/16

'02 **Stephen D. Booker** 10/3/16 **Carrie Miller Corey** 3/25/16 **Ryan C. Shafer** 9/13/16

'03 **Katherine W. Rybert** 8/27/12

'04 **Thomas E. Blackwood** 10/9/16

'06 **Philip B. Garner** 10/20/16 **Thomas G. Jewett** 1/19/13

'08 **Stuart T. Viele** '10, 9/23/16

'10 **William S. Cooper** 5/16/16

'13 **Roland C. Adcox** 3/31/16

'15 **Marc R. Bullard** 4/27/16 **Randall J. Morgan** 5/22/14

'16 **Kaplan J. Andrew** 8/24/16

## SMU Community

**Jeremy duQuesnay Adams**, professor of history and founder of SMU's interdisciplinary Medieval Studies Program, 5/2/16

**Oragene Addis**, retired, associate director of Underwood Law Library, Dedman School of Law, 3/3/16

**William Anton Auberty**, SMU student, 6/6/16

**Peggy Boykin**, former associate registrar, SMU Division of Enrollment Services, 8/22/16

**Elwood Dale Davis**, *professor emeritus* of education, Dedman College of Humanities and Sciences, 3/10/16

**Robert Frame**, former professor and associate dean of executive education, Cox School of Business, 9/8/16

**Herbert Haas**, retired SMU staff member, 10/25/16

**Victoria Lockwood**, associate professor of anthropology, Dedman College of Humanities and Sciences, 10/4/16

**A. Lee McAlester** '54, former dean of Dedman College and *professor emeritus* of geological sciences, Department of Earth Sciences, 12/27/16

**John L. McCarthy**, *professor emeritus*, biological sciences, Dedman College of Humanities and Sciences, 1/11/16

**John Paul McElroy**, *professor emeritus* of art, Meadows School of the Arts, 11/7/16

**Robert L. (Bob) Parker**, former SMU trustee, 7/9/16

**Crystal Joy Rose**, SMU student, 3/16/16

Dr. **Karen Chamblee Settle** '84, a licensed psychologist and former director of the Counseling and Testing Center, SMU Memorial Health Center, 8/30/16

**Jaen "Jaime" Shim**, SMU student, 11/29/16

**Mary Ellen Wright**, retired SMU staff member, Cox School of Business, 8/16/16

# Life Changes, Or Playing The Ball Where It Lies



*“Dealing with unwanted change is a life lesson we all face at one time or another. It’s how we deal with the change that makes the difference.” – Mary Templeton*

## Dallas technology and civic leaders

**Richard and Mary Templeton** presented SMU’s Commencement address in May 2016, which CNN Money called “the one graduation speech you should watch.” Richard Templeton, a member of the SMU Board of Trustees, is president and CEO of Texas Instruments, and Mary Templeton is a philanthropist and community volunteer who had a 14-year career with General Electric before moving to Dallas. *SMU Magazine* asked the Templetons to share some of the things they spoke about, and the reaction to their speech.

**Q. What did you learn from your experience after a swimming accident left Mrs. Templeton paralyzed in 2013?**

**Richard:** As the CEO of a big technology company, I’ve always lived with change. In fact, the more we embrace change, the stronger we tend to get as a business and as business leaders. So while Mary’s accident struck at my very heart, it was nonetheless change, something I knew a little bit about. I pledged to myself that

first Sunday night in the hospital after Mary was hurt that I would use this experience to make myself better: a better husband, a better father, a better CEO and a better supporter of our community. It is my enduring belief that you can let things either strengthen you or weaken you; it is entirely your choice. I’ve found out just how true this is.

**Q. You quote from the great golfer Bobby Jones, “Golf is the closest game to the game we call life. You get bad breaks from good shots; you get good breaks from bad shots – but you have to play the ball where it lies.” What about it inspired you?**

**Mary:** Life is going to deal you some surprises – some good and some bad. But life is going to go on, and if you want to be involved, which I do, and if you want to make an impact, which I do, then you have to move life forward even after big setbacks. Besides, nobody really cares about that wave. What they care about, and what I care about, is what I do now and what I do next.

**Q. Did you have any hesitation about sharing your story at the SMU Commencement?**

**Mary:** President Bush [2015 SMU Commencement speaker] is a tough act to follow! Honestly, I was hesitant about speaking, but not about sharing our story. I do not mind talking about the accident or its impact on our lives both physically and emotionally, because dealing with unwanted change is a life lesson we all face at one time or another. It’s how we deal with the change that makes the difference.

**Q. What do you hope the new graduates took away from your remarks?**

**Mary:** I hope they remember two things: First, no matter what happens in your life, make the most of it because we only get one shot. And second, do your very best to make someone or something a little better than they were before they knew you, even if it’s only through a kind word or a good deed. It helps them and you!

**Q. What reactions did you receive after your address, which went viral on YouTube?**

**Mary:** The response was overwhelming. I really was not expecting much reaction at all, so the applause in Moody Coliseum and kind words from the SMU Board and staff made the experience well worth the months of angst. When the comments started pouring in, our hearts were deeply touched by what people said. We were told that Fidelity used the speech in a training video and teachers told us they’ve shared it with their classes. I’ve read, reread and thought about the many notes, emails and calls, all of which are special to Rich and me.

*View the Templetons’ complete Commencement address at [smu.edu/mag17templeton](http://smu.edu/mag17templeton).*

*For more information about SMU’s upcoming Commencement May 20, 2017, in Moody Coliseum, visit [smu.edu/maycommencement](http://smu.edu/maycommencement).*





## Moonrise, Taos, New Mexico.

Discover iconic colonial architecture by the light of a brilliant summer moon after a day filled with enlightening and inspiring learning experiences during the SMU-in-Taos Cultural Institute, July 20-23, in Taos, New Mexico. SMU faculty and staff experts will guide your memorable adventure in a setting that is truly picture-perfect. Register today at [smu.edu/CulturalInstitute](https://smu.edu/CulturalInstitute).

*Photo by Hillsman S. Jackson*





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### Acknowledging Heroes

SMU's December Commencement included an address by the much-lauded retired Dallas Police Chief David Brown, praised for his leadership in guiding his department and the city through the events of July 7, when five officers were killed during an ambush in downtown Dallas. Brown, a third-generation Dallasite, told the more than 530 graduates that as a young man in 1983, "I wanted so much to join modern-day heroes of our society that I rushed to sign up for the Dallas Police Department. You all may be the next greatest generation of heroes in this country. You all are global citizens much more than my generation." *Photo by Clayton Smith*



To read more and access video of Brown's speech, visit [smu.edu/mag17brown](http://smu.edu/mag17brown).